

## Attachment 1. Telephone Script Screener – English

### **Instructions for telephone interviewer:**

All questions will be programmed into an online format. Please use a conversational tone.

**[IN BRACKETS describe additional details and instruction.]**

### **Privacy Act Statement**

The information you are being asked to provide is authorized to be collected under the System of Records Notices 09-20-0136, Epidemiologic Studies and Surveillance of Disease Problems. Providing this information is voluntary. The principal purposes for which CDC will use the information that you provide for the CDC Women’s Health Study are to (1) understand folic acid and fortified food awareness, as well as food and supplement use practices, (2) develop new messaging and communication products to improve knowledge, awareness, and practices, and (3) inform future intervention activities to prevent neural tube defects among Hispanic/Latina women of reproductive age. The information that you provide for the KAPs Women’s Health Study will only be used to conduct the project. The information you provide will be included in a Privacy Act system of records and will be used and may be disclosed for the purposes and routine uses described and published in the following System of Records Notice (SORN): 09-20-0136: Epidemiologic Studies and Surveillance of Disease Problems, [Federal Register: December 31, 1992 (Volume 57, Number 252)] [Notices] [Page 62812-62813].

### **SCRIPT FOR FIRST-TIME CALLING:**

Hello, my name is \_\_\_\_\_ and I’m calling from EurekaFacts, an independent research company, about an upcoming study sponsored by the Centers for Disease Control and Prevention (CDC). We are looking to hear from **Spanish-speaking** Hispanic/Latina women about their experiences related to their health and the role that culture plays in health choices. We will have a small conversation group (around 7 people) to talk about this topic that will be guided by a professional facilitator.

Each conversation session will be **about 90 minutes**.

- Conversation sessions will either be **online OR in-person**.
- At the end of the session, each participant will receive a **\$75 gift card\*** for their time and effort: an e-gift card for those who participate in a virtual conversation session and physical gift card for those who participate in an in-person session.

[IF MORE NEEDED: We would like to hear your honest feelings, thoughts, and experiences during a safe, non-judgmental, and respectful group conversation. Participation is voluntary. Your responses will be kept confidential—we will not share personal information or responses with anyone outside the research team.]

To see if you are eligible for this study, I would like to ask you some questions. Please keep in mind that we will not share your answers with anyone. [CONTINUE TO S1]

SCRIPT FOR INTERESTED PARTICIPANT:

Hi, \_\_\_\_\_. Thank you for calling. We are recruiting **Spanish-speaking** Hispanic/Latina women to hear about their experiences related to their health and the role that culture plays in health choices. We will have a small conversation group (around 7 people) to talk about this topic that will be guided by a professional facilitator.

- Each conversation session will be **about 90 minutes**.
- Conversation sessions will either be **online OR in-person**.
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[IF MORE NEEDED: We would like to hear your honest feelings, thoughts, and experiences during a safe, non-judgmental, and respectful group conversation. Participation is voluntary. Your responses will be kept confidential—we will not share personal information or responses with anyone outside the research team.]

To see if you are eligible for this study, I would like to ask you some questions. Please keep in mind that we will not share your answers with anyone. [CONTINUE TO S1]

S1. May I continue with the questions? This should take about 10 to 15 minutes.

- A. Yes à Great! Let me continue with the questions. [Continue to Q1]
- B. Not interested à Thank you for your time! Have a great day! [END SCREENER]
- C. Not a good time à When would be a good time to call you back? [RECORD CONTACT]

DATE: \_\_\_\_

TIME: \_\_\_\_

NAME: \_\_\_\_

EMAIL: \_\_\_\_

PHONE NUMBER: \_\_\_\_

[IF S1-C:] **CLOSING LANGUAGE:** Thank you for your time and talk to you later! Have a great day!

