

CHP TOPICAL SURVEY EMAIL INVITATION

[WILL BE EMAILED TO PANEL MEMBERS WHEN A SURVEY IS AVAILABLE FOR THEM TO COMPLETE.]

SUBJECT: Census Household Panel Survey Available!

Dear [FNAME],

Thank you for your continued participation in the Census Household Panel. A survey about [fill PURPOSE OF TOPICAL SURVEY] is now available for you to complete. As a token of our appreciation, **you will receive \$10** for completing this [fill MINUTE ESTIMATE]-minute survey.

Please complete the survey using the link below by **Month Day, 2023**.

[UNIQUE SURVEY LINK]

Alternatively, you may complete this survey over the phone by calling 1-888-595-1334.

If you have any questions, please contact the Census Household Panel Team at 1-800-361-6891 from 9:00 am-5:00pm (EST) or addp.household.panel@census.gov.

Thank you,

The Census Household Panel Team

Reminder Email 1

Subject: Reminder: Census Household Panel Survey

Dear [fill FNAME],

A few days ago, you should have received an email asking you to complete a new survey for the Census Household Panel. We are sending this reminder because we did not yet receive your response. Please access the survey by visiting the link below.

[UNIQUE SURVEY LINK]

Alternatively, you may complete this survey over the phone by calling 1-888-595-1334.

The final date to complete the survey is [DATE]. As a token of our appreciation, you will receive \$10 for completing the survey.

Thank you in advance for your participation in the Census Household Panel. If you have any questions, please contact us at addp.household.panel@census.gov or call 1-800-361-6891.

Thank you,

Census Household Panel Team

Final Reminder

Subject: Final chance! \$10 Census Household Panel Survey

Dear [fill FNAME],

Recently, you should have received an invitation for a new Census Household Panel survey. This is your final chance to complete this month's survey on [fill topic].

Please use the link below to complete this survey by [Month Day], 2023. As a token of our appreciation, **you will receive \$10 for completing the survey.**

[UNIQUE SURVEY LINK]

Alternatively, you may complete this survey over the phone by calling 1-888-595-1334.

Your participation is important to ensure our survey results represent an accurate picture of the entire country. Thank you in advance for your continuing participation in the Census Household Panel. As a member of the Census Household Panel, you will be invited to participate in another survey in about a month. You will be eligible for another \$10 incentive after completing the next survey.

If you have any questions, you can reach the Census Household Panel team via email at addp.household.panel@census.gov, call 1-800-361-6891 from 9:00am – 5:00pm EST, or visit our website at <https://www.census.gov/programs-surveys/census-household-panel.html>.

Sincerely,

The Census Household Panel Team

Text Messages:

1. Initial Invite: (70 characters for message alone)
A new Census Household Panel survey is available. Complete to earn \$10. {survey link}
2. Reminder 1: (84 characters for message alone)
Official Census Bureau Request: Please respond to your Census Household Panel survey. {Survey link}
3. Final Reminder:
Please answer your Census Household Panel survey today to earn \$10. {survey link} (75 characters -)