

Appendix M1.2.

Participant Focus Group Recruitment Text

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SNAP Mobile Payment Pilots Evaluation Participant focus group recruitment text template

Participant focus group recruitment text template

Hello [SNAP RECIPIENT], the USDA Food and Nutrition Service (FNS) and Mathematica are inviting you to participate in a focus group for the SNAP Mobile Payment Pilot!

We want to learn about your experiences using mobile payments as an alternative to a physical electronic benefit transfer (EBT) card. [FILL IF NON-ADOPTER: You do not need to have used mobile payments to participate.] We will give you \$50 in cash for your time. If you are interested, TEXT “Y”, and we will contact you for a brief phone call to determine if you are eligible to participate.

Public Burden Statement

This information is being collected to assist the Food and Nutrition Service in evaluating the Supplemental Nutrition Assistance Program (SNAP) Mobile Payment Pilot (MPP). This is a voluntary collection and FNS will use the information to evaluate the implementation, adoption, and scalability of the SNAP MPP. This collection does request personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 1 minute (0.0167 hours) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 1320 Braddock Place, 5th Floor, Alexandria, VA 22314 ATTN: PRA (0584-XXXX). Do not return the completed form to this address.