**Q1. Would you be interested in participating in a conversation session ...?**

1. In-person
2. Online
3. Either in-person or online
4. Not interested in participating in any conversation session [THANK AND DISMISS]

[ASK if Q1= 2 or 3]

**Q2. Can you access the internet and a computer (laptop, tablet) with speakers, a microphone, and a webcam? (Smartphones may be difficult to use for this study. We will be sharing material on the screen.)**

1. Yes

2. No [IF Q1= 2 THANK AND DISMISS, CONTINUE IF Q1=3 (disqualify for online)]

**Q3. What sex were you assigned at birth, on your original birth certificate?**

1. Male [THANK AND DISMISS]
2. Female
3. I don't know [THANK AND DISMISS]

**Q4. Have you been pregnant before?**

1. Yes
2. No

**Q5. What is your current pregnancy status?**

1. Not currently pregnant, but would like to get pregnant in the next year
2. Not currently pregnant and would not like to get pregnant in the next year
3. Not currently pregnant but recently had a child (within the past 2 years)
4. Currently pregnant [THANK AND DISMISS]
5. Cannot become pregnant [THANK AND DISMISS]

**Q6. How old are you?**

[OPEN-ENDED NUMERICAL VALUE:] \_\_\_\_\_

[Must be 18 to 44 years, otherwise *THANK AND DISMISS.*]

**Q7. Are you of Hispanic or Latin origin (e.g., Spanish origin, Mexican, Mexican American descent)?**

**Ethnicity:**

1. Hispanic or Latino
2. Not Hispanic or Latino [THANK AND DISMISS]
3. Prefer Not to Answer [THANK AND DISMISS]

[Select all that apply. Read off list if needed]

[Aim to recruit more participants from a Spanish-speaking country, preferably Mexico or a Central American country such as Guatemala, Honduras, Nicaragua, and El Salvador]

**Q8. What is your family's country of origin/national background? Please let me know if there is more than one.**

1. Argentina
2. Belize
3. Bolivia
4. Brazil
5. Chile
6. Colombia
7. Costa Rica
8. Cuba

9. Dominican Republic
10. Ecuador
11. El Salvador
12. Guatemala
13. Guyana
14. Honduras
15. Mexico
16. Nicaragua
17. Panama
18. Paraguay
19. Peru
20. Puerto Rico
21. United States
22. Uruguay
23. Venezuela
24. Other: \_\_\_\_\_

[Select all that apply. Read list EXCEPT 6.]

**Q9. Please also tell me which one or more of the following you would use to describe yourself?**

Race:

1. American Indian or Alaska Native
2. Asian
3. Black or African American
4. Native Hawaiian or Other Pacific Islander
5. White
6. Prefer Not to Answer [DO NOT READ]

**Q10. What language(s) do you usually speak with at home?**

1. Only Spanish
2. Mostly Spanish
3. Spanish and English equally
4. Mostly English
5. Only English

**Q11. In what country or territory were you born?**

1. In the United States à SKIP to Q13
2. In Puerto Rico à SKIP to Q13
3. Outside of the United States or Puerto Rico à GO TO Q12

[Aim to recruit participants who have been in the United States for fewer than 10 years.]

**Q12. You said you were born outside the United States: From the time that you first moved to the United States to today, about how many years have you lived in the United States (50 states and Washington, D.C.)?**

[OPEN-ENDED NUMERICAL VALUE:] \_\_\_\_\_

**NOTE FOR INTERVIEWER:**

[BASED ON ANSWERS TO Q10, Q11, and Q12 (language spoken at home and birthplace), CATEGORIZE THE RESPONDENT INTO 1 OF THE ACCULTURATION GROUPS IN THE TABLE BELOW. **ONLY LESS ACCULTURATED AND BICULTURAL PARTICIPANTS ARE ELIGIBLE FOR THIS STUDY.**]

