

Appendix A: To be used during phase 1 and phase 2 of interviews

Recruitment Notice

[DATE]

TO: [PARTICIPANT]
FR: [RECRUITER'S NAME]
RE: Study about Food Safety Behaviors

We are seeking individuals for an interview study about behaviors related to food safety. If you are interested in finding out if you are able to participate in this study, please click here to schedule a screening interview [LINK].

Sincerely,

[RECRUITER'S SIGNATURE]

Invitation Email

[DATE]

TO: [PARTICIPANT]
FR: [RECRUITER'S NAME]
RE: Study about Food Safety Behaviors

Hello,

You have been invited to join this study about attitudes, perceptions, and behaviors related to food safety. The U.S. Department of Agriculture (USDA) Food Safety and Inspection Service (FSIS) funds this research. Your input is important and will help improve education about food safety behaviors.

Thank you for agreeing to take part in an online interview session. Your participation is voluntary. After the session starts, you may choose not to answer certain questions or leave the session at any time.

***The 60-minute interview session will take place on [DATE]. Please log in no later than [TIME] [TIME ZONE]. To log in:

- Find a private place where no one can see or hear you.
- If you wear glasses or contacts for reading, have them ready.
- Use a computer, tablet, or smartphone. It must have easy access to the internet, a webcam, a microphone, and speakers.
- To enter the meeting, click on the following link: [LINK]

The session will be in [ENGLISH/SPANISH]. My teammate will ask questions about:

- Your feelings about and behaviors related to food safety.
- How your culture impacts your food safety behaviors.
- How you prefer to learn about food safety.

Once the interview is complete, you will get a \$75 incentive for your time. [This incentive will be delivered through email after completing the session]

Please reply to this email and confirm that you can attend the online interview session. We look forward to speaking with you!

If you have any questions about the session or find that you must cancel, please email me at [RECRUITER'S EMAIL] or call me at [RECRUITER'S PHONE]. We will find someone else.

If you have any questions about this study, please contact Carolyn Lagoe at clagoe@forsmarsh.com.

Sincerely,

[RECRUITER'S SIGNATURE]

Reminder Email

[DATE]

TO: [PARTICIPANT]
FR: [RECRUITER'S NAME]
RE: Study about Food Safety Behaviors

Hello,

A friendly reminder that your upcoming online interview session about food safety behaviors is soon. This will be a 60-minute session and take place on [DATE], [TIME], [TIME ZONE].

***Please log in no later than [TIME] [TIME ZONE]. To log in:

- Find a private place where no one can see or hear you.
- If you wear glasses or contacts for reading, have them ready.
- Use a computer, tablet, or smartphone. It must have easy access to the internet, a webcam, a microphone, and speakers.
- Click on the following link: [LINK]

Please reply to this email and confirm that you can still attend the online session.

If you have any questions about the session or find that you must cancel, please email me at [RECRUITER'S EMAIL] or call me at [RECRUITER'S PHONE].

If you have any additional questions about this study, please contact Carolyn Lagoe at clagoe@forsmarsh.com.

Sincerely,

[RECRUITER'S SIGNATURE]