

OMB BURDEN STATEMENT: This information is being collected to assist the Food and Nutrition Service in improving the shopping experience for WIC participants. This is a voluntary collection and FNS will use the information to meet the needs and understand the challenges of current program participants. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0611. The time required to complete this information collection is estimated to average .25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 1320 Braddock Place, 5th Floor, Alexandria, VA 22306 ATTN: PRA (0584-0611). Do not return the completed form to this address.

**Attachment A-1 Qualitative Shopping Diaries Screener (English)
 (WIC Participants n=72 recruited for n=54 to complete)**

Participant Criteria	Quota Minimums and Maximums
Combined Race/Ethnicity	<ul style="list-style-type: none"> • Hispanic – minimum of 15; maximum of 25 <ul style="list-style-type: none"> o Hispanic Non-English/limited English proficiency speakers – LEP, minimum of five, maximum of 10) • Non-Hispanic White – minimum of 15; maximum of 35 • Non-Hispanic Black – minimum of 10; max of 25 • Non-Hispanic Native American – minimum of four; maximum of eight • Non-Hispanic Asian – minimum of two; maximum of five • Other Non-Hispanic/More than one race - minimum of two; maximum of five
Legal sex/Gender	<ul style="list-style-type: none"> • Male – minimum of 3; max of 5 • Female – minimum of 59 • Intersex, transgender, non-binary, or other – maximum of five
Pregnancy/Breast-feeding status	<ul style="list-style-type: none"> • Pregnant – minimum of five; maximum of 10 • Breast feeding – minimum of five; maximum of 10
Parent vs Caretaker	<ul style="list-style-type: none"> • Parent – minimum of 62 • Legal Guardian/Caretaker – minimum of five; maximum of 10
Parent/Caretaker Age	<ul style="list-style-type: none"> • Ages 18-24 – minimum of 10 • Ages 25-34 – minimum of 20 • Ages 35+ – minimum of 10; maximum of 15
Child Age	<ul style="list-style-type: none"> • Under 1 year – minimum of 10 • 1 year to less than 2 years – minimum of 10 • 2 years to less than 3 years – minimum of seven • 3 years to less than 4 years – minimum of seven • 4 years to less than 5 years – minimum of five; max 10
Military status	<ul style="list-style-type: none"> • Non-military – minimum of 67 • Current or former military – minimum of three; maximum of

	five
Region	<ul style="list-style-type: none"> • Southwest (AZ, AR, LA, OK, NM, TX, UT) – minimum of 10 • Mid Atlantic (DE, DC, MD, NJ, PA, VA, WV and Puerto Rico) – minimum of six • Mountain Plains (CO, KS, MO, MT, NE, ND, SD, WY) – minimum of three • Midwest (IL, IA, IN, MN, MI, OH, WI) – minimum of eight • Northeast (MA, NH, CT, RI, VT, NY, ME) – minimum of five • Southeast (AL, FL, GA, KY, MS, NC, SC, TN) – minimum of 10 • Western (AL, CA, HI, ID, NV, OR, WA plus territories American Samoa, Commonwealth of the Northern Mariana Islands and Guam) – minimum of 10 • ITOs (See appendix for list) – best efforts of two
State Coverage Rate	<ul style="list-style-type: none"> • States with Low Coverage Rates, 45.2% or less (AK, DE, GA, ID, IL, KS, LA, ME, MO, MT, NH, NM, ND, OH, PA, SC, TN, UT, VA) - minimum of 10 • States with Average Coverage Rates, 45.3 to 55.1% average 50.2% (AL, AK, AZ, CO, CT, FL, IA, KY, MS, NE, NV, NJ, NY, OK, SD, TX, WA, WV, WI, WY) – minimum of 15 • States with High Coverage Rates, 55.2% or more (CA, DC, IN, HI, MD, MA, MI, MN, NC, OR, PR, RI, VT) – minimum of 15
Online vs Offline States	<ul style="list-style-type: none"> • Online states – minimum of 55 • Offline states (OH, AR, NM, UT, PA, MO, WY, TX & LA) - minimum of 10
Locality	<ul style="list-style-type: none"> • Urban, Suburban, Rural with a minimum of 15 in each category
Shopping channel(s) used for WIC purchases at least once per month	<ul style="list-style-type: none"> • Mass Market (Walmart/Target) – minimum of 20; maximum 30 • Traditional Grocery/Supermarket Chain (Publix, Safeway, etc.) – minimum of 15; maximum 25 [Recruit a mix of different chains] • Small local grocery store/Bodega – minimum of five • WIC-only stores – minimum of seven • Convenience stores – minimum of five • Dollar General store – best effort of five • Pharmacies/Drug stores – minimum of five
New vs Ongoing WIC participants	<ul style="list-style-type: none"> • On WIC less 3 months – minimum of ten • On WIC between 3 and 6 months – minimum of ten • Been on WIC 6 months or longer – maximum 35

