The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text

Welcome Text

Welcome Text - Tablet / Phone

Thank you for visiting the Office of Sex Offender Sentencing, Monitoring, Apprehending, Registering, and Tracking (SMART). You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.

Thank You Text

Thank You Text - Tablet / Phone

Thank you for taking our survey - and for helping us serve you better.
We appreciate your input!

Example Desktop

Example Mobile

Model Name	SMART Mobile
Model ID	Y5stsMk4Nthdk40woN1hsA4C
Partitioned	Yes - 2MQ
Date	
Model Version	17.3.Y

Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword

FORESEE

	Label	Satisfaction Questions		Label	Element Questions		Label	Future Behaviors
		Satisfaction			**Site Performance (1=Poor, 10=Excellent, Don't Know)**			**Brand Confidence (1=Not At All Confident, 10=Very Confident)**
1	Satisfaction - Overall	What is your **overall satisfaction** with this site? *(1=Very Dissatisfied, 10=Very Satisfied)*	5	Site Performance - Speed	Please rate the **speed** that pages and content loaded for you.	20	Brand Confidence	Please rate your level of **confidence** in SMART.
2	Satisfaction - Expectations	How well does this site **meet your expectations**? *(1=Falls Short, 10=Exceeds)*	6	Site Performance - Completeness	Please rate the consistency of **complete loading** of pages and content.			**Return (1=Very Unlikely, 10=Very Likely)**
3	Satisfaction - Ideal	How does this site **compare to an ideal mobile website**? *(1=Not Very Close, 10=Very Close)*	7	Site Performance - Responsiveness	Please rate the **responsiveness** of the pages to your actions.	21	Return	How likely are you to **return to smart.ojp.gov** in the future?
		Recommend (NPS) (1=Very Unlikely, 10=Very Likely)			**Look and Feel (1=Poor, 10=Excellent, Don't Know)**			**Recommend Company (1=Very Unlikely, 10=Very Likely)**
4	Recommend	How likely are you to **recommend smart.ojp.gov** to someone else?	8	Look and Feel - Appeal	Please rate the **visual appeal** of the pages that you visited.	22	Recommend Company	How likely are you to **recommend SMART** to someone else?
			9	Look and Feel - Spacing	Please rate the **spacing** between items on the pages that you visited.			**Primary Resource (1=Very Unlikely, 10=Very Likely)**
			10	Look and Feel - Readability	Please rate the **legibility** of the pages that you visited.	23	Primary Resource	How likely are you to use smart.ojp.gov as your **primary resource** for information about SMART?
					Navigation (1=Poor, 10=Excellent, Don't Know)			
			11	Navigation - Ease	Please rate the **ease of finding** what you were looking for.			
			12	Navigation - Layout	Please rate the **page layout** on displaying content and links where you could find them.			
			13	Navigation - Links	Please rate the **links** on taking you where you needed to go.			
					Site Information (1=Poor, 10=Excellent, Don't Know)			
			14	Site Information - Relevance	Please rate the **relevance** to your interests of the information that you found.			
			15	Site Information - Thoroughness	Please rate the **thoroughness** of the information that you found.			
			16	Site Information - Readability	Please rate the **readability** of the information that you found.			

