

Social Science Program
National Park Service
U.S. Department of the Interior

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Canyonlands National Park Visitor Study



PAPERWORK REDUCTION ACT STATEMENT: The National Park Service is authorized by 54 U.S.C. 100701 to collect this information. This information will be used by park managers to understand the visitor use and the perceptions of recreation management at Canyonlands National Park. Responses to this request are voluntary and anonymous. Your name will never be associated with your answers, and all contact information will be destroyed when the data collection is concluded. No action may be taken against you for refusing to supply the information requested. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number and expiration date.

BURDEN ESTIMATE STATEMENT: Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to: to the Social Science Program Chief, National Park Service, 1201 Oakridge Drive, Fort Collins, CO, 80525-5596.



**United States Department of the
Interior**



NATIONAL PARK SERVICE
1849 C Street, N.W.
Washington, DC 20240

Dear Canyonlands National Park Visitor:

Thank you for participating in this study. Our goal is to learn about the expectations, opinions, and interests of visitors to Canyonlands National Park. This information will assist us in understanding how visitors experience Canyonlands National Park and the surrounding area, motivations for visiting, and will be used to inform planning and management efforts to better serve you.

This questionnaire is only being given to a select number of visitors, so your participation is very important. It should take about 20 minutes to complete and return after your visit.

When your visit is over, the adult in your group who will have the next birthday should complete this questionnaire. Seal it in the postage-paid envelope provided and drop it in any U.S. Postal Service mailbox.

If you have any questions, please contact Name, Title, Organization/company, address, phone number, email.





We appreciate your help.

Sincerely,
SIGNATURE NEEDED
Patricia Trap
Superintendent

DIRECTIONS

At the end of your visit:

1. Please have the adult in your group (at least 18 years old) who has the next birthday complete this questionnaire. That will help give us a statistically reliable sample.
2. For questions that use circles (O), please mark your answer by filling in the circle with black or blue ink. Please do not use pencil.

Like this: ● Not like this:    

3. Seal it in the postage-paid envelope provided.
4. Drop it in a U.S. Postal Service mailbox.

DIRECTIONS

Please have the adult in your group (at least 18 years old) having the next birthday complete this questionnaire.

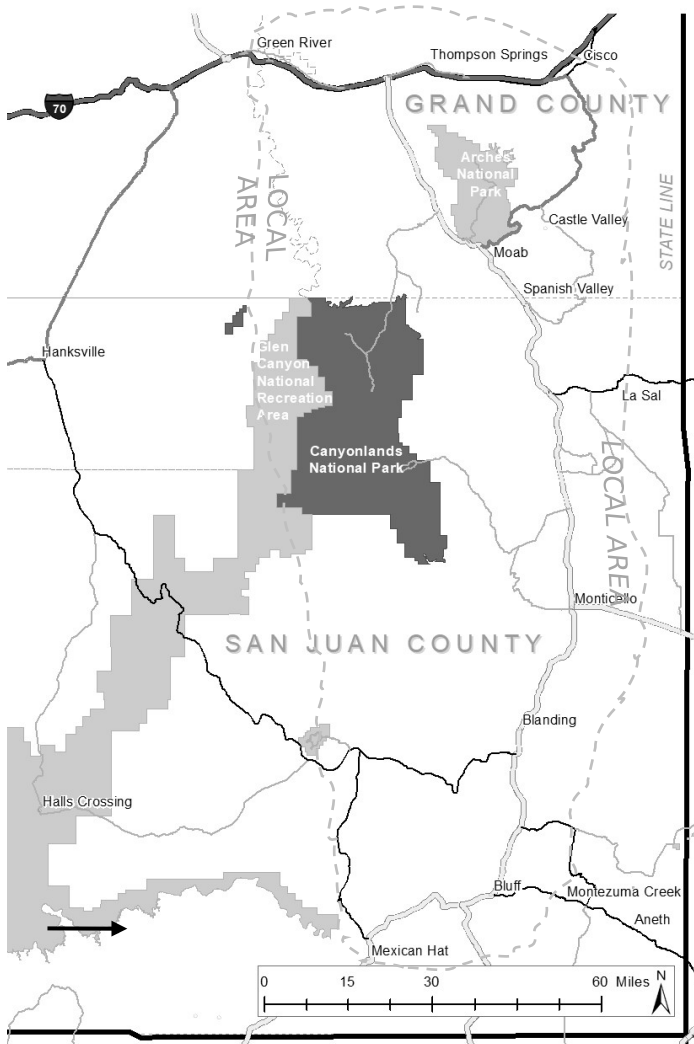
In this questionnaire, your **personal group** is defined as you and anyone with whom you visited Canyonlands National Park on this trip, such as a spouse, family, friends, etc. This does not include the larger group that you might have traveled with, such as a school, church, scout, or tour group.