Hello, My name is _____, and I am calling from Harvest Insights, a research company in CITY/LOCATION. We are calling on behalf of the United States Department of Agriculture (USDA FNS) Food and Nutrition Service (FNS) to ask you to participate in an online video diary study about your grocery shopping experiences. The total time commitment to complete the diary would be about 30-45 minutes. **You would need a smartphone with a working camera and cellular service or WIFI to upload your videos.** Your participation is voluntary and as a token of our appreciation, we will provide \$50 as an incentive for your participation. There are no penalties if you choose not to participate. This study will be private, which means that nothing you say will be seen by anyone other

than qualified researchers working on this project, except as otherwise required by law. Your responses will be combined with others and you will never be personally identified.

Are you interested in participating?

IF NO: Thank you and have a great day/evening.

IF YES: Great! First, I need to ask you a few questions to find out if your background meets the needs of this study.

Before the questions, I need to inform you about the process.

It will take approximately 15 minutes to complete the questions today. In accordance with the Paperwork Reduction Act of 1995, the valid OMB control number for this information collection is 0584-0611. If you have comments on any aspect of this information collection, there is a mailing address to send comment to USDA. Would you like that address? [IF YES: U.S. Department of Agriculture, Food and Nutrition Services, Braddock Metro Center II, 1320 Braddock Place, Alexandria, VA 22314, ATTN: PRA (0584-0611).]

1. Do you have a smartphone that you can use to participate in this study?
 - 1) Yes **CONTINUE**
 - 2) No **THANK AND TERMINATE**

2. Do you have cell phone service or high-speed internet connection that you can use while participating in this research?
 - 1) Yes **CONTINUE**
 - 2) No **THANK AND TERMINATE**

3. Do you have a working webcam on your smartphone?
 - 1) Yes **CONTINUE**
 - 2) No **THANK AND TERMINATE**

[READ] The following questions are for research purposes only and will help us ensure that we include a diverse group of respondents in the study.

- 4a. What is your legal sex?
 - 1) Female
 - 2) Male

[RECRUIT A MINIMUM OF THREE; MAX OF 5 MALE PARTICIPANTS.]

- 4b. How do you identify?

- 1) Female
- 2) Male
- 3) Transgender
- 4) Non-binary/non-conforming
- 5) Prefer not to respond

4. Are you the parent or legal guardian of a child 4 years old or younger who lives with you, even part-time?

- 1) Yes, parent
- 2) Yes, legal guardian/caretaker
- 3) No [**HOLD until Q5b to see if QUALIFY for PREGNANT participant. If Q5=3 and Q5b=1 or 3, then TERMINATE**]

[RECRUIT A MINIMUM OF FIVE CARETAKER PARTICIPANTS.]

5a. How old is the child (are the children) who lives (live) with you? *Select all that apply*

- 1) 0 to less than 3 months
- 2) 3 months to less than 6 months
- 3) 6 months to less than 9 months
- 4) 9 months to less than 1 year
- 5) 1 year to less than 2 years
- 6) 2 years to less than 3 years
- 7) 3 years to less than 5 years

_____ Record number of children under 18 years of age in household.

[RECRUIT PARTICIPANTS WITH AT LEAST ONE CHILD: Under 1 year - minimum of 10; 1 year to less than 2 years - minimum of 10; 2 years to less than 3 years - minimum of seven, 3 years to less than 4 years - minimum of seven; 4 years to less than 5 years - minimum of five and a maximum of ten.]

