

SUPPORTING STATEMENT - PART A

Marine Corps Marathon Race Applications – 0712-0005

Summary of Changes:

- The respondent burden increased to accurately reflect a full accounting of the number of respondents and the current median respondent wage.
- The overall Federal cost burden decreased due to removal of postage cost. Advertising budget to promote future races was erroneously included in previous submission.
- RunAmuck and the Triathlon were rebranded and redesigned as MCM50K and Quantico 12K.

1. Need for the Information Collection

The intent of the annual Marine Corps Marathon (MCM) races is to promote physical fitness, establish community engagement, and promote esprit de corps. The Marine Corps Marathon Organization (MCMO) is tasked with the management of the MCM races on behalf of the Marine Corps. The MCM Race Application collection is necessary to register individuals for MCM races, identify participants for timing and results purposes, determine award categories, and to ensure appropriate contact information is on file if emergency treatment is required. The collection serves a secondary purpose to foster marketing relationships for the Marine Corps and provide participation data for future event planning and promotion.

Authorities for this collection:

- 10 U.S.C. 5041, Headquarters, Marine Corps: Function, composition.
- MCO P1700.27B, Marine Corps Community Services Policy Manual (MCCS): MCCS structure; functions; authorized operations.
- Marine Corps Installation Capital Regional Command (MCNICR) Order 1710.1: Identifies the Marine Corps Marathon Organization's (MCMO) responsibilities to conduct the races.

2. Use of the Information

Potential respondents are any individuals interested in participating in MCM races. Respondents are made aware of the collections through MCMO press releases (viewable at <https://www.marinemarathon.com/about/newsletters-media-releases>), social media, and promotion cards. The collection is accessed at www.marinemarathon.com, which contains details on the individual races and respective digital registration forms. By selecting the "Register" button for their desired race, the respondent is directed to an electronically fillable registration form and to fill in pertinent data required to register for the race. The data collected is necessary to identify participants for final race results and determine eligibility for special award categories (i.e. top finishing male, female, age groups, and

adaptive athletes). Emergency contact information is collected in case of a medical emergency.

Respondents are provided the option to voluntarily purchase sponsor event-themed apparel, race photo packages, training resources, or related event packages. The checkout screen displays the purchase total for their entry, a processing fee, and any optional add-on purchases. Respondents enter their credit or debit card information, individually acknowledge (via checkbox) the “No Refund Agreement,” “Privacy Act Statement,” “Liability and Publicity Release waiver,” and the “Agency Disclosure Notice,” and submit the registration form by clicking the “Register & Pay” button. Following registration submission, the respondent receives an instant email confirmation to confirm their payment and race entry.

The data collected is encrypted and protected on secured servers accessible only by the MCMO’s staff and by the approved vendor that collects the entries for the MCMO. The vendor is PII compliant and is subjected to a rigorous vetting process during the request for proposal (RFP) and contract award process through the Marine Corps Marathon Organization and Marine Corps Community Services (MCCS) Contracting and Procurement Office. Only select sponsors receive relevant data as specified within their contract to promote race related items, such as participant photographs and event-related clothing for purchase. Race results are published at the conclusion of the event using the name the respondent provided at time of registration. Respondents are made aware of this disclosure when they acknowledge the Liability and Publicity Release waiver during registration explaining the usage of specific data for publication.

3. Use of Information Technology

The MCMO collects 100% of respondent data submissions electronically through digital registration forms accessible on www.marinemarathon.com. No paper applications are available.

4. Non-duplication

The information obtained through this collection is unique and is not already available for use or adaptation from another cleared source.

5. Burden on Small Businesses

This information collection does not impose a significant economic impact on a substantial number of small businesses or entities.

6. Less Frequent Collection

Data is voluntarily collected once annually from interested respondents to appropriately register the individual for an MCMO race. Less frequent collection would prevent registration and compromise the ability to host MCMO races.

7. Paperwork Reduction Act Guidelines

This collection of information does not require collection to be conducted in a manner inconsistent with the guidelines delineated in 5 CFR 1320.5(d)(2).