A **visit** is defined as the day you were contacted to complete this questionnaire. A **trip** is defined as the total extent of time away from your personal residence that could include multiple visits to Canyonlands National Park.

1. Trip Description

First, we'd like to ask some questions about your trip away from home that included this visit to Canyonlands National Park, and the time you might have spent in the local area around Canyonlands National Park.

The local area around Canyonlands National Park includes Grand and San Juan counties. Within these counties, the communities of Blanding, Bluff, Green River, Mexican Hat, Moab, and Monticello are shown, along with major roadways and other features within about a one-hour drive of the park. The local area is shown on the map below.



Camping outside Canyonlands National Park in local area				nights
Lodging outside Canyonlands National Park in local area (e.g., hotels, cabins, vacation rentals)				nights
Unpaid accommodations (e.g., friends, relatives)				nights

b) If you camped overnight in Canyonlands National Park, what time of day did you arrive on your first day in the park? **Please mark (●) one.**

- Early morning (before 9 am)
- Mid-morning (9am-12pm)
- Mid-day (12pm-3pm)
- Afternoon (3pm-6pm)
- Evening (after 6pm)

c) If you camped overnight in Canyonlands National Park, what time of day did you leave on your last day in the park? **Please mark (●) one.**

- Early morning (before 9 am)
- Mid-morning (9am-12pm)
- Mid-day (12pm-3pm)
- Afternoon (3pm-6pm)
- Evening (after 6pm)

4. Which communities did you visit while in the **local area**? Please mark (●) **all that apply.**

- Moab Bluff Green River
- Spanish Valley Monticello Blanding
- Other _____

Expenditures

The National Park Service is interested in the relationship between parks and their local economy. In this section, we ask about goods and services that you and your personal group may have purchased on this trip to Canyonlands National Park and the local area.

5. Including yourself, how many people were in your personal group when you visited Canyonlands National Park?

Note: Your **personal group** is you and companions with whom you visited Canyonlands National Park on this trip, such as a spouse, family, friends, etc. This does not include the larger group that you might have traveled with, such as a school, church, scout, or tour group.

Adults (18 years or older)

Children (under 18 years)

6. Was some or all of your trip away from home booked as a package vacation?

Yes

No

▶ GO TO QUESTION 7

a) What was the total cost of the package vacation for your personal group?

\$, . 0

b) What was the total length of your package vacation?

Days

c) How many days of the package vacation did you spend in the local area?

Days

7. Please estimate how much total money you and your personal group spent in Canyonlands National Park and the local communities surrounding the park during your time in the park and its local area.

Local Area Residents: If you are a permanent or seasonal resident, please only include expenses that were directly related to your visit to Canyonlands National Park on the day you were contacted for this survey.

Package vacationers: If some or all of your trip away from home was booked as a package vacation, please do not include expenses that you already reported in the previous question.

Expense Category	Dollar Amount Spent in Canyonlands and Local Area
Park entrance fee	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Gas and oil (e.g., auto, RV, boat, etc.)	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Rental cars <u>rented in the local area</u>	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Taxis, shuttles, and public transportation	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Restaurants and bars	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Groceries and convenience foods	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Hotels, motels, resorts	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Specialty lodging (e.g., B&Bs, hostels, cabins, vacation rentals)	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Camping fees (tent, RV)	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Recreation and entertainment expenses (e.g., movies, bowling, miniature golf, etc.)	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0
Souvenirs, clothing, supplies, other retail	\$ <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> .0 <input type="text"/> 0

Equipment rental	\$.0	0
Guides and tour fees	\$.0	0
Any other items not listed above	\$.0	0

If you did not list any expenses above in Question 7, please indicate why you did not answer. Please mark (●) one:

- I did not spend any money within Canyonlands National Park or the **local area**
- I do not know how much money I spent in Canyonlands and the **local area** (I don't remember/I didn't keep track)
- I prefer to not answer the question

3. Canyonlands National Park Visit

8. Please indicate all forms of transportation you personally used to travel from your home to Canyonlands National Park on this trip. Please mark (●) **all that apply**.