[ADDITIONAL SCREEN FOR PREGNANT PARTICIPANTS]

5b. Are you currently pregnant or trying to become pregnant within the next year?

- 1) Trying to become pregnant within next year
 - 2) Currently pregnant [**MUST ALSO BE Q4=1 or 3; RECRUIT A MINIMUM OF FIVE, AT LEAST THREE SHOULD BE NEW MOMS WHERE Q5 = 3**]
 - 3) No, none of these
- [If Q5=3 and Q5b=1 or 3, then TERMINATE]**

[ADDITIONAL SCREEN FOR BREASTFEEDING PARTICIPANTS]

ASK ONLY IF Q5a = 1, 2, 3, 4, 5 AND Q4=1 OR 3.

5. How do you currently feed your child who is 2 years of age or younger? Select all that apply.

- 1) Breastfeeding (including pumping)
- 2) Formula/Breast-milk substitutes
- 3) Pureed food
- 4) Solid food
- 5) Other, please describe: _____ [HOLD FOR REVIEW]

[RECRUIT A MINIMUM OF 5 PARTICIPANTS CURRENTLY BREASTFEEDING Q6=1]

6. Are you Hispanic, Latino or of Spanish descent?

- 1) Yes, Hispanic or Latino
- 2) No, not Hispanic or Latino
- 3) Prefer not to answer

[RECRUIT A MINIMUM OF 15 PARTICIPANTS OF HISPANIC, LATINO OR SPANISH DESCENT; AT LEAST FIVE OF WHICH NEED TO BE NON-ENGLISH/LEP SPEAKERS; SEE Q9 and Q10.]

ASK ONLY IF Q7=2 or 3.

7. Which of the following best describes your race? Select all that apply. [ACCEPT MULTIPLE RESPONSES]

- 1) American Indian or Alaska Native
- 2) Asian
- 3) Black or African American
- 4) Native Hawaiian or Other Pacific Islander
- 5) White
- 6) Other
- 7) Prefer not to answer [EXCLUSIVE; **THANK AND TERMINATE:** *Based on the requirements of the study, it looks like we can't include you at this time. It is possible we will be calling you in the future for other studies.*]

[ADDITIONAL SCREEN FOR HISPANIC PARTICIPANTS]

ASK ONLY IF Q7=1.

8. What language do you usually speak at home?

- 1) Only Spanish
- 2) Mostly Spanish
- 3) Spanish and English equally
- 4) Mostly English
- 5) Only English

[ADDITIONAL SCREEN FOR HISPANIC PARTICIPANTS]

ASK ONLY IF Q7=1.

9. Thinking of your media habits, including television, the internet, social media, radio, and print newspapers and magazines, would you say you use ...

- 1) Only Spanish language media
- 2) Mostly Spanish language media
- 3) Spanish and English language media equally
- 4) Mostly English language media
- 5) Only English language media

MUST BE ONLY OR MOSTLY SPANISH IN MEDIA AND AT HOME (Q9 AND Q10 = 1 or 2) TO QUALIFY FOR HISPANIC NON-ENGLISH/LEP SPEAKERS (minimum of FIVE). IF EQUAL OR MOSTLY ENGLISH ON BOTH (Q9 and Q10=3-5), MAY QUALIFY FOR HISPANIC ENGLISH-SPEAKING DIARIES (minimum of 10).

**ADDITIONAL QUESTION FOR American Indian or Alaska Native PARTICIPANTS. NO SCREEN;
JUST RECORD.]**

ASK ONLY IF Q8=1.

10. Are you a member of an Indian Tribal Organization?
- 1) Yes
 - 2) No

**ADDITIONAL QUESTION FOR American Indian or Alaska Native PARTICIPANTS NO SCREEN;
JUST RECORD.]**

ASK ONLY IF Q11=1.

