## NLM Circulating Now Tenth Anniversary Subscriber Survey

Start of Block: Introduction and Burden Statement

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NLM's <u>Circulating Now</u> blog is nearing its tenth anniversary in July 2023. As we look forward to this milestone, we would like to invite you to provide some brief feedback about your experience as a subscriber, and to suggest topic areas for the next ten years. This feedback will be anonymous, and should take no longer than two minutes. All questions are optional, and you may exit the survey at any time.

## End of Block: Introduction and Burden Statement

## **Start of Block: Survey Questions**

Q1 How often do you read <u>Circulating Now</u>? (Please choose the best answer.)

- O Daily
- A few times a week
- Once a week
- Once a month
- Every few months or less frequently

Q2 How do you navigate to Circulating Now? (Please choose all that apply.)

I bookmark it in my web browser
I click on a link in an email that I receive
I check it manually on a regular basis
I use an RSS feed reader
Other (please specify)

Q3 What personal and/or professional interests attract you to <u>Circulating Now</u>? (*Please choose all that apply.*)

I'm interested in historical documents, photographs, and other materials
I'm interested in intriguing collections of materials about healthcare and medicine
I'm interested in reading general history and historical information
I'm specifically interested in the history of medicine
I'm interested in another topic not listed above (please specify)

Q4 What best describes your professional role? (Please choose the best option)

○ Curator

🔿 Librariar	or library	science	professional
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O Historian

- O Healthcare professional
- Educator
- O Student
- ◯ Archivist
- O Writer or journalist
- O Researcher

• Another role not listed above (please specify)

Q5 How likely are you to recommend Circulating Now to a friend or colleague?

- $\bigcirc 0$
- $\bigcirc 1$
- 02
- 03
- $\bigcirc 4$
- 05
- 06
- 07

- 8
- 09
- 0 10

Q6 <u>Circulating Now</u> is celebrating its tenth anniversary on July 1, 2023. What topics would you suggest that the blog cover during the next ten years?

End of Block: Survey Questions