

Draft June 2023

E-Mail #1 —Initial Announcement

E-Mail Subject: Your Experience Matters: 2023 Survey of Active Duty Spouses

Dear [Name]:

I'm writing to ask you to share your experiences and complete the "2023 Survey of Active Duty Spouses." This official Department of Defense survey is used to help formulate programs, policies, and solutions that are responsive to the needs of active duty spouses like you. In 2023 the DoD expanded programs to support financial health, spouse employment, dependent care, and easier transitions for PCS moves.

This is your opportunity to BE HEARD and help shape the programs that support you, your family, and the military community over all. The survey will take most spouses 20 minutes or less—your responses will be saved if you need to return and you will only see questions that pertain to you and your family. Your participation is voluntary. Your insight is invaluable. Your responses are confidential.

Go to DoDsveys.mil on any computer, tablet, or smartphone and enter your Ticket Number: XXXXXXX

Thank you in advance for being a voice for our community and for sharing your experiences.

Sincerely,

Dr. Paul Rosenfeld
Director, Center for Retention and Readiness
Office of People Analytics (OPA)

This survey is "Official Business" and members of the military or federal government employees can complete the survey at their work stations, using government equipment. The results are private to the extent permissible by law. If you choose, you can also complete the survey at home or elsewhere.

If you have any questions or concerns, please contact our Survey Processing Center by replying to this e-mail, e-mailing ADS-Survey@mail.mil, calling toll-free 1-800-881-5307, or sending a fax to 1-763-268-3002. If you do not wish to participate or receive additional reminders about this survey, you may remove yourself from the mailing list by replying to this message. Be sure to include your ticket number and the words, "Please remove me from this survey's mailing list." If you wish to withdraw your answers after starting this survey, notify the Survey Processing Center prior to August 15, 2023. You will be required to provide your ticket number.

For your convenience, OPA has set up a telephone line for anyone who wishes to verify the survey's legitimacy. Call 1-571-372-1034 for a list of current data collections by licensed OPA surveys. Alternatively, call 372-1034 from any DoD or other government telephone with DSN. This prerecorded list does not include surveys being conducted by other DoD offices.

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E-Mail #2

E-Mail Subject: Your Voice Matters: 2023 Survey of Active Duty Spouses

Dear [Name]:

We recently contacted you about an opportunity to provide your input on military life and how the Department of Defense can better support you and your family via the “2023 Survey of Active Duty Spouses.” Thank you for completing this DoD survey if you have already done so. If you have partially completed the survey, but have not clicked the “Submit” button, please go back, log onto the website, complete as many items as you can and submit the survey today.

Go to DoDsurveys.mil on any computer, tablet, or smartphone and enter your Ticket Number
XXXXXXX

We also want to share a few recent examples how DoD uses data on military families. Frequent PCS moves, child care, and employment are some of the biggest challenges active duty families face according to 2021 data collected on this survey. This year, the DoD implemented a tax-saving dependent care flexible spending program to ease the cost of child care for active duty families, enacted legislation to provide administrative leave to families during PCS transition, removed occupational licensing barriers to help spouses transition after a PCS move, and launched the Military Spouse Career Accelerator Pilot offering eligible spouses paid fellowships at civilian employers across various industries.

We know your time is at a premium and your participation is voluntary, but please spend 20 minutes or less to help guide resources to programs that will most impact military spouses and their families. Please start your survey today..

Thank you in advance for sharing your experiences through the “2023 Survey of Active Duty Spouses.”

Sincerely,

Dr. Paul Rosenfeld
Director, Center for Retention and Readiness
Office of People Analytics (OPA)

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E-Mail #3

E-Mail Subject: Share Your Stories: 2023 Survey of Active Duty Spouses

Dear [Name]:

Your Ticket Number: XXXXX

If you have already completed the “2023 Survey of Active Duty Spouses”—THANK YOU! We appreciate your willingness to share your experiences as a military spouse. If you haven’t had a chance to complete this important survey conducted by the Department of Defense (DoD), it’s not too late to ensure your unique perspectives are part of the 2023 survey that will help policymakers understand and respond to your needs. It takes about 20 minutes but takes many far less time because and you only answer questions that pertain to you and your family.