11. Which Organization?
- 1) ACL - Acoma, Canonicito, and Laguna
 - 2) Cherokee Indians, Eastern Band of
 - 3) Cherokee Nation of Oklahoma
 - 4) Cheyenne River Sioux Tribe
 - 5) Chickasaw Nation
 - 6) Choctaw Indians, Mississippi Band of
 - 7) Choctaw Nation of Oklahoma
 - 8) Citizen Potawatomi Nation
 - 9) Eastern Shoshone
 - 10) Eight Northern Indian Pueblos, Inc.
 - 11) Five Sandoval Indian Pueblos
 - 12) Indian Township Passamaquoddy Reservation
 - 13) Inter-Tribal Council of Arizona
 - 14) Inter-Tribal Council of Nevada
 - 15) Inter-Tribal Council, Inc., of Oklahoma
 - 16) Muscogee (Creek) Nation
 - 17) Navajo Nation
 - 18) Northern Arapaho
 - 19) Omaha Nation
 - 20) Osage Nation
 - 21) Otoe-Missouria Tribe
 - 22) Pleasant Point Passamaquoddy Reservation
 - 23) Pueblo of Isleta
 - 24) Pueblo of San Felipe
 - 25) Pueblo of Zuni*
 - 26) Rosebud Sioux Tribe
 - 27) Santee Sioux Nation
 - 28) Santo Domingo
 - 29) Standing Rock Sioux Tribe
 - 30) Three Affiliated Tribes
 - 31) Ute Mountain Ute Tribe
 - 32) WCD Enterprises, Inc - Wichita, Caddo, and Delaware
 - 33) Winnebago
 - 34) Other: (specify)

12. Which of the following categories includes your age.

- 1) Under 18 [**THANK AND TERMINATE**: *Based on the requirements of the study, it looks like we can't include you at this time. It is possible we will be calling you in the future for other studies.*]
- 2) 18 - 24
- 3) 25 - 29
- 4) 30 - 34
- 5) 35 - 49
- 6) 50 - 64
- 7) 65 - 74
- 8) 75 or older [**THANK AND TERMINATE**]

[RECRUIT MAXIMUM OF 15 AGES 35+ Q13>4]

13. Are you or have you ever served in the U.S. Armed Forces, Military Reserves, or National Guard, either in active duty or in the reserves?

- 1) No, I have never been a member of the military, either active duty or reserves
- 2) Yes, I am on active duty now
- 3) Yes, I have served on active duty in the past
- 4) Yes, I am currently in the reserves, but I have never been on active duty
- 5) Yes, I have been in the reserves in the past, but I have never been on active duty

14b. Has your spouse/partner ever served in the U.S. Armed Forces, Military Reserves, or National Guard, either in active duty or in the reserves?

- 6) No, my spouse/partner has never been a member of the military, either active duty or reserves
- 7) Yes, my spouse/partner is on active duty now
- 8) Yes, my spouse/partner has served on active duty in the past
- 9) Yes, my spouse/partner is currently in the reserves, but has never been on active duty
- 10) Yes, my spouse/partner has been in the reserves in the past, but has never been on active duty

[RECRUIT A MINIMUM OF THREE current or former military from Q14 or Q14b. Try to RECRUIT A mix of active duty current or past and reserves, at least ONE should be some sort of current active duty.]

14. Including yourself, how many total adults and children/dependents (under age 18) live in your home? Please exclude any roommates/boarders/etc.

