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**APPENDIX B: Recruitment Materials for Site Visit Focus Groups with  
Community Members and Youth**

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## Email for grantee organization to share with community members to identify participants for focus group

**Email subject:** Opportunity to give feedback on adolescent pregnancy prevention programming focusing on Adulthood Preparation Subjects: Limited spots available!

Dear [Community Member Name],

[Organization name] is working with Mathematica, an independent research organization, to ask select community members for their feedback on adolescent pregnancy prevention programming provided in our community. In particular, they would like to hear more about the six Adulthood Preparation Subjects that are part of the Personal Responsibility Education Program (PREP), a grant program funded through the U.S. Department of Health and Human Services. The subjects are healthy relationships, financial literacy, healthy life skills, adolescent development, parent-child communication, and education and career success.

We are inviting you to participate in a 60-minute focus group about the Adulthood Preparation Subjects with other members of our community. The focus group will occur in person at [location] on [date and time].

**You will receive a \$40 gift card for participating in the focus group.** Your feedback will help us improve programming for youth in our community.

I've attached more information about the focus group.

Thank you in advance for considering this opportunity. If you are interested or if you have any questions, please contact the Mathematica team at [email and phone].

Sincerely,

[Organization contact name]

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## Email for grantee organization to share with parents and guardians to identify youth for focus group

**Email subject:** Opportunity for your child to give feedback on adolescent pregnancy prevention programming focusing on the Adulthood Preparation Subjects

Dear [Parent or Guardian Name],

[Organization name] is working with Mathematica, an independent research organization, to ask some youth participants in [PREP program name] for their feedback on adolescent pregnancy prevention programming provided in our community. In particular, they would like to hear more about six Adulthood Preparation Subjects that are part of the Personal Responsibility Education Program (PREP) grant program funded through the U.S. Department of Health and Human Services. The subjects are healthy relationships, financial literacy, healthy life skills, adolescent development, parent-child communication, and educational and career success.

We are inviting your child to participate in a 60-minute focus group with other youth that participated in [PREP program name]. The focus group will occur in person at [location] at [date and time].

**Your child will receive a \$40 gift card for participating in the focus group.** Their feedback will help us improve programming for youth in our community.

I've attached more information about the focus group.

Thank you in advance for considering this opportunity. If you are interested or if you have any questions, please contact the Mathematica team at [email and phone]. If you are interested in your child participating in a focus group, we will send you a link to a consent form and ask you to complete the form online before the focus group.

Sincerely,

[Organization contact name]

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Flyer to share with potential participants in the community member focus group

## Opportunity to Give Feedback on Adulthood Preparation Subjects Covered in Adolescent Pregnancy Prevention Programming

Across the country, organizations provide adolescent pregnancy prevention programming under the Personal Responsibility Education Program (PREP) funding through the U.S. Department of Health and Human Services (HHS). In addition to covering information on pregnancy prevention, PREP programs also address Adulthood Preparation Subjects. These subjects are:

1. Healthy relationships
2. Financial literacy
3. Healthy life skills
4. Adolescent development
5. Parent-child communication
6. Education and career success

Mathematica, an independent research organization, is looking for interested community members to participate in a focus group on the Adulthood Preparation Subjects. The focus group is part of a larger study that Mathematica is conducting under contract to HHS.

### What is the purpose of the focus group?

The focus group is a chance for community members to share their feedback on the six Adulthood Preparation Subjects, including whether they meet the needs of youth in your community and whether they are culturally relevant. The focus group will also ask for any suggestions about improving the Adulthood Preparation Subjects.

The Mathematica team will use the information from the focus group to write a summary report. You will not be mentioned by name in any reporting.

### Who can participate?

Any adult community members, including parents of youth who have participated in PREP programming, are eligible. Up to 10 people will participate in the focus group in your community.

### What will I need to do if I participate?

You will need to attend the in-person focus group. The focus group will take about an hour, and the Mathematica team will record the discussion.

The Mathematica team will not connect any information shared in the focus group to any person by name in any reporting. The Mathematica will save any information from the focus groups in secure files to protect your privacy and will delete all information from the focus group once the study is complete.

### What will I get out of participating?

You will receive a \$40 gift card after participating in the focus group. The Mathematica team will use your feedback to improve adolescent pregnancy prevention programming in your community and across the country.

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## Where can I learn more about the study?

If you have any questions, please contact Alicia Meckstroth at [ameckstroth@mathematica-mpr.com](mailto:ameckstroth@mathematica-mpr.com) or 609-275-2205. Please see [www.mathematica.org](http://www.mathematica.org) for more information on Mathematica.

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Flyer to share with parents and guardians of potential youth participants in the focus group

## **Opportunity for Your Child to Give Feedback on Adulthood Preparation Subjects Covered in Adolescent Pregnancy Prevention Programming**

Across the country, organizations provide adolescent pregnancy prevention programming under the Personal Responsibility Education Program (PREP) funding through the U.S. Department of Health and Human Services (HHS). In addition to covering information on pregnancy prevention, PREP programs also address Adulthood Preparation Subjects. These subjects are:

1. Healthy relationships
2. Financial literacy
3. Healthy life skills
4. Adolescent development
5. Parent-child communication
6. Education and career success

Mathematica, an independent research organization, is looking for youth that have participated in PREP programming to join a focus group on the Adulthood Preparation Subjects. The focus group is part of a larger study on the Adulthood Preparation Subjects that Mathematica is conducting under contract to HHS.

### **What is the purpose of the focus group?**

The focus group is a chance for youth to share their feedback on the six Adulthood Preparation Subjects, including whether are relevant to their experiences and meet their needs. The focus group will also ask for any suggestions about improving the Adulthood Preparation Subjects. The focus group will not ask about your child's behaviors.

The Mathematica team will use the information from the focus group to write a summary report. Your child will not be mentioned by name in any reporting.

### **Who can participate?**

Any youth that has participated in PREP programming is eligible. Before they participate, each youth will need to have a signed consent form from their parents or guardians. Parents and guardians can complete the consent form online via a link Mathematica will provide. Up to 10 youth will participate in the focus group in your community.

### **What will my child need to do if they participate?**

Your child will need to attend the in-person focus group. The focus group will take about an hour, and the Mathematica team will record the discussion.

The Mathematica team will not connect any information shared in the focus group to any person by name in any reporting. The Mathematica will save any information from the focus groups in secure files to

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protect your child's privacy and will delete all information from the focus group once the study is complete.

### What will my child get out of participating?

Your child will receive a \$40 gift card after completing the focus group. The Mathematica team will use their feedback to improve adolescent pregnancy prevention programming in your community and across the country.

### Where can I learn more about the study?

If you have any questions, please contact Alicia Meckstroth at [ameckstroth@mathematica-mpr.com](mailto:ameckstroth@mathematica-mpr.com) or 609-275-2205. Please see [www.mathematica.org](http://www.mathematica.org) for more information on Mathematica.