

Survey reminder email/text

Prenatal Survey Reminder:

Reminder 1: Hello [FIRST NAME], to complete your enrollment in Feeding My Baby and Me Study, you must complete your prenatal survey by DATE. You will receive \$30 after completion. Click on this link to access the survey or go to [WEBSITE]. Your personal PIN is [PIN]. Thank you! For questions, call 800-XXX-XXXX.

Reminder 2: Hello [FIRST NAME], tomorrow [DATE] is the **last day** to complete your prenatal survey and complete enrollment in Feeding My Baby and Me Study. You will receive \$30 after completion. Click on this link to access the survey or go to [WEBSITE]. Your personal PIN is [PIN]. Thank you! For questions, call 800-XXX-XXXX

Month 1 – Month 24:

Reminder 1:

Hello [FIRST NAME], your [#]-month survey for Feeding My Baby and Me Study must be completed by [DATE]. Please click on this link to access the survey or go to [WEBSITE] and **complete the survey today**. You will receive \$30 after completion. For questions, call 800-XXX-XXXX.

Month 1 – Month 10:

Reminder 2:

Hello [FIRST NAME], tomorrow [DATE] is the **last day** to complete your [#]-month survey for Feeding My Baby and Me Study. Please click on this link to access the survey or go to [WEBSITE] and **complete the survey today**. You will receive \$30 after completion. For questions, call 800-XXX-XXXX.

Month 12 – Month 24:

Reminder 2:

Hello [FIRST NAME], your [#]-month survey for Feeding My Baby and Me Study must be completed by [DATE]. Please click on this link to access the survey or go to [WEBSITE] and **complete the survey today**. You will receive \$30 after completion. For questions, call 800-XXX-XXXX.

Reminder 3:

Hello [FIRST NAME], tomorrow [DATE] is the **last day** to complete your [#]-month survey for Feeding My Baby and Me Study. Please click on this link to access the survey or go to [WEBSITE] and **complete the survey today**. You will receive \$30 after completion. For questions, call 800-XXX-XXXX.

ASA24 Reminders:

Hello [FIRST NAME],

We are offering you another chance to complete your food survey TODAY. It is available to you only today so please complete it by midnight.

Click on this link to access the survey or go to [WEBSITE]. Your personal PIN is [PIN]. If you are unable to finish the survey in one sitting, you can log off and log back in later to finish, but please remember to complete it by midnight today.

You will receive \$50 after completion.

For questions, call 800-XXX-XXXX