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FORESEE

QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Type	Special Instructions	CQ Label
SBD8965Q001	fs_primary_reason_govt		What is your primary reason for visiting the site today?	Find information regarding the Office of Sex Offender Sentencing, Monitoring, Apprehending, Registering, and Tracking		find_organization_info	Y	Radio button, one-up vertical	Skip Logic Group*	Primary Reason
				Find information about the Adam Walsh Act, Sex Offender Registration and Notification Act (SORNA)		find_information_about_the_adam_walsh_act_sex_offender_registration_and_notification_act_sorna			Randomize	
				Find specific federal sex offender-related policies and regulations		find_specific_federal_sex_offender_related_policies_and_regulations				
				Access Sex Offender Registration and Notification Act (SORNA) tools		access_sex_offender_registration_and_notification_act_sorna_tools				
				Do research on SORNA, implementation efforts or sex offending in general		do_research				
				Find statistics on SORNA implementation		find_data				
				Find tribal-specific information		find_tribal_specific_information				
				Read news about SMART or SORNA implementation		read_news				
				Find Adam Walsh Act funding opportunities		find_adam_walsh_act_funding_opportunities				
				Find other funding opportunities		find_other_funding_opportunities				
				Find information on the Dru Sjodin National Sex Offender Public Website (nsopw.gov)		find_information_on_the_dru_sjodin_national_sex_offender_public_website_nsopwgov				
				Find sexual abuse education and prevention resources		find_sexual_abuse_education_and_prevention_resources				
				Find Sex Offender Management Assessment and Planning Initiative (SOMAPI) Information		find_sex_offender_management_assessment_and_planning_initiative_somapi_information				
				Find information on sex offenders		find_information_on_sex_offenders				
				Watch a video		watch_video				
				Find contact information for the SMART Office		find_contact_info				
				Other (please specify)	A	other_please_specify			Anchor Answer Choice	
SBD8965Q002	us_department_of_justice_ojp_primary_reason_other	A	Please specify the other reason for your visit.				N	Text area, no char limit	Skip Logic Group*	Primary Reason - Other
SBD8965Q003	fs_accomplish		Did you accomplish what you wanted to do today on this site?	Yes	B	yes	Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
				No	A	no				
SBD8965Q004	fs_why_not_accomplish	A	Please tell us why you were unable to accomplish your task today.				N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
SBD8965Q005	fs_accomplish_experience	B	Was the information easy to find?	Yes		yes	Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish Experience
				No	B1	no				
SBD8965Q006	fs_not_easy_accomplish	B1	Why was this information difficult to find?				N	Text area, no char limit	Skip Logic Group*	Not Easy Accomplish
SBD8965Q007	fs_acquisition_source_government		How were you referred to the site today?	An email or mailing from SMART		client_email	Y	Radio button, one-up vertical	Skip Logic Group*	Acquisition Source
				Social media (e.g., Facebook, Twitter, etc.)		social_media				
				SMART social network post, tweet, video, etc.		smart_social_network_post_tweet_video_etc				
				Non-SMART social network post, tweet, video, etc.		non_smart_social_network_post_tweet_video_etc			Randomize	
				Another government site		other_government_site				
				Search engine results		search_engine				
				Recommendation from someone I know		personal_recommendation				
				Other (please specify)	A	other_please_specify			Anchor Answer Choice	
				I was not referred to the site by anything specific		was_not_referred_by_anything_specific			Anchor Answer Choice	
SBD8965Q008	us_department_of_justice_ojp_acquisition_source_other	A	Please specify how else you were referred to the site.				N	Text field, <100 char	Skip Logic Group*	Acquisition Source - Other
SBD8965Q009	fs_role_govt		What is your primary role in visiting the site today?	General public		general_public	Y	Drop down, select one	Skip Logic Group*	Role
				Industry professional		industry_professional				
				Government employee (federal, state or local)		government_employee				
				Other (please specify)	A	other_please_specify				
SBD8965Q010	ment_of_justice_o	A	Please specify what your primary role in visiting the site is today				N	Text area, no char limit	Skip Logic Group*	OE_Role
SBD8965Q011	fs_visit_frequency		How often do you visit this site?	This is my first visit		first_visit	Y	Radio button, one-up vertical		Visit Frequency
				Once every 6 months or less often		six_months				
				Once every few months		few_months				
				Monthly		monthly				
				Weekly		weekly				
				Daily or more often		daily				
SBD8965Q012	us_department_of_justice_ojp_search		Did you use the search box on the site?	Yes	A	yes	Y	Radio button, one-up vertical	Skip Logic Group*	Search
				No		no				
SBD8965Q013	us_department_of_justice_ojp_locate_results	A	Were you able to locate the results you were looking for?	Yes		yes	Y	Radio button, one-up vertical	Skip Logic Group*	Locate Results
				No	B	no				
SBD8965Q014	us_department_of_justice_ojp_no_results	B	What search term(s) did you try and what results were you hoping to find?				N	Text area, no char limit	Skip Logic Group*	No Results
SBD8965Q015	fs_improve		What else would you like to share with us to help improve your online experience with smart.ojp.gov?				N	Text area, no char limit		Improve

Attribute	Value
Channel	Web
Touchpoint Name	Informational
Hierarchy	No
Model Type	PredCSAT Desktop Info
Journey Phase	Awareness
Touchpoint Type	Standard
Partner Involved	No
Replay	Yes
Version Number of Model Template	17.3.Y

Survey Type	PREDCSAT_NPS
Look and Feel	Single Page
Theme Color	#009fea