8. Consultation and Public Comments

Part A: PUBLIC NOTICE

A 60-Day Federal Register Notice (FRN) for the collection published on Monday, April 17, 2023. The 60-Day FRN citation is 88 FR 23414.

No comments were received during the 60-Day Comment Period.

A 30-Day Federal Register Notice for the collection was published on Friday, September 22, 2023. The 30-Day FRN citation is 88 FR 65377.

Part B: CONSULTATION

No additional consultation apart from soliciting public comments through the 60-Day Federal Register Notice was conducted for this submission.

9. Gifts or Payment

No payments or gifts are being offered to respondents as an incentive to participate in the collection.

10. Confidentiality

A Privacy Act Statement (PAS) is located at <https://www.marinemarathon.com/privacy-policy> and is also included as an individual acknowledgement on all individual race registration applications.

The published SORN (MMC00010, Marine Corps Marathon Automated Support System) is available at <https://dpcl.d.defense.gov/Privacy/SORNsIndex/DOD-wide-SORN-Article-View/Article/570650/mmc00010/>.

A draft copy of the PIA, "Marine Corps Marathon Automated Support System," has been provided with this package for OMB's review.

Record Retention and Disposition (1000-11): Permanent; Cutoff every 4 years and transfer electronic records to the National Archives for pre-accessioning immediately after 10 years. Transfer to the National Archives immediately after 20 years.

11. Sensitive Questions

The MCMO collects gender and date of birth to determine eligibility for corresponding awards categories (i.e. Masters, Seniors, Top Male and Female awards). Participation category (i.e. runner, hand-cycle, wheelchair, or impaired runner) is also included to ensure fair competition and determine award eligibility based on adaptive status. All respondents are informed of the need to collect this data in the Publicity and Liability release included in the applications. Opting out of these questions will prevent the respondent from registering for the MCM races.

12. Respondent Burden and its Labor Costs

Part A: ESTIMATION OF RESPONDENT BURDEN

1) Collection Instruments

Marine Corps Marathon Weekend Registration

- a) Number of Respondents: 38,700 (30,000 for Marathon, 2,700 for 50K, 6,000 for 10K)
- b) Number of Responses Per Respondent: 1
- c) Number of Total Annual Responses: 38,700
- d) Response Time: 10 minutes
- e) Respondent Burden Hours: 6,450 hours

Marine Corps Marathon Kids Race Registration

- a) Number of Respondents: 3,600
- b) Number of Responses Per Respondent: 1
- c) Number of Total Annual Responses: 3,600
- d) Response Time: 5 minutes
- e) Respondent Burden Hours: 300 hours

Marine Corps Historic Half Weekend Registration

- a) Number of Respondents: 10,600 (8,000 for Historic Half, 2,000 for Semper Five, and 600 for Devil Dog Double)
- b) Number of Responses Per Respondent: 1
- c) Number of Total Annual Responses: 8,000
- d) Response Time: 10 minutes
- e) Respondent Burden Hours: 1,766.67 hours

MCM 17.75K Registration

- a) Number of Respondents: 3,000
- b) Number of Responses Per Respondent: 1
- c) Number of Total Annual Responses: 3,000
- d) Response Time: 5 minutes
- e) Respondent Burden Hours: 250 hours

Belleau Wood 8K Registration

- a) Number of Respondents: 500

- b) Number of Responses Per Respondent: 1
- c) Number of Total Annual Responses: 500
- d) Response Time: 5 minutes
- e) Respondent Burden Hours: 41.67 hours

Quantico 12K Registration

- a) Number of Respondents: 500
- b) Number of Responses Per Respondent: 1
- c) Number of Total Annual Responses: 500
- d) Response Time: 5 minutes
- e) Respondent Burden Hours: 41.67 hours

Turkey Trot Registration

- a) Number of Respondents: 1,700 (1,400 for 10K and 300 for Miler)
- b) Number of Responses Per Respondent: 1
- c) Number of Total Annual Responses: 1,700
- d) Response Time: 5 minutes
- e) Respondent Burden Hours: 141.67 hours

2) Total Submission Burden

- a) Total Number of Respondents: 58,600
- b) Total Number of Annual Responses: 58,600
- c) Total Respondent Burden Hours: 8,992 hours