- 1) Adults_____ (NUMERIC Min: 1)
- 2) Children_____ (NUMERIC Min: 0. [**CHECK RESPONSE - SHOULD ONLY BE 0 IF QUALIFY FOR PREGNANT 5b=2**])

15. Please select the categories that apply to your living situation:

- 1) Live with a parent/guardian
- 2) Live with others in dorm/group home
- 3) Live with spouse/partner/significant other
- 4) Live with children/other family members
- 5) Live alone [**MUTUALLY EXCLUSIVE**] [**CHECK RESPONSE - SHOULD ONLY BE 0 IF QUALIFY FOR PREGNANT 5b=2**]

16. In your household, who is responsible for making choices regarding the food you and your household eats?
- 1) I am primarily responsible for making choices regarding the food I/my household eats
 - 2) I share responsibility for making choices regarding the food I/my household eats
 - 3) Someone else is primarily responsible for making choices regarding the food I/my household eats **[THANK AND TERMINATE]**
17. What was your approximate annual household income for 2022, before taxes, from all sources? This includes salaries, Social Security, pension, interest, and investment earnings. _____

185% of poverty guidelines

Household size	Annual Income
1	\$25,142
2	\$33,874
3	\$42,606
4	\$51,338
5	\$60,070
6	\$68,802
7	\$77,534
8	\$86,266

<https://aspe.hhs.gov/sites/default/files/documents/4b515876c4674466423975826ac57583/Guidelines-2022.pdf>

ALL MUST BE <= 185% of poverty guidelines. IF RESPONDENT PARTICIPATES IN WIC BUT HHI IS ABOVE 185% OF POVERTY GUIDELINES, HOLD FOR REVIEW

18. How familiar are you with each of the following programs?
- 1) Very familiar
 - 2) Somewhat familiar
 - 3) Not too familiar
 - 4) Never heard of/don't know
- [RANDOMIZE]**
- a) "SNAP" or the Supplemental Nutritional Assistance Program. It is sometimes referred to and formerly known as "Food Stamps"
 - b) "WIC" or the Special Supplemental Nutrition Program for Women, Infants, and Children
 - c) "TANF" or Temporary Assistance for Needy Families
 - d) The National School Lunch Program
 - e) Medicaid
 - f) "CHIP" or the Children's Health Insurance Program

19. Do you currently participate in any of the following programs? *Select all that apply.*
- [RANDOMIZE]**

- 1) "SNAP" or the Supplemental Nutritional Assistance Program. It is sometimes referred to and formerly known as "Food Stamps"
- 2) "WIC" or the Special Supplemental Nutrition Program for Women, Infants, and Children **MUST SELECT WIC TO QUALIFY. OTHERWISE TERMINATE**
- 3) "TANF" or Temporary Assistance for Needy Families
- 4) The National School Lunch Program
- 5) Medicaid
- 6) "CHIP" or the Children's Health Insurance Program
- 7) None of these

20. How long have you participated in the WIC program?

- 1) Less than 3 months
- 2) 3 to less than 6 months
- 3) 6 months to less than 9 months
- 4) 9 months to less than 1 year
- 5) 1 year to less than 2 years
- 6) 2 years to less than 3 years
- 7) 3 years to less than 5 years
- 8) 5 years to less than 7 years
- 9) 7 years to less than 10 years
- 10) More than 10 years

[RECRUIT NEW WIC Participants: A MINIMUM OF TEN with less than 3 months and a MINIMUM OF TEN with 3 to less than 6 months experience with WIC. A MAXIMUM of 35 for WIC PARTICIPANTS with more than 6 months experience.]

21. Now, I would like to ask you some questions about where you do your WIC shopping.

[Note to interviewer: For each store type start with question 21a and if the response to 21a=1 then ask 21b. If 21a=2 or 3, skip 21b for that store type and move to next store type.]

	Store Type	21a. Have you ever shopped at this type of store for WIC purchases? <i>Note not all store types are available for WIC shopping in every state.</i>			21b. How frequently do you shop there for WIC purchases?					
		Yes	No	Don't Know/ Not Sure	Weekly	2 or 3 times per month	At least once a month	Every couple of months	Once or twice a month	Once a year or less
1	Mass Market stores like Walmart, Target	1	2	3	1	2	3	4	5	6
2	Traditional grocery stores/ Supermarkets like Publix, Kroger, Wegmans, or Safeway	1	2	3	1	2	3	4	5	6
3	Small local grocery stores, Bodegas, food co-ops	1	2	3	1	2	3	4	5	6
4	Specialized WIC only stores (Mother's Nutrition Store, Prime Time Nutrition, Quickeroo, Baby Nutrition, Siempre Grocery, WIC Grocery, Lone Star Family Market)	1	2	3	1	2	3	4	5	6
5	Convenience stores like 7-Eleven, Casey's, or Circle K	1	2	3	1	2	3	4	5	6
6	Dollar stores/Dollar General store	1	2	3	1	2	3	4	5	6
7	Pharmacies/Drug stores like CVS or Walgreens	1	2	3	1	2	3	4	5	6
8	Direct WIC distribution centers/facilities	1	2	3	1	2	3	4	5	6

