SUBMISSION OF INFORMATION COLLECTION UNDER THE *Generic Clearance for the Collection of Qualitative Feedback on Agency Service Delivery*

DATE OF REQUEST:

SUB AGENCY (I/C): HHS/AHRQ

TITLE::**Card Sort B: Online Data Collection for AHRQ.gov [https://www.AHRQ.gov]**

GENERIC CLEARANCE UNDER OMB#: 0925-0179   *EXP. DATE: 11*/30/2020

ABSTRACT:

The purpose of this information collection tool is to determine an ideal information architecture (IA) structure for content categories on https://www.AHRQ.gov/.
We will accomplish this by using an online tool called Optimal Sort to perform a card sort. Card sort is a technique for evaluating the categorization of information on a website. Participants will complete the card sort activity online using their own computer. They will be asked to group, what they perceive to be, like information together to form the information architecture of the site.

TOTAL ANNUAL BURDEN APPROVED: 3,383 Hours Per year
BURDEN USED TO DATE: 45 hours.
BURDEN THIS REQUEST: 25 hours.

FEDERAL COST: The estimated annual cost to the Federal government is $XXXX_____.

IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?
_____YES   _____ NO   __x___ N/A

OBLIGATION TO RESPOND:
___x___ VOLUNTARY
_____ REQUIRED TO OBTAIN OR RETAIN BENEFITS
_____ MANDATORY

HOW WILL THIS SURVEY BE OFFERED?
_____ WEB SITE
____ _ TELEPHONE INTERVIEW
_____ MAIL RESPONSE
_____ IN PERSON INTERVIEW
__X___ OTHER: _Online card sort to review the AHRQ IA

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