



Office of International Research Ethics

DETERMINATION NOTICE FOR NON HUMAN SUBJECTS RESEARCH

DATE: August 28, 2023

TO: Rebecca Ledsky, MBA

PROJECT #: 2096524-1

TITLE: Market Research survey to assess Supplemental Nutrition Program for Women, Infants and Children (WIC) brand strength

DETERMINATION: This project is not research as defined under the Department of Health and Human Services Code of Federal Regulations

DECISION DATE: August 28, 2023

Thank you for submitting Market Research survey to assess Supplemental Nutrition Program for Women, Infants and Children (WIC) brand strength for review by the Office of International Research Ethics (OIRE). We are pleased to inform you OIRE has determined this project does not meet the regulatory definition of research as defined under the Department of Health and Human Services Code of Federal Regulations [45 CFR part 46.102].

Given this determination, further review and approval of this project is not required.

It is important to note this determination was based upon the project description submitted at this time. Any changes or revisions made to this project must be submitted to OIRE for review **prior** to implementation.

This letter has been electronically signed in accordance with all applicable regulations, and a copy is retained within FHI 360 records.

Attachment D-1 – Determination Notice for Non Human Subjects Research