

Appendix A

Program Director Recruitment and Survey Invitation Email

Recruitment and survey invitation email to program directors (disseminated through HARC listserv)

Dear HARC member,

The Supporting Family Economic Well-Being through Home Visiting (HomeEc) project needs your help! This project is sponsored by the Office of Planning, Research, and Evaluation, which has contracted with Mathematica and its partners: James Bell Associates, Start Early, and Decision Information Resources. We are conducting a special topic study to understand how the COVID-19 pandemic has affected early childhood home visiting's family economic well-being services. We have questions such as:

- How did selected early childhood home visiting programs respond to the COVID-19 pandemic and any challenges to family economic well-being?
- How did the approach to support family economic well-being in early childhood home visiting programs change during the COVID-19 pandemic?

We are looking for home visiting staff to help us answer these questions. Did you, or someone you know, work in a program that provided family economic well-being services during the COVID-19 pandemic? Can you or they talk about how home visitors provided family economic well-being services to families experiencing the COVID-19 pandemic?

If you answered yes, then please consider participating in this study, or nominating the home visiting program that provided family economic well-being services to pregnant people or parents with young children during the pandemic. If selected, we will schedule a time to talk with one representative from the program. Please complete a 10-minute web-based survey by clicking the below link, whether you are interested in nominating a home visiting program or participating on behalf of a program.

Please complete the survey online using the link below:

[SURVEY URL]

Please complete the survey by DATE. Your participation in this study is voluntary and participants can decide to withdraw at any time. If you have any questions about the study, please contact Sarah Avellar, the special topic study director, at savellar@mathematica-mpr.com. Participation from home visiting staff is crucial to improving family economic well-being practices and we appreciate your interest in this important effort.

Thank you for your consideration.

Sincerely,

Appendix B

Program Director Reminder Email

Reminder email to program directors (disseminated through HARC listserv and includes the original email)

Dear HARC member,

The Supporting Family Economic Well-Being through Home Visiting (HomeEc) project still hopes to hear from you! We are conducting a special topic study to understand how the COVID-19 pandemic has affected home visiting's family economic well-being services. Please see below for more information. If you are interested in participating in this study, please complete the 10-minute web-based survey by DATE.

Please complete the survey online using the link below:

[SURVEY URL]

Your participation in this study is voluntary and participants can decide to withdraw at any time. If you have any questions about the study, please contact Sarah Avellar, the special topic study director, at savellar@mathematica-mpr.com.

Thank you for your consideration.

Sincerely,