Early Childhood Longitudinal Study, Kindergarten Class of 2023-24 (ECLS-K:2024)

Kindergarten and First-Grade National Data Collection and Transfer School Recruitment

OMB# 1850-0750 v.27

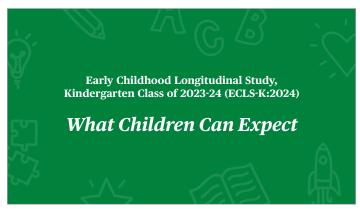
Attachment A-6 Student Experience Video Script

National Center for Education Statistics
U.S. Department of Education

April 2023

ECLS Student Experience Video

Fall 2023



VOICE OVER: Welcome to the Early Childhood Longitudinal Study, Kindergarten Class of 2023-24, or ECLS-K:2024 for short! With your help, the study will be able to provide important information to improve school experiences for all children.

VISUAL: Title card with ECLS illustrations and text animating on screen



VO: With your permission, your child will take part in one-on-one sessions with a trained ECLS team member.

V: Transition to training footage of child participating in the study with ECLS team member.

Child Assessment Demo 3rd grade: 1:26-1:37



VO: Children in the past have enjoyed the study sessions – let us tell you a bit more about them.

V: Open on training footage of children entering into the study setting with an ECLS administrator.

Working With Children: 1:05-1:40



VO: During these sessions —which happen just five times between kindergarten and fifth grade—the ECLS team member will show your child pictures and read them age-appropriate reading, math, and memory-related questions.

V: Sample question animates on screen. Teddy bear image card pops into frame followed by a text box with question text.



VO:Your child can respond verbally or by pointing to an answer. Children are only asked to do their best and can skip any questions that they don't want to answer. Your child's performance won't be shared with the school.

V: Back to training footage of child participating with study with ECLS team member.

Older kids: 1:30-1:40



VO: The study team will work with your school to make sure the sessions happen at a convenient time.

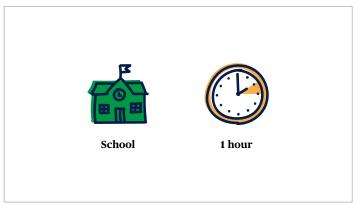
V: Transition to training footage of child participating with study with ECLS team member.

Child Assessment Demo 3rd grade: 19:06



VO: Rest assured; your child's safety comes first.

V: Color fills screen as the words 'Safety first!' animate on screen, followed by a pencil illustration underlining the phrase.



VO: The sessions take place at school, in locations like the library or a classroom. While activities are untimed, they usually last about an hour.

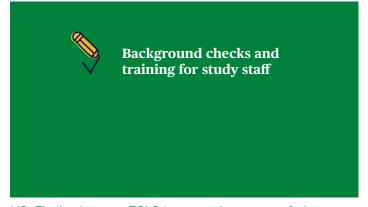
V: Transition to white screen. A school illustration animates on screen to represent the study location. A clock illustration pops on screen with clock hands revolving to show an hour passing.



VO: Children are welcome to take breaks. Accommodations are available so selected students, including students with disabilities, can participate.

V: Transition to training footage of child participating with study with ECLS team member.

Working With Children: 5:53



VO: That's why every ECLS team member—many of whom are retired teachers—undergoes a Federal background check and training before they are permitted to work with children.

V: Camera pans to the right. Type animates on screen as pencil 'checks' the phrase as it's spoken.



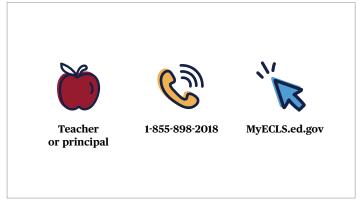
VO: And you, your child's teacher, or your child's principal would be welcome in the room to observe your child's session.

V: Type continues to animate on screen as pencil 'checks' next phrase as it's spoken.



VO: Thank you for your interest in the ECLS! We hope you will join us in improving education for all children.

V: Camera shifts to the right and pans through field of photos of children mixed with illustrations that pop onto screen.



VO: If you have questions about the study, please talk to your child's teacher or principal, call the ECLS helpline, or visit the ECLS website.

V: Cut to white screen. Illustrations to represent teacher/principal, phone along with helpline number, and curser with URL animate as spoken.



VO: —

V: Photos and illustrations slide off screen, Fade into logo: Department of Education