

SAGU VISITOR SURVEY MAIL-BACK SURVEY

PAPERWORK REDUCTION ACT STATEMENT: The National Park Service is authorized by the NPS Research Mandate (54 USC 100702) to collect this information. This information will be used by NPS Managers and Planning staff in Saguaro National Park in future initiatives related to the visitor use and resource management within the site.. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. The permanent data will be anonymous. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

BURDEN ESTIMATE Public reporting burden for this form is estimated to average 15 minutes per response. Please direct comments regarding the burden estimate or any other aspect of this form to: Dr. Jake Jorgenson, RRC Associates, jake@rrcassociates.com (email); or Bret Meldrum, Chief of the Social Science Program at bret_meldrum@nps.gov (email).

Mail Back Based Questions

On your recent visit to Saguaro National Park you agreed to participate in a survey from NPS about your trip. Please have the adult in your group (at least 18 years old) having the next birthday complete this questionnaire. In this questionnaire, your personal group is defined as you and anyone with whom you visited Saguaro National Park on this trip, such as a spouse, family, friends, etc. This does not include the larger group that you might have traveled with, such as a school, church, scout, or tour group.

A visit is defined as the day in which you were contacted to complete the questionnaire. A trip is defined as the total extent of time away from your personal residence that could include multiple visits to Saguaro.

1. Prior to this trip, how did you obtain information such as directions, accommodations, availabilities of activities, etc. to plan to your visit to Saguaro National Park? Please mark (●) all that apply.

- Previous visits
- Friends/relatives/word of mouth
- Inquiry to park via phone, mail, or email
- Official Saguaro National Park website [(nps.gov/SAGU)]
- Other website (Please specify)

- Official National Park Service mobile app
- Local businesses (hotels, restaurants, etc.)
- Maps/brochures
- Newspaper/magazine articles
- Other units of the National Park System (NPS)
- School class/program
- Social media (such as Facebook, Twitter, etc.)
- State welcome center/visitor bureaus/chamber of commerce
- Television/radio programs/DVDs
- Did not obtain information prior to this visit

2. Did you get safety information about Saguaro from any of the following sources? Please mark (●) all that apply.

- A staff member at the Saguaro Visitor Center
- Another visitor
- Friend or family member
- Park newspaper, map, or brochure
- A guidebook
- The news media (television/radio/newspaper)
- Official Saguaro National Park website [(nps.gov/SAGU)]
- Official Saguaro National Park social media account(s)
- Other website(s) or social media account(s)
- Saguaro National Park signs
- Other (please describe)

- No new information, I was already informed about safety at Saguaro

3. Did you have the information about Saguaro you needed on this trip? Please mark (●) one.

- Yes
- No → Please specify the information you needed but didn't have on this trip:

4. If you live in the greater Tucson area, what local news sources do you use (newspaper, radio, social media, bulletin board, HOA, community leader, etc.)?

5. On your recent trip to Saguaro National Park, which one of the following entrance fees applied to you personally? Please mark (●) one.

- | | |
|---|--|
| <input type="radio"/> Did not pay a fee or use a pass to enter the park | <input type="radio"/> Access Pass |
| <input type="radio"/> 7-day entrance pass | <input type="radio"/> Military Pass |
| <input type="radio"/> Annual pass for Saguaro National Park | <input type="radio"/> Fee was included in Tour Package |
| <input type="radio"/> America the Beautiful-National Parks and Federal Recreation Lands | <input type="radio"/> One-day fee (e.g., single-day entry fee) |
| <input type="radio"/> Senior Pass | <input type="radio"/> Don't know/Unsure |
| | <input type="radio"/> Other (Please specify: _____) |

6. What forms of transportation did you and your group use to travel between your overnight accommodations or home and Saguaro National Park? Please mark (●) all that apply.

