



FTC Critical Thinking for Tweens

Online Focus Group
Discussion Guidelines
(Educators)



I. Introduction and Warm-Up (5 minutes)

Moderator will introduce himself to the participants and:

- Explain basics of conversation: be honest, speak your opinions, no right or wrong answers, we don't need consensus but we require respect for others, some of my colleagues will be listening in.
- Ask for participants' verbal approval to record interviews.
- Explain that the purpose of the discussion is to talk about how to increase critical thinking skills about privacy, scams and online safety for tweens.
 - Remind teachers to focus on their 8- to 10- or 11- to 12-year-old students.
 - For reference: The goal of this project is to help a generation of children learn and practice critical thinking skills they can use every day to protect themselves online, spot and avoid scams, and become good digital citizens.
- Have respondents introduce themselves and say one surprising thing they've discovered/become interested in recently online.

II. Educational Technology (20 minutes)

- Describe your comfort level with using technology for classroom instruction. Which tools have the best efficacy/results? Which tools provide useful data?
- What subjects/topics do you use technology with?
- What is your school's access to technology? What challenges, if any, do you face?
- How are your students' technology skills?
- What are some educational sites or games that you've used that you think your students like and that really work? [LIST]
 - Why are these ideal for this age range?
 - What do they do for kids?
 - What makes them unique?
 - Do they have anything in common in terms of:
 - Approach
 - World
 - Characters
 - Game play
 - Device/platform
 - Evaluation

III. Content Topic Areas (30 minutes)

Set the stage for the conversation with this quick review of topic areas.

1. **Privacy and personal safety** (e.g., protecting personal information, location-based services, etc.)
2. **Spot and avoid scams and find fakes** (e.g., freebies, fake surveys, phishing scams)

- 3. Digital citizenship** (e.g., protecting personal information, using good judgment and treating others with respect to make the online world a more welcoming place for everyone)
- What are some of your concerns or fears about your students being online or spending a lot of time on their devices?
 - Do you think they have the same concerns?
 - How are their concerns similar or different?
 - What skills do you feel would help them be safer online/on their devices, and would reassure you?
 - What would you want to teach them?
 - What kind of skills or information is *not* helpful?
 - What's a good term to use to describe all of this stuff?
 - Digital Safety? Online Safety? Online Privacy? Digital Citizenship?
 - Are these ideas of **[use term determined above]** different for different devices for your students? For different sites or apps?
 - Are they different with different people? In different places?
 - Are they different when your students think about them for themselves versus how they affect other people?
 - What about how their actions affect other people?
 - How do you keep students safe online? Do you feel you are provided with accessible curriculum, information, or tools for addressing this?
 - What are you sure your students know about **[term]**? MAKE LIST
 - What are you sure your students are not so sure about? MAKE LIST
 - What are students' big questions or concerns on the subjects? MAKE LIST
 - What do you think that your students think these things are or mean?
 - Determining trusted sources
 - Native advertising
 - Smart devices
 - Sharing embarrassing content
 - The long life of online content
 - Misinformation
 - Behavioral marketing
 - Where do your students go to find answers about this topic?
 - Do you feel like they're getting the right answers?
 - What other resources might you suggest they try to use to get answers?
 - Do you think they'd actually use those sources?
 - What's missing from these sources?
 - What would you add to make them better?
 - What would you take away?
 - What are some of the core issues you would want to see included in an educational program on online privacy and safety/digital citizenship?
 - What is missing from the current offerings?
 - What can be improved?

IV. Curriculum Options/Design (30 minutes)

- What is the best way we can we deliver this content to you, that will help you engage your students, and provide you with a program that is easy for you to use?
- Where would this content fit best in the curriculum and standards you are already teaching?
- What are some ways we could give kids creative authorship of this type of content or within these activities?
 - How do you do that in your current teaching environment, if at all?
- If you were considering optimizing an interactive educational/entertaining tool for your students, what elements would it need to...?
 - Include
 - Exclude
 - Emphasize
 - Explain
- What types of in-class, game-based activities would be useful?
- How do you think tweens would respond to this?
- What makes a program like this easy to use in the classroom?
- How would you use this kind of resource in your classroom?
- What would the program need to contain for you to be able to evaluate your students?
- What is the ideal balance between paper/pencil and online instruction, assessment, etc.?
- What types of discussion guides or lesson plan formats and interactive online quizzes should be considered?

V. Wrap-Up and Additional Questions (5 minutes)

- Questions from colleagues
- Thanks