

Invitation and Reminder Emails

Initial Email

[Subject Line] Your Voice Matters! Share Your Thoughts on Hospital Practices that Promote Staff Mental Health

Dear *[Name]*:

JPA Health, a research company that designs public health communication campaigns, is conducting a survey on behalf of the National Institute for Occupational Safety and Health, a federal health agency. The survey will help us learn about healthcare workers' *[or healthcare leaders']* perspectives on hospital practices that promote mental health. We'd love to hear from you to understand your experience and perspective.

The survey is voluntary and takes about 10 minutes to complete. All responses are anonymous and will be reported in aggregate only.

Complete the Survey Here *[link to survey URL]*

No Thanks *[link to URL that records email so that we avoid sending reminders to those who opt out]*

Thank you,
JPA Health

Reminder email

[Subject Line] Reminder! Share Your Thoughts on Hospital Practices that Promote Mental Health

Dear *[Name]*:

This is a friendly reminder to complete the *[first/second]* survey on hospital practices that promote mental health if you haven't done so already. As a reminder, this survey is being conducted by JPA Health, a research company that designs health communications campaigns, on behalf of the National Institute for Occupational Safety and Health, a federal health agency. If you have not completed the survey, please consider doing so.

Survey participation is voluntary and takes about 10 minutes. All responses are anonymous and will be reported in aggregate only.

Complete the Survey Here *[link to survey URL]*

No Thanks *[link to URL that records email so that we avoid sending reminders to those who opt out]*

Thank you,
JPA Health