RECRUIT PARTICIPANTS for Shopping channel(s) used for WIC purchases at least once per month: Mass Market (minimum of 20; maximum 30), Traditional Grocery/Supermarket Chain (minimum of 15; maximum 25 RECRUIT A MIX OF DIFFERENT CHAINS), Small local grocery store/Bodega (minimum of five), WIC-only stores (minimum of seven), Convenience stores (minimum of five), Dollar stores/Dollar General store (best effort of five), Pharmacies/Drug stores (minimum of five).

22. Approximately, how far away from your residence is the nearest store where you can do WIC shopping?

- a. Less than one mile
- b. 1 to 5 miles
- c. 6 to 10 miles
- d. 11 to 15 miles
- e. More than 15 miles

23. In what type of community do you live?

- 1) Urban, which is inside a city
- 2) Suburban, which is just outside of a city
- 3) Small town or Rural, which is farther outside of a city, like in the country

[RECRUIT A MIX BY LOCALITY WITH a minimum of 15 in each.]

24. In what state do you live? [DROPDOWN LIST]

RECRUIT MIX of STATES FOR Region, State Coverage Rate, Online vs Offline States CATEGORIES. SEE APPENDIX FOR MORE STATE INFORMATION.

25. What is your zip code? ___ ___ ___ ___ ___ [NUMERIC, RECORD]

Congratulations! Your background qualifies you to participate in our study. We are recruiting for an online video diary study about WIC shopping. You will be completing 3 video diary entries relating to a WIC shopping trip. You will need a smartphone with a working camera and cell service or WIFI to upload your videos. Each diary entry will require approximately 5-10 minutes to complete (with a total time commitment of about 30 minutes). At least one entry will include video and photos from inside the store mimicking a 'virtual' shop-along. This is for research purposes only, and all your diary videos and photos will only be viewed by researchers and participants in the study. You will be asked to use only your first name in the videos or a pseudonym, and the upload site is safe and secure. To thank you for participating in this study, we will give you **\$50 for the completion of all three diary entries**. Some participants that complete their video diaries will be invited to a virtual 60-minute interview about your WIC experiences with **an additional \$75** as the incentive for your participation in the interview.

26. Is this something you are interested in and comfortable with?

- 1) Yes
- 2) No

THANK AND TERMINATE

Now, we have some questions that are just for classification purposes.

27. What is the highest level of education you have completed?
- f. Some high school, no diploma
 - g. High school graduate, diploma or equivalent (ex: GED)
 - h. Some college credit, no degree
 - i. Trade/ technical/ vocational training
 - j. Associate's degree (for example: AA, AS)
 - k. Bachelor's degree (for example: BA, BS)
 - l. Master's degree (for example: MA, MS, MEng, MEd, MSW, MBA)
 - m. Professional degree beyond bachelor's degree (for example: MD, DDS, DVM, LLB, JD)
 - n. Doctoral degree (for example, PhD, EdD)
 - o. Prefer not to answer
28. Which of the following best describes your current employment status?
- 1) Employed full-time
 - 2) Employed part-time
 - 3) Self-employed
 - 4) Unemployed and looking for work
 - 5) Unemployed and not looking for work
 - 6) Unable to work
 - 7) Homemaker
 - 8) Student
 - 9) Retired
29. What is your current marital status?
- 1) Married / Live-in partner
 - 2) Separated or divorced
 - 3) Widowed
 - 4) Single / Never married
 - 5) Something else
 - 6) Prefer not to answer
30. Do you own or rent your current residence? For the purpose of the survey, you own your home even if you have outstanding debt that you owe on your mortgage loan.
- p. Own
 - q. Rent
 - r. Living at home with parents
 - s. Other
31. How long have you been at your current residence?
- t. Less than 3 months
 - u. 3 to less than 6 months
 - v. 6 months to less than 9 months
 - w. 9 months to less than 1 year
 - x. 1 year to less than 2 years
 - y. 2 years to less than 3 years
 - z. 3 years to less than 5 years