Part B: LABOR COST OF RESPONDENT BURDEN

1) Collection Instruments

Marine Corps Marathon Weekend Registration

- a) Number of Total Annual Responses: 38,700
- b) Response Time: 10 minutes
- c) Respondent Hourly Wage: \$22.26
- d) Labor Burden per Response: \$3.71
- e) Total Labor Burden: \$143,577

Marine Corps Marathon Kids Race Registration

- a) Number of Total Annual Responses: 3,600
- b) Response Time: 5 minutes
- c) Respondent Hourly Wage: \$22.26
- d) Labor Burden per Response: \$1.86
- e) Total Labor Burden: \$6,678

Marine Corps Historic Half Weekend Registration

- a) Number of Total Annual Responses: 10,600
- b) Response Time: 10 minutes
- c) Respondent Hourly Wage: \$22.26

- d) Labor Burden per Response: \$3.71
- e) Total Labor Burden: \$39,326

Marine Corps 17.75K Registration

- a) Number of Total Annual Responses: 3,000
- b) Response Time: 5 minutes
- c) Respondent Hourly Wage: \$22.26
- d) Labor Burden per Response: \$1.86
- e) Total Labor Burden: \$5,565

Belleau Wood 8K Registration

- a) Number of Total Annual Responses: 500
- b) Response Time: 5 minutes
- c) Respondent Hourly Wage: \$22.26
- d) Labor Burden per Response: \$1.86
- e) Total Labor Burden: \$927.50

Quantico 12K Registration

- a) Number of Total Annual Responses: 500
- b) Response Time: 5 minutes
- c) Respondent Hourly Wage: \$22.26
- d) Labor Burden per Response: \$1.86
- e) Total Labor Burden: \$927.50

Turkey Trot Registration

- a) Number of Total Annual Responses: 1,700
- b) Response Time: 5 minutes
- c) Respondent Hourly Wage: \$22.26
- d) Labor Burden per Response: \$1.86
- e) Total Labor Burden: \$3,153.50

2) Overall Labor Burden

- a. Total Number of Annual Responses: 58,600
- b. Total Labor Burden: \$200,155

Respondent wage of \$22.26 is based on the Bureau of Labor Statistics 2022 Occupational Employment and Wage Statistics national median hourly wage referenced at (https://www.bls.gov/oes/current/oes_nat.htm).

13. Respondent Costs Other Than Burden Hour Costs

There are no annualized costs to respondents other than the labor burden costs addressed in Section 12 of this document to complete this collection.

14. Cost to the Federal Government

Part A: LABOR COST TO THE FEDERAL GOVERNMENT

There is no labor cost to the Federal Government since the data is collected by an approved contractor. The contractor is compensated in processing fees and does not charge the MCM Organization.

Part B: OPERATIONAL AND MAINTENANCE COSTS

- 1) Cost Categories
 - a) Equipment: \$5,000
 - b) Printing: \$1,000
 - c) Postage: \$0
 - d) Software Purchases: \$0
 - e) Licensing Costs: \$0
 - f) Other: \$0

- 2) Total Operational and Maintenance Cost: \$6,000

Part C: TOTAL COST TO THE FEDERAL GOVERNMENT

- 1) Total Labor Cost to the Federal Government: \$0.00

- 2) Total Operational and Maintenance Costs: \$6,000

- 3) Total Cost to the Federal Government: \$6,000

15. Reasons for Change in Burden

The total estimated respondent burden has increased due to an increase in our estimated average respondent hourly wage. This is because of both general wage inflation and an assessment that our previous estimate was too low. We have also slightly increased our estimated number of annual respondents and increased the estimated response time for two of our races that require additional information from certain respondents are registering as a team.

16. Publication of Results

Respondents sign a use of data publication waiver at time of registration to consent to usage of their first/last name provided at registration to being published in the final race results at <https://www.marinemarathon.com/results/>.

17. Non-Display of OMB Expiration Date

We are not seeking approval to omit the display of the expiration date of the OMB approval of the collection instrument.

18. Exceptions to “Certification for Paperwork Reduction Submissions”

We are not requesting any exemptions to the provisions stated in 5 CFR 1320.9.