

**ATTACHMENT L: SAMPLE PARTICIPANT RECRUITMENT EMAIL**

**TITLE OF INFORMATION COLLECTION: HISPANIC/LATINO YOUTH AND YOUNG ADULT  
TOBACCO USE ONLINE SURVEY STUDY**

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**Food and Drug Administration (FDA)**

**Center for Tobacco Products (CTP)**

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Below is a sample communication from the panel vendor. This invitation will be either delivered via email or a message delivered to the respondent's inbox on the panel website. When participants click on the survey link they will be directed to the survey screener to determine eligibility and then directed to an assent/consent form if deemed eligible.

**Recruitment E-mail:**

Hi [Panelist First Name],

We have another survey available for you here [survey link in "here"]! Link not working? Copy and paste this into your browser:

[survey link]

The survey is being sponsored by the Food and Drug Administration (FDA),

Credit for completing this survey: You will earn points equivalent to \$10 for this survey.

Time: About 15 minutes.

How do I log in?

Username: [respondent username] Password Hint: [respondent password hint]

**Paperwork Reduction Act Statement:** An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The public reporting burden for this information collection has been estimated as 1 minute per response to read this e-mail. Send comments regarding this burden estimate or any other aspects of this information collection, including suggestions for reducing burden, to [PRAStaff@fda.hhs.gov](mailto:PRAStaff@fda.hhs.gov).