- Car, truck, or SUV

↳ Number of people in vehicle, including yourself

- Recreational vehicle or motorhome
- Airplane
- Tour bus or tour van
- City bus or subway
- Train or long-distance passenger bus
- Water-based transportation (Please mark (●) **all that apply**)
 - Cruise ship
 - Ferry
 - Tour boat
 - Other water-based mode (Please specify)

Taxi/Uber/Lyft

Bicycle

Walk/hike

Other (Please specify): _____

9. How much time did you spend within Canyonlands National Park on this trip?

Number of hours, if you only spent **1 day** at Canyonlands National Park.



If you entered Canyonlands National Park multiple times on the day of your visit, how many **times** did you enter the park?

Times entered

Canyonlands National Park

OR

day

Number of days, if you spent **more than 1** at Canyonlands National Park.



If you spent multiple days at Canyonlands National Park, how many **different days** did you enter the park?

Different days
National Park

entered Canyonlands

10. On this trip, in which of the following activities did you personally participate within Canyonlands National Park? Please mark (●) **all that apply**.

- Viewing wildlife
- Viewing natural features, scenery, wildflowers, etc.
- Creative arts (photography/drawing/painting/writing)
- Visiting a cultural or historic site
- Nature study
- Driving for pleasure
- 4-wheel driving
- Walking/short hike (less than 1 hour)
- Day hiking (1 hour or more)
- Bicycling
- Running/jogging
- Viewing the night sky
- Listening to the sounds of nature
- Fishing
- Non-motorized water travel (rafting, kayaking, canoeing, tubing, etc.) Please specify:

Motorized water travel (boating, jet skiing, etc.) Please specify:

-
- Camping in developed sites
 - Overnight backpacking
 - Family gathering/reunion
 - Picnicking
 - Rock climbing/bouldering
 - Canyoneering
 - Other (Please

specify): _____

Other (Please specify): _____

11. Of the activities listed in Question 10, which was your primary activity during your visit to Canyonlands National Park on the day you were contacted for this survey?

OR

I did not have a primary activity on this visit to Canyonlands National Park

12. How important to you was each of the following reasons for visiting Canyonlands National Park on this trip? Please mark (●) **one for each row.**

	Extrem elv	Very Imnorta	Modera telv	Slightly Imnorta	Not at All
To visit a National Park Service site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To spend time with friends / family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To view wildlife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To view natural scenery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To get physical exercise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To relax	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about American history and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To attend a special event (Please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To hear the sounds of nature/quiet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To experience solitude	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To be outdoors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To view dark night sky/stars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Of the reasons listed in Question 12, which was the most important reason for you to visit Canyonlands National Park on this trip?

-

4. Canyonlands National Park Management

14. Prior to this trip, how did you obtain information about Canyonlands National Park? Please mark (●) **all that apply**.

- Did not obtain information prior to this visit
 - Previous visits
 - Friends/relatives/word of mouth
 - Inquiry to park via phone, mail, or email
 - Canyonlands National Park website (nps.gov/cany)
 - Other website (Please specify):
-
- Local businesses (hotels, motels, restaurants, etc.)
 - Maps/brochures
 - Newspaper/magazine articles
 - Other units of the National Park System (NPS)
 - School class/program
 - Social media (such as Facebook, Twitter, etc.)
 - State welcome center/visitors bureau/chamber of commerce
 - Moab Information Center
 - Television/radio programs/DVDs
 - Travel guides/tour books (such as AAA, etc.)
 - Other (Please specify):
-

15. Did you have the information about Canyonlands National Park you needed on this trip? Please mark (●) **one**.

Yes

No →

Please specify information you needed but didn't have on this trip.

17. Did anyone in your personal group have a physical condition that made it difficult to access or participate in park activities or services, during your visit to Canyonlands National Park? Please mark (●) **one**.

- Yes
- No

What activities, services, or facilities did the person(s) have difficulty participating in or accessing? Please be specific:

Because of the physical condition, which specified difficulties did the person(s) have? Please mark (●) **all that apply**.

