



**OMB Clearance Package**

**Study of Post-Disaster Outcomes of Renter Households and Rental Housing  
U.S. Department of Housing and Urban Development  
Community Development Block Grants - Disaster Recovery (CDBG-DR)**

**Appendix L: Focus group recruiter language**

**DRAFT FOR HUD REVIEW**

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## Appendix L. Focus group recruiter language

### Urban Institute's Study of Disaster Impacts and Recovery for Renters and Rental Housing

#### Talking Points for Focus Group Recruiters

- A focus group is a small group discussion about a specific topic.
- We are holding focus groups with a small group of adults to learn about [disaster name]'s impact on housing, rental properties, and renters in [community name].
- Adults aged 18 or older who were [renters or tenants at a rental property/landlords or property managers of a rental property] in [community name] at the time of [disaster name] in [year or date range] and who are comfortable speaking English are eligible to participate.
- Participation is voluntary. Around 12 adults can sign up for each group. Space is limited. People who are interested should sign up soon.
- People who participate in the groups will receive \$50 gift card and refreshments.
- A social science researcher will lead the focus group participants through a set of questions about [disaster name]'s impact on housing, rental properties, and renters in [community name].
- The researchers who are involved in this study work for an independent nonprofit organization called the Urban Institute, based in Washington, DC. They do not work for the government or for any organization in [community].
- People will need to be at the focus group for about two hours, plus travel time to and from the focus group location.
- Child care will not be provided. People should arrange child care for toddlers and older children, but younger babies (in arms) are welcome.
- The researchers will write a report after the focus groups, but will keep the information people share confidential. No one will be identified in the report, and no names will be used.
- There will be 2 focus groups. People should attend the group that is most convenient for their schedule.
  - o Group 1: ADD DATE/TIME, OR
  - o Group 2: ADD DATE/TIME
- Groups will be in [community name] at this address: [address].
- To sign up or learn more, people can contact Daniel Teles ([dteles@urban.org](mailto:dteles@urban.org)) or Sara McTarnaghan at ([smctarnaghan@urban.org](mailto:smctarnaghan@urban.org)) (contact information is also on the flyer).

