





The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text	
<p>Welcome Text</p> <p>Thank you for visiting the Office of Sex Offender Sentencing, Monitoring, Apprehending, Registering, and Tracking (SMART). You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p> <p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p>	<p>Welcome Text - Tablet / Phone</p>
<p>Thank You Text</p> <p>Thank you for taking our survey - and for helping us serve you better.</p> <p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.</p>	<p>Thank You Text - Tablet / Phone</p>
<p>Example Desktop</p> <div style="border: 1px solid black; padding: 10px;"><div style="text-align: right;"></div><p style="text-align: center;">Customer Satisfaction Survey</p><p>Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p><p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p><p><i>Required questions are denoted by an *</i></p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.</p><p style="text-align: center;"><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p></div>	<p>Example Mobile</p> <div style="border: 1px solid black; padding: 10px;"><div style="text-align: right;"></div><p>Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.</p><p>Required questions are denoted by an *</p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p style="text-align: center;"><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p><p style="text-align: center;">ForeSee ForeSee Privacy Policy</p></div>

Model Name SMART Desktop
 Model ID J5VEJRJB4IEMUNsJkUwZFg4C
 Partitioned Yes - 2MQ
 Date
 Model Version 17.3.Y

~~Red & Strike-Through~~: Delete
Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



Label	Satisfaction Questions	Label	Element Questions	Label	Future Behaviors
1	Satisfaction - Overall What is your overall satisfaction with this site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>	5	Site Performance - Speed Please rate the speed that pages and content loaded for you.	20	Brand Confidence Brand Confidence (1=Not At All Confident, 10=Very Confident) Please rate your level of confidence in SMART.
2	Satisfaction - Expectations How well does this site meet your expectations ? <i>(1= Falls Short, 10=Exceeds)</i>	6	Site Performance - Completeness Please rate the consistency of complete loading of pages and content.		Return Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to smart.ojp.gov in the future?
3	Satisfaction - Ideal How does this site compare to an ideal website ? <i>(1=Not Very Close, 10=Very Close)</i>	7	Site Performance - Responsiveness Please rate the responsiveness of the pages to your actions.	21	Return Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to smart.ojp.gov in the future?
4	Recommend Recommend (NPS) <i>(1=Very Unlikely, 10=Very Likely)</i> How likely are you to recommend smart.ojp.gov to someone else?	8	Look and Feel - Appeal Please rate the visual appeal of the pages that you visited.	22	Recommend Company Recommend Company (1=Very Unlikely, 10=Very Likely) How likely are you to recommend SMART to someone else?
		9	Look and Feel - Spacing Please rate the spacing between items on the pages that you visited.	23	Primary Resource Primary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use smart.ojp.gov as your primary resource for information about SMART?
		10	Look and Feel - Readability Please rate the legibility of the pages that you visited.		
		11	Navigation - Ease Please rate the ease of finding what you were looking for.		
		12	Navigation - Layout Please rate the page layout on displaying content and links where you could find them.		
		13	Navigation - Links Please rate the links on taking you where you needed to go.		
		14	Site Information - Relevance Please rate the relevance to your interests of the information that you found.		
		15	Site Information - Thoroughness Please rate the thoroughness of the information that you found.		
		16	Site Information - Readability Please rate the readability of the information that you found.		

Attribute	Value
Channel	Web
Touchpoint Name	Informational
Hierarchy	No
Model Type	PredCSAT Desktop Info
Journey Phase	Awareness
Touchpoint Type	Standard
Partner Involved	No
Replay	Yes
Version Number of Model Template	17.3.Y

Survey Type	PREDCSAT_NPS
Look and Feel	Single Page
Theme Color	#009fea