- | | |
|--|---|
| <input type="radio"/> Private vehicle (car, SUV, pickup, RV, motorcycle, etc.) | <input type="radio"/> Hotel shuttle van/courtesy bus |
| <input type="radio"/> Rental vehicle | <input type="radio"/> Package tour motorcoach/bus |
| <input type="radio"/> Taxi/limousine/Uber | <input type="radio"/> Outfitter/commercial tour van/shuttle |
| <input type="radio"/> Bicycle | <input type="radio"/> Other (Please specify: _____) |
| <input type="radio"/> On foot | |
| <input type="radio"/> On horseback | |

7. On this trip, in which of the following activities did you personally participate in while visiting Saguaro National Park? Please mark (●) all that apply.

- | | |
|--|--|
| <input type="radio"/> 1) Viewing wildlife | <input type="radio"/> 10) E-biking |
| <input type="radio"/> 2) Viewing scenery, natural features, wildflowers, etc. | <input type="radio"/> 11) Running/jogging |
| <input type="radio"/> 3) Creative arts (photography, drawing, painting, writing) | <input type="radio"/> 12) Overnight backpacking |
| <input type="radio"/> 4) Visiting a cultural or historic site | <input type="radio"/> 14) Family gathering (e.g., reunion, wedding) |
| <input type="radio"/> 5) Nature study | <input type="radio"/> 15) Picnicking |
| <input type="radio"/> 6) Driving for pleasure | <input type="radio"/> 16) Foraging/collecting edibles (e.g., cactus fruit) |
| <input type="radio"/> 7) Walking short distance (less than 1 hour) | <input type="radio"/> 17) Horseback/mule riding |
| <input type="radio"/> 8) Day hiking (1 hour or more) | <input type="radio"/> 18) Visiting Petroglyphs |
| <input type="radio"/> 9) Bicycling (Non-electric) | <input type="radio"/> 19) Ranger programs |
| | <input type="radio"/> 20) Junior ranger programs |

21) Exhibits

22) Other (Please specify)

8. Of the activities listed in the previous question, which was your primary activity during your visit to Saguaro National Park on the day you were contacted for this survey?

OR

I did not have a primary activity on this trip to Saguaro National Park.

9. (If selected day hiking) Approximately how much time did you spend hiking during your recent visit to Saguaro National Park? Please mark (●) only one response for your entire visit.

- About an hour
- 1-2 hours
- 3-5 hours
- 5-8 hours
- More than 8 hours

10. (If selected horseback/mule riding) Approximately how much time did you spend horseback/mule riding during your recent visit to Saguaro National Park? Please mark (●) only one response for your entire visit.

- About an hour
- 1-2 hours
- 3-5 hours
- 5-8 hours
- More than 8 hours

11. People are motivated to visit a National Park Service site for a variety of reasons. How important to you were each of the following experiences as a reason for visiting Saguaro National Park on your recent trip? Please mark (●) one for each row.

	Not at all important	Slightly important	Moderately important	Very Important	Extremely Important
1) To visit a National Park Service site	1	2	3	4	5
2) To experience solitude	1	2	3	4	5
3) To hear the sounds of nature/quiet	1	2	3	4	5
4) To learn more about nature	1	2	3	4	5
5) To learn more about history and culture	1	2	3	4	5
6) To spend time with family/friends	1	2	3	4	5

	Not at all important	Slightly important	Moderately important	Very Important	Extremely Important
7) To get physical exercise	1	2	3	4	5
8) To view wildlife or natural scenery	1	2	3	4	5
9) To relax	1	2	3	4	5
10) To view dark night sky/stars	1	2	3	4	5
11) To escape an urban setting	1	2	3	4	5
12) To experience remoteness	1	2	3	4	5
13) To engage in primitive recreation, with few facilities	1	2	3	4	5
14) To experience a pristine natural environment	1	2	3	4	5
15) To engage in unconfined recreation / be free from rules/regulations	1	2	3	4	5
16) To practice self-reliance	1	2	3	4	5
17) To foster a sense of humility toward nature	1	2	3	4	5
18) To foster spiritual connection	1	2	3	4	5
19) To foster immersion in nature	1	2	3	4	5
20) To view the park film	1	2	3	4	5
21) Other (Please specify) _____	1	2	3	4	5

12. Of the reasons listed in the previous question, which was the most important reason for you to visit Saguaro National Park on this trip?

