



Food and Nutrition Service

TO: Laurel Havas
OMB Desk Officer
Office of Information and Regulatory Affairs
Office of Management and Budget (OMB)

1320 Braddock

Place Alexandria, VA 22314

THROUGH: Ruth Brown
Department Clearance Officer
United States Department of Agriculture
Office of Chief Information Office (OCIO)

Jamia Franklin
Information Collection Clearance Officer
OPS/Planning and Regulatory Affairs Office
Food and Nutrition Service (FNS)

FROM: Anna Vaudin
SNAP Evaluation Branch
OPS/SNAP Research and Analysis Division
Food and Nutrition Service (FNS)

DATE: August 1, 2023

SUBJECT: Justification for changes to text messages sent in Minnesota Hennepin intervention for OMB Control No: 0584-0680 “Rapid Cycle Evaluation of Operational Improvements in Supplemental Nutrition Assistance Program (SNAP) Employment & Training (E&T) Programs”.

The Food and Nutrition Service (FNS) is requesting a non-substantive change to the study of Rapid Cycle Evaluation of Operational Improvements in Supplemental Nutrition Assistance Program (SNAP) Employment & Training (E&T) Programs, approved under OMB Control No. 0584-0680; expiration date of March 31, 2026. FNS made non-substantive edits to the recruitment materials that will be sent to recruit survey participants for the study.

The previous OMB-approved recruitment materials say that Mathematica will send participants a \$30 Visa gift card. We would like to offer a \$30 Mastercard gift card rather than Visa. Mastercard offers more delivery options (such as email) for respondents, which allows us to be more responsive to how they’d like to receive their incentive. In the attached materials, “Visa giftcard” has been changed to “Mastercard giftcard”. Additionally, there is one instance in Appendix E5.1 where “mail” has been changed to “send”, to be inclusive of multiple delivery options.

If you have any questions regarding this request, please contact Jamia Franklin, FNS Information Collection Clearance Officer for the Food and Nutrition Service, Planning & Regulatory Affairs Office at (703) 305-2403.

Attachments:

- Appendix E5.1 – Participant Survey Advance Letter
 - “Visa” changed to “Mastercard” and “mail” changed to “send”.
- Appendix E5.2 – Participant Survey Initial Email
 - “Visa” changed to “Mastercard”.
- Appendix E5.3 – Participant Survey Reminder Email
 - “Visa” changed to “Mastercard”.
- Appendix E5.5 – Participant Survey Reminder Postcard
 - “Visa” changed to “Mastercard”.