# Attachment D: Increasing Understanding of Digital Advertising:

Awareness, Receptivity & Comprehension Experiment

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| **Instagram** | **Instagram Stories** | **Facebook** |
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|  |  |  |
| Graphical user interface, text, application, chat or text message  Description automatically generated | Graphical user interface, text, application, chat or text message  Description automatically generated | Graphical user interface, text, application, chat or text message  Description automatically generated |
|  |  |  |
| A screenshot of a phone  Description automatically generated with low confidence | A cat lying on its back  Description automatically generated with low confidence | A dog lying on its back  Description automatically generated with low confidence |
| Graphical user interface, application  Description automatically generated | Graphical user interface, text, application, chat or text message  Description automatically generated | A person looking at a sign  Description automatically generated with low confidence |
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