[GREETING],

IRB Approved at the Study Level

Dec 10, 2024

#41276291.1

I am following up to request your participation in the “Recruiting, Retaining, and Promoting Servicemembers who Identify as Hispanic or Latino/Latina” research study. This study is sponsored by the Office of the Under Secretary of Defense for Personnel and Readiness (OUSD P&R) Office for Civil Rights & Equal Opportunity Policy (OCREOP) and conducted by CNA. I am an analyst at CNA supporting this study.

As mentioned previously, the [SERVICE] is interested in gaining a better understanding for the challenges that Servicemembers face in their recruitment, retention, and promotion, especially for those who identify as Hispanic. The results of this study will be used to shape strategies to tackle those challenges through changes to policies, processes, and programs and to ensure that Servicemembers are supported through appropriate and needed resources.

As part of this study, CNA will be conducting Service-specific focus groups with Active Duty Servicemembers in the Marine Corps, Army, Navy, Air Force, and Space Force. If you agree to participate in a focus group, your session will be held in person with other [SERVICE] [CATEGORY] from [COMMAND/INSTALLATION]. The goal of these focus groups is to learn from your thoughts and opinions, based on your military experience.

CNA will audio record the focus group discussion and will also take notes; however, neither you nor your location/installation will be directly identified individually in any report or briefings. Audio recordings will only be accessed by the CNA study team and will be deleted at the end of this study. All information discussed will be summarized and reported by CNA, along with the information collected in other focus group sessions. Participation is voluntary, but we hope you will choose to be part of this important study.

If you are interested and available to participate, please provide your availability to participate in a 90-minute in-person focus group during the following dates and times:

* [INSERT BULLETED LIST OF POSSIBLE DATES AND TIMES]

Once the date, time, and location of the focus group has been determined, I will send you a calendar invite (please respond to this email to confirm that this is the email address we should use for the calendar invite or if we should use an alternate email address).

Please let me know if you have any questions or would like any additional information. Thank you for your time and, most importantly, for being a part of the [SERVICE] community.

V/r,

[NAME]

[ELECTRONIC SIGNATURE]