___ Number most important reason from above.

The following two questions identify the strengths and weaknesses in the site's visitor experience. Park unit managers rely on this information to make decisions that benefit the general public.

13. What did you like most about your visit to Saguaro National Park?

1. _____
 2. _____
 3. _____
- Not applicable

14. What did you like least about your visit to Saguaro National Park?

1. _____
2. _____
3. _____

Not applicable

**15. Before you arrived at the park, did you think it might be difficult finding parking in Saguaro?
Please mark (●) only one response.**

- Yes
- No
- I didn't have any expectations.

16. During your visit to Saguaro National Park, did you personally have any difficulty finding parking?

- Yes
- No
- N/A, didn't park

17. If you had difficulties finding parking, where did you experience these difficulties?

18. To what extent do you agree or disagree with each of the following statements?

	Strongly Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Strongly Agree	Don't Know/Not Sure
Saguaro National Park is a safe place to visit	1	2	3	4	5	X
Saguaro National Park is too crowded	1	2	3	4	5	X
Natural resources in Saguaro National Park are in pristine condition	1	2	3	4	5	X
The entrance fee for Saguaro National Park is too high	1	2	3	4	5	X
Vandalism and crime are not a problem in Saguaro National Park	1	2	3	4	5	X
Saguaro National Park is not accessible to persons with physical disabilities	1	2	3	4	5	X
Historical and cultural features in Saguaro National Park are well maintained/preserved	1	2	3	4	5	X
Development of adjacent areas detracts from visitors' experience at Saguaro National Park	1	2	3	4	5	X

19. In your opinion, are there other local area attractions or services that Saguaro National Park should work with to provide experiences or services?

- Yes → Please specify other local area attractions or services:

No

20. It is the National Park Service's responsibility to protect this park's natural and cultural resources/attributes and visitor experiences that depend on these resources or attributes. How important is the protection of the following to you and your personal group? Please select only one answer for each resource/attribute/experience.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
Clean water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clean air	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scenic views	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural quiet/sounds of nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural viewscape without development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dark night skies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wilderness values (solitude, primitive/remote recreation, self-reliance)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Native plants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wildlife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural sites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpretive/information programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to parking at hiking trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visitor Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Paved roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. How did the number of people you encountered in Saguaro National Park affect your overall experience on your visit?

- 5 - Added greatly to my experience
- 4 - Added somewhat to my experience
- 3 - Had no effect on my experience
- 2 - Detracted somewhat from my experience
- 1 - Detracted greatly from my experience

22. A) On the list below, please mark whether or not you and your group visited each of the following sites at Saguaro National Park. Please use the map to help you locate the site.

B) For the locations that you **visited**, how crowded did you feel at these locations? Please mark (●) **one for each location you visited**.

Site	Visited?		(If visited) How crowded				
	No	Yes	Not at all crowded	Slightly crowded	Moderately crowded	Very crowded	Extremely crowded
Rincon Mountain District (East District)							
Rincon Mountain Visitor Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cactus Forest Loop Drive (via the one-way road)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Javelina Picnic Area (via two-way road)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Douglass Springs Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Broadway Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Loma Alta Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wildhorse Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Miller Creek Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Turkey Creek Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Site	Visited?		(If visited) How crowded				
	No	Yes	Not at all crowded	Slightly crowded	Moderately crowded	Very crowded	Extremely crowded
Tucson Mountain District (West District)							
Red Hills Visitor Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Golden Gate Road (off Sandario Road)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hohokam Road (off Kinney Road)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cam-Boh Picnic Area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pictured Rocks Road east of Cam-Boh Picnic Area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
El Camino Del Cerro Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ringtail Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Belmont / Abbingdon Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scenic Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cactus Wren Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Golden Gate Multi-use Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
King Canyon Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. Of the areas you visited in the previous question, which was the highest priority location for your visit?

