



KDH RESEARCH &  
COMMUNICATION

KDH Research & Communication Institutional Review Board  
FWA00011177, IRB 00005850, IORG0004908

---

### **Institutional Review Board Disposition**

---

Date: February 22, 2022  
To: Kristen D. Holtz, Ph.D.  
Principal Investigator  
From: Eric C. Twombly, Ph.D.  
KDHRC Institutional Review Board (IRB) Chairperson  
Project: The Real Cost Campaign  
Research study (as needed): Media Tracking Study to Prevent Tobacco Use  
KDHRC Job Code: 19-0174-00-00  
KDHRC IRB PROTOCOL #:2022-02-07

---

DISPOSITION: Full approval  
Approval date: February 22, 2022  
Expiration date: February 22, 2023

---

### **Discussion**

#### **Section 1. Original submission**

On February 17, 2022, at a meeting of the IRB, led by me as the IRB Chairperson and attended by voting IRB members Angie Snyder, Ph.D.; Carol De Vita, Ph.D.; David Brant; and Brett Pawlowski; you presented a packet of items from The Real Cost Campaign for the Media Tracking Study to Prevent Tobacco Use study, KDHRC IRB Protocol # 2022-02-07, and asked the IRB to review and issue a disposition on that packet. The packet included the following reviewable items:

- Research protocol
- Email Invitation (Appendix A)
- Parental Notification and Opt-out Form (Appendix B)
- Youth Assent Form (Appendix C)
- Screener (Appendix D)

- Survey (Appendix E)

The IRB found minor issues with several items and therefore granted conditional approval of the packet. The IRB provided you with specific, detailed, and written instructions on the necessary revisions to the packet and, in the conditional approval disposition signed by me, allowed for your resubmission of the packet upon your execution of the revisions.

## **Section 2. Revised submission**

Today, February 22, 2022, I reviewed your revised packet of items in accordance with the 45 CFR Part 46, Subpart D Federal Regulations, which provides for necessary protections for human subjects in research studies. Based on the review, performed, I provide the following outcomes.

## **Section 3. Outcomes**

### Outcome 1:

You executed the required revisions satisfactorily and I accept the revised packet. Therefore, effective today, February 22, 2022, the packet and all related items listed in Section 1 are fully approved with a final disposition for exclusive use in The Real Cost Campaign for the Media Tracking Study to Prevent Tobacco Use study, KDHRC IRB Protocol # 2022-02-07.

### Outcome 2:

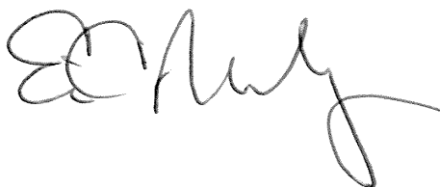
Pursuant to this disposition, the IRB grants the appropriate use of the packet and all related items listed in Section 1, but only in their fully approved form as determined by the IRB, to February 22, 2023.

### Outcome 3:

If the packet and or any related items listed in Section 1 that are fully approved by the IRB in this disposition are changed in any manner, method, or form, then the packet, in its entirety, may no longer be used by you or any other party without additional review and approval by the IRB.

If you have any questions on this disposition, then please contact me immediately. I can be reached at 404.668.3728 or [etwombly@kdhrc.com](mailto:etwombly@kdhrc.com).

Most sincerely,



Eric C. Twombly, Ph.D.  
KDHRC Institutional Review Board (IRB) Chairperson