- aa. 5 years to less than 7 years
- bb. 7 years to less than 10 years
- cc. More than 10 years

Thank you for completing the screening questions. As I mentioned previously, you have been invited to participate in an online video diary study about WIC shopping, you will be completing a series of activities including video diary entries relating to a WIC shopping trip, you will need a smartphone with a working camera and cell service or WIFI to upload your videos. Each diary section will require approximately 10-15 minutes to complete (with a total time commitment of about 30-45 minutes). At least one activity will include video and photos from inside the store mimicking a 'virtual' shop-along. As a token of our appreciation, you will receive **\$50 for the completion of all three diary sections.**

Would you still like to participate?

Can you please tell me your phone number and email address to send you the details on the study?
[RECORD]

[If Respondent seems uncomfortable, explain, "This information will be used only to send you a confirmation and details for the study." Record contact information.]

Great. Just to confirm you will need to do your grocery shopping and the diary entries when you have WIC food benefits available to use at the store. There is no set timeline for when you complete. You can wait until your food benefits renew. Can you please tell me when your WIC food benefits renew so that we can send you a reminder? [RECORD DATE]

And is there a preferred name that you would like to use for the diary? This may be your first name or a nickname or even something made up. The only people who will see your name and your entries will be you and the researchers involved in this study. [RECORD NAME]

APPENDIX – STATE INFORMATION

Region	TYPE: State, Indian Tribal Organization or Other	State Agency	Technology Type	WIC Coverage Rate Category	WIC Coverage Rate
Mid-Atlantic	State	Delaware	Online	Low	42.3%
Mid-Atlantic	State	District of Columbia	Online	High	57.9%
Mid-Atlantic	State	Maryland	Online	High	59.8%
Mid-Atlantic	State	New Jersey	Online	Average	49.2%
Mid-Atlantic	State	Pennsylvania	Offline	Low	42.6%
Mid-Atlantic	State	Virginia	Online	Low	44.5%
Mid-Atlantic	State	West Virginia	Online	Average	46.1%
Mid-Atlantic	Other	Puerto Rico	Online	High	81.4%
Midwest	State	Illinois	Online	Low	37.4%
Midwest	State	Indiana	Online	High	55.2%
Midwest	State	Iowa	Online	Average	52.5%
Midwest	State	Michigan	Online	High	57.8%
Midwest	State	Minnesota	Online	High	61.2%
Midwest	State	Ohio	Offline	Low	41.9%
Midwest	State	Wisconsin	Online	Average	50.1%
Mountain Plains	State	Colorado	Online	Average	46.4%
Mountain Plains	State	Kansas	Online	Low	45.2%
Mountain Plains	State	Missouri	Offline	Low	40.6%
Mountain Plains	State	Montana	Online	Low	36.4%
Mountain Plains	State	Nebraska	Online	Average	53.0%
Mountain Plains	State	North Dakota	Online	Low	43.7%
Mountain Plains	State	South Dakota	Online	Average	49.2%
Mountain Plains	State	Wyoming	Offline	Average	45.3%
Mountain Plains	ITO	Cheyenne River Sioux Tribe	Online		
Mountain Plains	ITO	Eastern Shoshone	Online		
Mountain Plains	ITO	Northern Arapaho	Online		
Mountain Plains	ITO	Omaha Nation	Online		
Mountain Plains	ITO	Rosebud Sioux Tribe	Online		