___ Number for higher priority location.

24. If you were to visit Saguaro National Park in the future, would you be interested in taking a guided tour, ranger-led program, or attending special lectures? Please mark (●) all that apply)

- Yes, guided tour
- Yes, ranger-led program
- Yes, attending special lectures
- None of the above

25. If you were to visit Saguaro National Park in the future, are there specific subjects you would like to learn about?

- Yes → Please specify subjects you would like to learn about:

- No

26. If you were to visit Saguaro National Park in the future, what is your preferred way to learn about information while in the park?

- List of Saguaro's learning/interpretive options

27. How would you rate the quality of the park facilities, visitor services, and recreational opportunities in Saguaro National Park? Please mark (●) one for each row.

	Very Poor	Poor	Average	Good	Very Good	Not Used or Not Available
Visitor Center Amenities						
Overall rating of Visitor Center	1	2	3	4	5	X
Indoor exhibits	1	2	3	4	5	X
Outdoor exhibits	1	2	3	4	5	X
Park film	1	2	3	4	5	X
Visitor Center restrooms	1	2	3	4	5	X
Bookstores	1	2	3	4	5	X
Park Facilities						
Trailhead/park restrooms	1	2	3	4	5	X
Walkways/trails	1	2	3	4	5	X
Roads	1	2	3	4	5	X
Backcountry campgrounds and/or picnic areas	1	2	3	4	5	X
Visitor Services						
Assistance from park employees	1	2	3	4	5	X
Park map or brochure	1	2	3	4	5	X
Ranger programs	1	2	3	4	5	X

	Very Poor	Poor	Average	Good	Very Good	Not Used or Not Available
Value for entrance fee paid	1	2	3	4	5	X
Park website	1	2	3	4	5	X
Social media (Instagram, Facebook, Twitter, etc.)	1	2	3	4	5	X
Other services (Please specify: _____)	1	2	3	4	5	X
Recreation Opportunities						
Learning about nature, history, or culture	1	2	3	4	5	X
Outdoor recreation (sightseeing, camping, bicycling, hiking, etc.)	1	2	3	4	5	X

28. What is your zip code, or home country if not US?

OR _____

29. What is your age?

Years

30. What is your gender? _____

31. Are you of Hispanic, Latino or Spanish Origin? Please mark (●) one

- Yes
- No

32. What is your race? Please mark (●) all that apply

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or other Pacific Islander
- White

33. What is the highest degree or level of school you have completed? Please mark (●) one.

- Less than high school/some high school
- High school graduate
- Vocational/trade school certificate
- Some college
- Associate Degree (AA, AS, etc.)
- Bachelor's Degree (BA, BS, AB, etc.)
- Master's Degree (MS, MA, MEd, etc.)
- Professional Degree (MD, DD, etc.)
- Doctorate Degree (PhD, EdD, etc.)

34. Which category best represents your annual household income? Please mark (●) one.

- Less than \$25,000
- \$25,000 to \$49,999
- \$50,000 to \$74,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000 or more

\$75,000 to \$99,999

Do not wish to answer

35. Including yourself, how many people are in your household?

--	--

People

36. When visiting an area such as Saguaro National Park, what language do you prefer to use? Please mark (●) one for speaking and one for reading.

	English	Spanish	Other language
Speaking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reading	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

37. Have you been able to find information about Saguaro in your preferred language?

Yes

No

N/A - I don't look for information.

38. Is there anything else you would like to tell us about Saguaro National Park's facilities, services, or recreational opportunities?