- Hearing (difficulty hearing ranger programs, bus drivers, audio-visual exhibits or programs, or information desk staff even with hearing aid)
- Visual (difficulty in seeing exhibits, directional signs, visual aids that are part of programs even with prescribed glasses or due to blindness)
- Mobility (difficulty in accessing facilities, services, or programs even with walking aid and/or wheelchairs)
- Other (Please specify):

18. Did your visit to Canyonlands National Park, on this trip, meet your expectations? Please mark (●) **one**.

Yes

Not entirely →

Please explain:

Not at all →

Please explain:

19. How familiar are you with “Leave No Trace” guidelines for outdoor recreation? Please mark (●) **one**.

Extremely familiar

Quite familiar

Moderately familiar

Slightly familiar

Not at all familiar

20. When did you make the decision to visit Canyonlands National Park on this trip? Please mark (●) **one**.

On the same day of the visit

Couple of days before the visit

A week before the visit

1 month before the visit

2-6 months before the visit

- More than 6 months but less than a year before the visit
- A year or more before the visit
- Don't know/can't recall

21. Did you use Recreation.gov to make a campground reservation or to pay your entrance fee for your visit to Canyonlands National Park? Please mark (●) **one**.

Yes → experience using

No

Please rate the quality of your Recreation.gov. Please mark (●) one for each item.					
	Very	Good	Average	Poor	Very
Sufficiency of information provided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Efficiency of service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease of use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accuracy of reservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22. Did you obtain a permit through the Canyonlands Backcountry Permit Reservation Office during your visit to Canyonlands National Park? Please mark (●) **one**.

Yes → experience using

No Reservation

Please rate the quality of your the Canyonlands Backcountry Permit Office. Please mark (●) one .	
<input type="radio"/>	Very good
<input type="radio"/>	Good
<input type="radio"/>	Average
<input type="radio"/>	Poor
<input type="radio"/>	Very poor

23. On this trip, did you visit the backcountry in Canyonlands National Park (defined here as at least 1 mile down a trail, or at least ½ mile from an improved road if not on a trail)? Please mark (●) **one**.

- Yes
 No → GO TO QUESTION 26

(a) The following is a list of characteristics commonly associated with backcountry and wilderness areas. Please indicate how important each of the items listed below was to you as a reason to visit the backcountry in Canyonlands National Park on this trip. Please mark (●) **one for each item**.

Wilderness/backcountry characteristic	How important?				
	Extreme	Very	Moderat	Slightly	Not at
Remoteness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Solitude	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Primitive recreation/few facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pristine natural environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physically challenging/demanding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Unconfined recreation/free from rules/regulations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Requires self-reliance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fostering a sense of humility toward nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fostering spiritual connection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fostering immersion in nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Background Information

In this final section we would like to learn more about you and your background.

25. What type of group were you with during your trip to Canyonlands National Park on the day you were contacted for this survey? Please mark (●) **all that apply**.

- Alone
- Friends
- Family
- Organized group (Please specify):

26. What is your zip code, or home country if not U.S.?

3.				
----	--	--	--	--

OR _____

27. Are you a first-time visitor to Canyonlands National Park? Please mark (●) **one**.

- Yes
- No →

How many trips have you taken to Canyonlands National Park in the last 12 months, including this trip? _____ Trip

2.		
----	--	--

28. How many trips have you taken to other NPS sites in the last 12 months?

4.		
----	--	--

 Trips

29. What is your age?

5.		
----	--	--

 Years

30. What is your gender? Please mark (●) **one**.

- Male
- Female

31. Are you of Hispanic or Latino origin? Please mark (●)

one.

- Yes
- No

32. What is your race? Please mark (●) **all that apply.**

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or other Pacific Islander
- White

33. What is the highest degree or level of school you have completed? Please mark (●) **one.**

- Less than high school
- Some high school
- High school graduate or GED
- Some college, business, or trade school
- College, business, or trade school graduate
- Some graduate school
- Master's, doctoral, or professional degree

34. Which category best describes your household income last year, before taxes? Please mark (●)

one.

- Less than \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000 or more

35. Including yourself, how many people contribute to your annual household income?

People

36. Including yourself, how many people are in your household?

People

37. When visiting an area such as Canyonlands National Park, what language do you personally prefer to use? Please mark (●) **one for speaking and one for reading.**

	Speaking	Reading
English	<input type="radio"/>	<input type="radio"/>
Spanish	<input type="radio"/>	<input type="radio"/>
Other (Please specify) _____	<input type="radio"/>	<input type="radio"/>

38. Is there anything else you would like to tell us about Canyonlands National Park's facilities, services, or recreational opportunities?

-

-

-

Thank you for your help!

Please place the questionnaire in the envelope provided and drop it in any U.S. Postal Service mailbox.