[[IF EMAIL: *Email subject: Last chance to sign up for paid study about Hispanic/Latina women’s health*]]

Dear [NAME],

**Your participation in this study is important to help us better understand the health of Hispanic/Latina women.**

This is our last [letter / email] inviting you to join us in small group conversations. We are looking for **Spanish-speaking**, Hispanic/Latina women for either an online or in-person 90-minute conversation group.

At the end of the session, all participants will be given **$75.00\*** for their time and effort. (\*E-gift card for online participation and physical gift card for in-person participation.)

During these conversations we will be talk with **Spanish-speaking** Hispanic/Latina women (18 years or older) about women’s health. A trained moderator will guide the group conversation. Your feedback will help us understand current experiences, cultural influences, and food in Hispanic/Latino households. **Your input is important!**

Interested? Please [[IF EMAIL: click the following link]] //or// [[IF LETTER: scan the QR code]] to answer a few questions to find out if you are eligible to participate:

<https://eurekafacts.co1.qualtrics.com/jfe/preview/previewId/74e57dfa-80c3-4755-bd3a-7e6c18733d6c/SV_1OjGrrX4aizMLrg?Q_CHL=preview&Q_SurveyVersionID=current>

A qr code on a white background

Description automatically generated

Please call our recruitment team if you want help filling out the questionnaire or have any questions. Call them at 240-403-1650 or outreach@eurekafacts.com and mention the ‘CDC women’s health study.’

[IF NEEDED: Please share this with other friends, family, or co-workers who may be interested.] We look forward to speaking with you soon!

Sincerely,

Esther Cortez

Research Analyst

EurekaFacts, LLC

240-403-1650