

Survey invitation email and text

Prenatal Survey:

Hello [FIRST NAME], to complete your enrollment in Feeding My Baby and Me Study, please complete your prenatal survey as soon as possible. You will receive \$30 after completion. Click on this link to access the survey or go to [WEBSITE]. Your personal PIN is [PIN]. Thank you! For questions, call 800-XXX-XXXX.

1-month to 24-month Survey Invitation:

Hello [FIRST NAME], it is time for your [#]-month survey for Feeding My Baby and Me Study. Click on this link to access the survey or go to [WEBSITE]. Your personal PIN is [PIN]. You will receive \$30 after completion. Please complete the survey **today**, if possible, or by [DATE]. For questions, call 800-XXX-XXXX.

ASA24 Invitation:

Hello [FIRST NAME],

TODAY is the day to complete your food survey. It is available to you only today so please complete it by midnight.

Click on this link to access the survey or go to [WEBSITE]. Your personal PIN is [PIN]. If you are unable to finish the survey in one sitting, you can log off and log back in later to finish, but please remember to complete it by midnight today.

You will receive \$50 after completion.

For questions, call 800-XXX-XXXX