

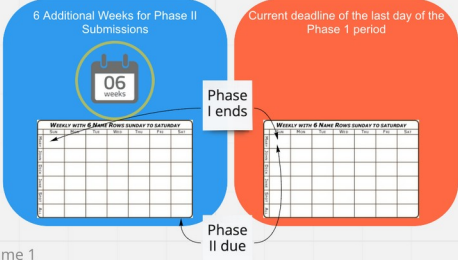
## Small Business Issue Cards

## Small Business Card Sort

- Larger, longer Phase I award
- Smaller, shorter two-month Phase I award
- Shorter technical proposal
- Shorter application time with Google Forms
- Faster time-to-award
- Less paperwork
- No required deliverables

6 Additional Weeks for Phase II Submissions

Current deadline of the last day of the Phase I period



Least Preferred

Most Preferred

Frame 1

## Small Business Customer Journey Map

