

Attachment A2

Healthy Start Program Survey Recruitment Email Invitation

**HRSA's Healthy Start Evaluation and Capacity Building Support
Project**

October 2022

Healthy Start Program Survey Recruitment Email Invitation

Dear [PROJECT DIRECTOR'S NAME],

Thank you for your participation in the Health Resources and Services Administration's (HRSA) Maternal and Child Health Bureau (MCHB) Healthy Start program. As you may know, HRSA is conducting a national evaluation of the Healthy Start program and has hired Westat, an independent research firm, to conduct this evaluation.

As part of HRSA's evaluation, **we are inviting you to participate in the Healthy Start Program Survey**. The Program Survey is designed to collect information on Healthy Start programs' infrastructure, activities, participants, community partnerships, new initiatives, and health equity. The web survey should take approximately **30 minutes** to complete after you have consulted with your staff, and retrieved information from your Healthy Start systems and records. Please be sure to save your responses if you need to pause the survey for longer than 20 minutes. For more information about the survey, please refer to the Frequently Asked Questions (FAQs) attached. In addition, a copy of the survey is attached to show what questions will be asked. Please review this survey before going online to complete it.

When you are ready to complete the Program Survey, please use the following web survey link: **[INSERT SURVEY LINK]**. Do not share this link with other Healthy Start programs because it is unique to your program. Please only complete the survey online using this link. The last day to complete the survey is **[INSERT DATE]**.

Your participation is important to us, and the information you provide will help HRSA's MCHB identify best practices for dissemination and replication of program activities, and assist in determining, on a national level, needs for technical assistance to improve program performance, set future priorities, and contribute to the overall strategic planning activities of MCHB.

If you have any questions, please contact our Study Support Team by email at HSEvalSupport@westat.com or by phone at [INSERT PHONE NUMBER].

Kind regards,

[WESTAT STAFF]