We need to hear from you! The U.S. General Services Administration (GSA) has selected you to participate in a brief survey to gain your perspective and opinions on the agency and its brand. As a GSA Schedule holder, your input is critical to helping us make sure that GSA and its brand remain relevant to stakeholders like you.

This survey will only take about five minutes to complete. We would greatly appreciate your honest feedback. Your responses are anonymous and will only be used for this research.

Thanks for your time!

OMB No: 3090-0297 Expires 06/30/2025

Paperwork Reduction Act Statement. This information collection meets the requirements of 44 U.S.C. § 3507, as amended by section 2 of the Paperwork Reduction Act of 1995. You do not need to answer these questions unless we display a valid Office of Management and Budget (OMB) control number. The OMB control number for this collection is 3090-0297. We estimate that it will take 5 minute/s to read the instructions, gather the facts, and answer the questions. Send only comments relating to our time estimate, including suggestions for reducing this burden, or any other aspects of this collection of information to: General Services Administration, Regulatory Secretariat Division (MVCB), ATTN: Lois Mandell/IC 3090-0297, 1800 F Street, NW, Washington, DC 20405.

-1-	1. Is your business on the GSA Schedule? Response required.
	Yes
	○ No

* 2. How long have you been on the GSA Schedule? Response required.	
Less than 6 months	
6-12 months	
1-3 years	
3-5 years	
More than 5 years	
O Not sure	

* 3. How knowledgeable were you about GSA and the services it provides before you became a GSA Schedule holder? <i>Response required</i> .
Not knowledgeable at all
Slightly knowledgeable
Moderately knowledgeable
○ Very knowledgeable
Extremely knowledgeable
* 4. After becoming a GSA Schedule holder, would you say your overall knowledge of GSA, its mission, and the scope of services it offers: <i>Response required</i> .
☐ Increased
Stayed about the same
* 5. What impact has being on the GSA Schedule had on your business? Response required.
○ Very negative
Somewhat negative
Neither positive nor negative (neutral)
Somewhat positive
Very positive
* 6. How would your rate your overall opinion of GSA? Response required.
Very negative
Somewhat negative
Neither positive nor negative (neutral)
Somewhat positive
Very positive

	If you said you u feel this way	r overall opinion of GSA is "not so favorable" or "r ?	not at all favorable," why



* 8. What is your Very negative Somewhat negative Neither positive	ative		r Mark logo, p	ictured abov	re? Respons	e required.
Somewhat posi	tive					
O Very positive						
9. What does the GS * 10. Please rate you		-		·	Response re Strongly agree	equired. Not applicable/no basis to judge
Using the GSA Star Mark logo in materials to promote my business as a GSA Schedule holder lends my business credibility.						
Using the GSA Star Mark logo in materials to promote my business as a GSA Schedule holder has an overall positive impact on my business.						



* 11. What is your opinion of the GSA Advantage! logo, pictured above? Response required.
Very negative
Somewhat negative
Neither positive nor negative (neutral)
Somewhat positive
Very positive
12. What does the GSA Advantage! logo mean or symbolize to you?

18F

* 13. What is your opinion of the 18F logo, pictured above? Response required.
Very negative
Somewhat negative
Neither positive nor negative (neutral)
Somewhat positive
Very positive
14. What does the 18F logo mean or symbolize to you?