Website URL: DoDSurveys.mil

Ticket Number: XXXXX

This survey is the best way for spouses of active duty members like you to BE HEARD by the DoD policymakers who use these results to make actual policy changes that impact you and your family. Your participation is voluntary. Your insight is invaluable.

If you have already started the survey, but didn’t complete it, you can still log in to do so. Be sure to hit the “Submit” button at the end, so we know you’re done!

Thank you in advance for sharing your experiences through the “2023 Survey of Active Duty Spouses.”

Sincerely,

Dr. Paul Rosenfeld
Director, Center for Retention and Readiness
Office of People Analytics (OPA)

This survey is “Official Business” and can be completed using government equipment or at any other computer connected to the Internet. If you prefer, you may fill out the questionnaire previously mailed to you and return it in the postage-paid envelope.

Your responses will be kept private to the extent permitted by law. If you have any questions or concerns, please contact our Survey Processing Center by replying to this e-mail, e-mailing ADS-Survey@mail.mil, calling toll-free 1-800-881-5307, or sending a fax to 1-763-268-3002. If, however, you do not wish to participate or receive additional reminders about this survey, you may remove yourself from the mailing list by replying to this message. Be sure to include your ticket number and the words, "Please remove me from this survey's mailing list." If you wish to withdraw your answers after starting this survey, notify the Survey Processing Center prior to August 15, 2023. You will be required to provide your ticket number.

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E-Mail #4 (Pending approval)

E-Mail Subject: Reminder: Please Complete the 2023 Survey of Active Duty Spouses

Dear [Name]:

Your Ticket Number: XXXXX

If you have already completed the “2023 Survey of Active Duty Spouses,” thank you! If you have not had a chance to complete the survey, please take the time today to do so by going online to the website below.

Website URL: DoDsurveys.mil

Ticket Number: XXXXX

The open period for this survey is nearing completion, and your perspective really matters! Without input from military spouses just like you, we can’t provide up-to-date detailed results that our policy makers need to best serve you and your family.

Your participation is voluntary and responses are confidential.

If you have already started the survey, but didn’t complete it, you can still log in to do so. Be sure to hit the “Submit” button at the end, so that we know you’re done!

Again, thank you for participating in the “2023 Survey of Active Duty Spouses.”

Sincerely,

Dr. Paul Rosenfeld
Director, Center for Retention and Readiness
Office of People Analytics (OPA)

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E-Mail #5—(Provided in case additional communications are granted)

E-Mail Subject: Closing Soon: 2023 Survey Of Active Duty Spouses

Dear [Name]:

Your Ticket Number: XXXXX

The end of the survey period has nearly arrived, but you still have an opportunity to share your input with Department of Defense leaders. If you have already completed the “2023 Survey of Active Duty Spouses,” we thank you. And if you have not had the time, please take a few minutes today if you can – YOUR VOICE MATTERS!

Website URL: DoDsurveys.mil

Ticket Number: XXXXX

Every single active duty family experience matters. The DoD responds to the results of the survey with action. This is your chance to weigh in on what matters most to you, whether it be employment, food security, or health and well-being.

If you have already started the survey, but didn't complete it, you can still log in to do so. Be sure to hit the “Submit” button at the end, so that we know you're done! Your participation is voluntary.

Again, thank you for sharing with us through the “2023 Survey of Active Duty Spouses.”

Sincerely,

Dr. Paul Rosenfeld
Director, Center for Retention and Readiness
Office of People Analytics (OPA)

The survey is private to the extent permitted by law. If you have any questions or concerns, please contact our Survey Processing Center by replying to this e-mail, e-mailing ADS-Survey@mail.mil, calling toll-free 1-800-881-5307, or sending a fax to 1-763-268-3002. If, however, you do not wish to participate or receive additional reminders about this survey, you may remove yourself from the mailing list by replying to this message. Be sure to include your ticket number and the words, "Please remove me from this survey's mailing list." If you wish to withdraw your answers after starting this survey, notify the Survey Processing Center prior to August 15, 2023. You will be required to provide your ticket number.

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