



# FNS EVALUATION OF EQUITY IN SNAP-Ed

## LISTENING SESSIONS WITH STATES AGENCIES

**Appendix D. SNAP-Ed Equity Project State Agency Listening Session Flyer**

**OMB Control Number: 0584-0611  
Expiration Date: 11/30/2025**

### OVERVIEW

USDA’s Food and Nutrition Service Agency (FNS) partnered with Accenture and Abt Associates (Project Team) to evaluate equity in program access and service delivery of States’ **SNAP Nutrition Education and Obesity Prevention Grant Program (SNAP-Ed)** programs. The Project Team’s evaluation approach will leverage a variety of methodologies, **including a series of virtual listening sessions with key SNAP-Ed stakeholders to identify challenges and best practices in the equitable allocation of State SNAP-Ed funding and service delivery** among diverse racial and ethnic groups, indigenous communities, individuals with disabilities, and urban and rural geographic locations. This evaluation will result in innovative strategies and action-oriented recommendations that will inform continuous program improvements, technical assistance, and trainings to address equity in State SNAP-Ed service delivery.

### LISTENING SESSION FOCUS AREAS

#### END-TO-END SERVICE DELIVERY

These sessions will provide insights on the full SNAP-Ed lifecycle, beginning from notification and promotion practices, through program planning and service delivery. Topics may include actions agencies use to promote SNAP-Ed services, needs assessment methodologies, and challenges and noteworthy practices delivering accessible and inclusive programs and services to historically underserved communities.

#### NOTIFICATION PRACTICES

These sessions will provide insights on the practices used to notify potential SNAP-Ed participants, specifically potential participants from historically underserved populations or communities. Topics may include actions agencies use to promote SNAP-Ed services, including direct notification, challenges and successes when reaching out to potential SNAP-Ed participants, and the extent to which SNAP-Ed promotion practices foster inclusivity.

#### PROGRAM PLANNING

These sessions will provide insights on the approaches used to identify the population health-related nutrition and physical activity needs of populations and the extent to program planning practices target identified gaps and assets. Topics may include needs assessment methodology, and challenges and noteworthy practices in program planning, particularly for historically underserved populations.

#### SERVICE DELIVERY

These sessions will provide insights on the strategies used to develop and deliver inclusive and accessible SNAP-Ed programs and services to underserved populations. Topics may include strategies used to maximize program reach, practices used to develop inclusive programming, and challenges and noteworthy practices delivering services to historically underserved populations.

### FURTHER QUESTIONS?

For more information on the FNS Evaluation of Equity in SNAP-Ed, please contact:

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This information is being collected to assist the Food and Nutrition Service (FNS) in obtaining feedback related to the evaluation of equity in Supplemental Nutrition Assistance Program Nutrition Education (SNAP-Ed) service delivery. This is a voluntary collection and FNS will use the information for service improvement, training and technical assistance development, and program management purposes. The collection does request personally identifiable information but the information collected will not be included in records that are subject to the Privacy Act of 1974. Responses will be kept private to the extent provided by law. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0611. The time required to complete the listening session information collection is estimated to average 90 minutes per listening session, and no more than 2 hours total, including the time for scheduling listening sessions, introductions and instructions, and questions and answers. The time to read this communication is 5 minutes. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 1320 Braddock Place, 5<sup>th</sup> Floor, Alexandria, VA 22314. ATTN: PRA (0584-0611).