

5a Recruitment by NRCS official (email)

Subject line: Help USDA and MSU researchers design a study on crop management practices

OMB 0536-0073, Exp 4/30/2025

Dear [Name],

I am writing to let you know about a survey on farming practices being conducted by researchers at USDA and Michigan State University.

They are looking for volunteers to complete a test survey and have a short conversation about it afterwards. The survey and interview will last an hour or less, and your answers are kept strictly confidential. As a “thank you” for your input, they will send you \$50 after completing the interview by your choice of PayPal or check.

Would you be willing to share your email address and phone number with the research team, and how do you prefer to be contacted?

If you have any questions about this study, I can put you in touch with the research team. You can also reach out directly to Professor Frank Lupi and the research team by sending an email to CropSurvey@usda.gov.

Thank you very much for your help with this important study.

Sincerely,

[Name of NRCS official]

5b Recruitment by NRCS official (phone)

Hi [Name], I’m calling to let you know about a survey on crop management practices being conducted by researchers at USDA and Michigan State University. The OMB control number that authorizes this study is 0536-0073, Exp 4/30/2025.

The researchers are looking for volunteers to complete a test survey and have a short conversation about it afterwards. This will take an hour or less, and your answers are kept strictly confidential. As a “thank you” for your input, they will send you \$50 after completing the interview by your choice of PayPal or check.

Would you allow me to share your email address and phone number with the research team?

How do you prefer to be contacted?

If you have any questions about this study, I can put you in touch with the research team. Or, you can reach out directly to Professor Frank Lupi and the research team by sending an email CropSurvey@usda.gov.

Thank you very much for your help with this important study.

5c Recruitment by NRCS Official (text)

Hi [Name], researchers at USDA and Michigan State University are looking for volunteers to test a survey and talk about it afterwards. This would take 1 hour or less, and responses are confidential (\$50 for participating). Any interest in participating, and can I share your contact info with them? Reach out to me or Dr. Frank Lupi (CropSurvey@usda.gov) with any questions. OMB # for this study is 0536-0073, Exp 4/30/2025.