

OMB Control No.: 0536-0073  
Exp. Date: 04/30/2025

## 7 Phone call invitation to the survey

Hi [Name], I am calling to let you know about a survey on your farming practices. The OMB Control Number authorizing this study is OMB 0536-0073, Exp 4/30/2025.

You are one of a handful of farmers in [state/region] we are contacting for input. We are looking for volunteers to take the survey and have a short conversation about it afterwards. Your feedback will help us ensure the survey works and makes sense. The survey and interview will last an hour or less, and your answers are kept strictly confidential. As a “thank you” for your advice, we will send you \$50 after completing the interview by your choice of PayPal or check.

Is this something you are willing to participate in?

We are available [day/time options]. Is there a day and time that works best for you?

If you have any questions about this study, you can contact the research team at [CropSurvey@usda.gov](mailto:CropSurvey@usda.gov). Thank you very much for your help. Your input will help us to make sure we’re gathering accurate information about farming practices in [state/region].