

## Attachment B

**OMB Control No. 0910-0497**

**Expiration Date: 12/31/2026**

### Focus Groups Examining Consumer Reporting of Adverse Events

#### Focus Group Recruitment Flyer

Paperwork Reduction Act Statement: According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The time required to complete this Recruitment Flyer is estimated to average 1 minute per response, including the time for reviewing instructions and completing and reviewing the collection of information.

Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden, to [PRASStaff@fda.hhs.gov](mailto:PRASStaff@fda.hhs.gov).

This study is being conducted on behalf of the U.S. Food and Drug Administration.

PRC Market Research, a local research company, is recruiting participants for an important study for the U.S. Food and Drug Administration (FDA). If you are 18 or older and you take medication for certain health conditions, you may be eligible to participate in a focus group discussion about experiences related to prescription drugs and over-the-counter medications. These discussions will help FDA better understand consumers' experiences with drugs and medications, including unwanted side effects.

<LOCAL FACILITY NAME> will provide \$75 to each participant as a token of appreciation for partaking in this project. The focus groups will be held online between <DATES> and will last approximately 60 minutes. Please call [NUMBER], text [NUMBER], or email us [EMAIL ADDRESS] now for more information about this opportunity!