Region	TYPE: State, Indian Tribal Organization or Other	State Agency	Technology Type	WIC Coverage Rate Category	WIC Coverage Rate
Mountain Plains	ITO	Santee Sioux Nation	Online		
Mountain Plains	ITO	Standing Rock Sioux Tribe	Online		
Mountain Plains	ITO	Three Affiliated Tribes	Online		
Mountain Plains	ITO	Ute Mountain Ute Tribe	Online		
Mountain Plains	ITO	Winnebago	Online		
Northeast	State	Connecticut	Online	Average	46.2%
Northeast	State	Maine	Online	Low	39.5%
Northeast	State	Massachusetts	Online	High	60.6%
Northeast	State	New Hampshire	Online	Low	44.3%
Northeast	State	New York	Online	Average	51.5%
Northeast	State	Rhode Island	Online	High	55.4%
Northeast	State	Vermont	Online	High	59.2%
Northeast	State	Virgin Islands	Online		
Northeast	ITO	Indian Township Passamaquoddy Reservation	Online		
Northeast	ITO	Pleasant Point Passamaquoddy Reservation	Online		
	ITO	Indian Tribal Organization			
Southeast	State	Alabama	Online	Average	51.6%
Southeast	State	Florida	Online	Average	49.9%
Southeast	State	Georgia	Online	Low	38.7%
Southeast	State	Kentucky	Online	Average	52.9%
Southeast	State	Mississippi	Online	Average	48.9%
Southeast	State	North Carolina	Online	High	56.0%
Southeast	State	South Carolina	Online	Low	37.7%
Southeast	State	Tennessee	Online	Low	37.4%
Southeast	ITO	Cherokee Indians, Eastern Band of	Online		
Southeast	ITO	Choctaw Indians, Mississippi Band of	Online		
Southwest	State	Arizona	Online	Average	51.2%
Southwest	State	Arkansas	Offline	Low	36.3%
Southwest	State	Louisiana	Offline	Low	38.2%
Southwest	State	New Mexico	Offline	Low	40.5%
Southwest	State	Oklahoma	Online	Average	49.4%
Southwest	State	Texas	Offline	Average	51.0%
Southwest	State	Utah	Offline	Low	35.8%
Southwest	ITO	ACL - Acoma, Canoncito, and Laguna*	Offline		
Southwest	ITO	Cherokee Nation of Oklahoma	Offline		
Southwest	ITO	Chickasaw Nation	Online		
Southwest	ITO	Choctaw Nation of Oklahoma	Online		
Southwest	ITO	Citizen Potawatomi Nation	Online		
Southwest	ITO	Eight Northern Indian Pueblos, Inc.*	Offline		
Southwest	ITO	Five Sandoval Indian Pueblos*	Offline		

Region	TYPE: State, Indian Tribal Organization or Other	State Agency	Technology Type	WIC Coverage Rate Category	WIC Coverage Rate
Southwest	ITO	Inter-Tribal Council of Arizona	Online		
Southwest	ITO	Inter-Tribal Council, Inc., of Oklahoma*	Online		
Southwest	ITO	Muscogee (Creek) Nation*	Online		
Southwest	ITO	Navajo Nation	Online		
Southwest	ITO	Osage Nation	Online		
Southwest	ITO	Otoe-Missouria Tribe	Online		
Southwest	ITO	Pueblo of Isleta	Offline		
Southwest	ITO	Pueblo of San Felipe	Offline		
Southwest	ITO	Pueblo of Zuni*	Offline		
Southwest	ITO	Santo Domingo*	Offline		
Southwest	ITO	WCD Enterprises, Inc - Wichita, Caddo, and Delaware	Online		
Western	State	Alaska	Online	Average	47.6%
Western	State	California	Online	High	65.0%
Western	State	Hawaii	Online	High	55.2%
Western	State	Idaho	Online	Low	40.6%
Western	State	Nevada	Online	Average	48.4%
Western	State	Oregon	Online	High	56.3%
Western	State	Washington	Online	Average	48.3%
Western	Other	American Samoa	Online		
Western	Other	Commonwealth of the Northern Mariana Islands	Online		
Western	Other	Guam	Online		
Western	ITO	Inter-Tribal Council of Nevada	Online		