Acculturation Group	Definition
<b>More Acculturated</b> <b>[THANK AND DISMISS]</b>	<ul style="list-style-type: none"> <li>• <b>Must respond “Only English” or “Mostly English” to “What language(s) do you usually speak at home?”</b></li> <li>• <b>Must be U.S.-born</b></li> </ul>
<b>Less Acculturated</b>	<ul style="list-style-type: none"> <li>• <b>Must respond “Only Spanish” or “Mostly Spanish” to “What language(s) do you usually speak at home?”</b></li> <li>• <b>Must be born outside the U.S.</b></li> </ul>
<b>Bicultural</b>	<ul style="list-style-type: none"> <li>• <b>Must respond “Only English” or “Mostly English” to “What language(s) do you usually speak at home?” AND Must be born outside the U.S. OR;</b></li> <li>• <b>Must respond “Only Spanish” or “Mostly Spanish” to “What language(s) do you usually speak at home?” AND Must be U.S.-born OR;</b></li> <li>• <b>Must respond “Spanish or English equally” to “What language(s) do you usually speak at home?” AND Can be U.S.-born or born outside the U.S.</b></li> </ul>

[READ LIST]

**Q13. Do you consume any of the following at least three times a week? (SELECT ALL THAT APPLY)**

1. Corn masa flour (nixtamalized corn flour) (like tamales, tortillas, pupusas, gorditas, empanadas, atoles, and sopes) **[ALL PARTICIPANTS MUST SELECT THIS OPTION TO BE ELIGIBLE, if not selected THANK AND DISMISS]**
2. Breads (like whole wheat and white bread)
3. Breakfast cereals
4. Beans or lentils
5. Rice
6. Vegetables (like broccoli and celery)
7. Fruit (like strawberries or bananas)
8. Cheese
9. Milk
10. Vitamins/Supplements

**[Termination Language:** Thank you for your time. Unfortunately, you do not qualify for this study at this time. Have a great day!]

[RECRUIT A MIX OF GEOGRAPHIC REGIONS]

**Q14. What state do you live in?**

[Drop-down list of states:] \_\_\_\_\_

**Q15. What is your zip code?**

[OPEN-ENDED (ZIP CODE):] \_\_\_\_\_

[ENTER 00000 if prefer not to answer]

**Q16. Do you live in...?**

1. An urban or city area
2. A suburban area next to a city
3. A small town
4. A rural area like the countryside or on a farm

**Q17. What is the highest level of education you have completed?**

1. Some high school or less
2. High school diploma or GED
3. Currently enrolled in college or university, or some college but no degree
4. Trade/technical/vocational school
5. Associate degree
6. Bachelor's degree
7. Master's degree or higher

### **SCHEDULING**

**Thank you again for your interest. EurekaFacts will be holding conversation sessions IN SPANISH only between [DATES]. We are trying to get a sense when to schedule these sessions.**

**Please tell me, in general, what days and timeframes work best for you for a 90-minute session? We are open to Saturdays too, if that works best for you.**

[Instruction: Read generally as “Monday – morning, afternoon, or evening” or ask, “After work.”

Get a general sense of availability; this does not have to be exact.]

	Morning (8:00 – 11:30 AM)	Afternoon (12:00 – 4:30 PM)	Evening (5:00 – 8:30 PM)	Not Available [Exclusive]
Monday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[READ LIST]

**TIMEZONE:** [DROPDOWN LIST]

- Alaska Standard Time (GMT-9)
- Central Standard Time (GMT-6)
- Eastern Standard Time (GMT-5)
- Hawaii-Aleutian Standard Time (GMT-10)
- Mountain Standard Time (GMT-7) Observes Daylight Saving Time
- Mountain Standard Time (GMT-7) Does not observe Daylight Saving Time
- Pacific Standard Time (GMT-8)

**CONTACT INFORMATION**

**EurekaFacts will reach out to you via email if you are selected for one of our conversation sessions. If the conversation session is scheduled far enough in the future, EurekaFacts will reach out again to remind you as the date approaches. Please provide your preferred contact information. (If no email enter 123@noemail.com)**

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email: \_\_\_\_\_

Best Phone Number: \_\_\_\_\_

**May we contact you via text messages for scheduling, confirmations, and reminders? (We will not sell your information. This permission is only for this project.)**

1. Yes
2. No

**[Completion Language:** Thank you for your time. Your responses have been submitted. EurekaFacts will reach out to you directly if you are selected for a session. Have a great day!

Please call us back at 240-403-1650 if you have any questions.]