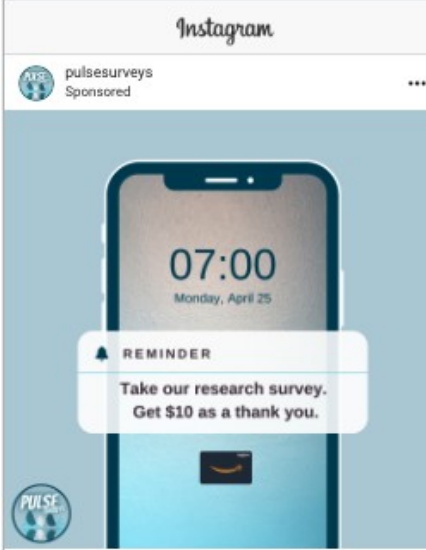
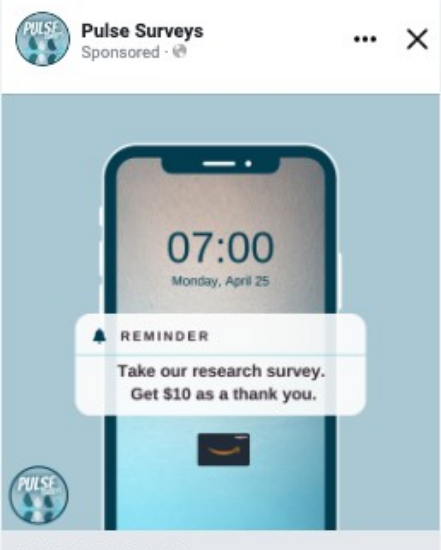

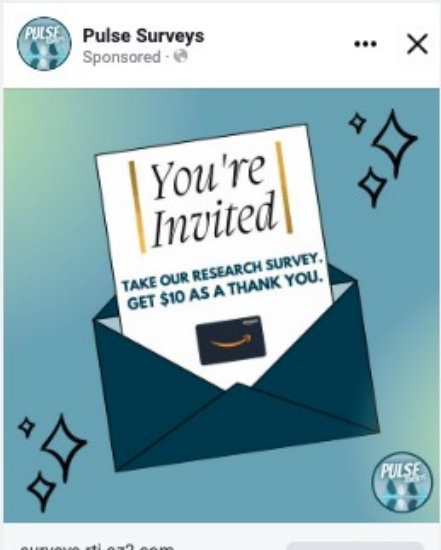


APPENDIX E: SAMPLE SOCIAL MEDIA ADS

Instagram	Instagram Stories	Facebook
 <p>Instagram</p> <p>pulsesurveys Sponsored</p> <p>07:00 Monday, April 25</p> <p>REMINDER Take our research survey. Get \$10 as a thank you.</p> <p>Learn more</p> <p>pulsesurveys See if you qualify.</p>	 <p>pulsesurveys Sponsored</p> <p>07:00 Monday, April 25</p> <p>REMINDER Take our research survey. Get \$10 as a thank you.</p> <p>See if you qualify.</p> <p>Learn more</p>	 <p>Pulse Surveys Sponsored</p> <p>07:00 Monday, April 25</p> <p>REMINDER Take our research survey. Get \$10 as a thank you.</p> <p>SURVEYS.RTI-AZ2.COM See if you qualify.</p> <p>LEARN MORE</p>
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