

## Glossary of Terms

### Coalition Progress

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**Minority:** Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color.

**Rural areas:** Refers to or can include those that are outside urban areas. A list of areas that meet Census's 2020 of "urban" can be found [here](#). You can also use the BBBRC Coalition Urban/Rural Designation Map located on the [PCRD BBBRC Resource Repository](#), and [here](#).

**Jobs, jobs created, jobs retained:** As defined by existing EDA Performance Metrics located [here](#).

### Accelerating Innovation in Emerging Technologies

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**Accelerating Innovation in emerging technologies:** E.g., description of activities/work completed, patents filed, and amount of research & development dollars invested.

**Patents:** Refers to filed patents that are in progress including the granted patents: Patents filed (invention disclosed) and patents granted (invention accepted) can be counted separately. All three major types of patents are included: Utility, Design, and Plant patents.

**Research & Development Investment:** \$ invested solely for R&D to create new knowledge or improve existing knowledge including products, processes, programs, methods and techniques, etc. in physical sciences, engineering and technology, literature, and social sciences. Both sources of R&D, private and public, should be documented separately.

### Help Workers Access New Job Opportunities and Training

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**Helping workers access new job opportunities and training:** E.g., description of activities/work completed, number of programs/trainings developed/implemented, and number of workers placed in new jobs.

## Glossary of Terms

### Increase New Business Growth and Entrepreneurial Activity

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**Increasing new business growth and entrepreneurial activity:** E.g., description of activities/work completed, prototypes, licensing deals, number of businesses formed, amount of venture capital funds secured, amount of angel investment funds secured, amount of other private investments secured, number of new jobs created, and number of employees obtaining a promotion.

**Ownership:** Ownership is defined as having at least 51% ownership by the specific parties (e.g., women, veterans, etc.).

**Prototypes:** Refers to an early experimental or a basic model of an idea developed for testing purposes.

**Licensing deals:** Refers to legal deals between licensor and licensee to take the product under intellectual protection to the market.

**Venture investment funds:** Refers to private equity or financing geared towards funding entrepreneurs in launching their ideas to the market.

**Angel investment funds:** Refers to a seed investor of high net worth funding the startup of an entrepreneur.

**Jobs created:** As defined in EDA Performance Metrics, private sector jobs created by businesses and other project beneficiaries as a result of the EDA project. Vacancies created from employees retiring or separating from the company should not be counted.

**Six-digit NAICS code:** North American Industry Classification System - standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy. More information on NAICS codes can be found [here](#).

### Building Critical Enabling Infrastructure

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**Building, using, or enabling critical infrastructure:** E.g., description of activities/work completed, number of buildings/facilities built, number of building/facilities renovated/upgraded, number of miles built/upgraded, number of water/sewer miles built/upgraded, number of business/industrial parks built/upgraded, number of new addresses/locations with access to fiber broadband.

## Glossary of Terms

### Help Businesses Adopt New Technologies and Enter New Markets

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**Helping businesses adopt new technologies and enter new markets:** E.g., description of activities/work completed, number of businesses that expanded their market, number of new technologies adopted by/transferred, number of businesses engaged in accelerators/testbeds, and number of businesses involved in any type of innovative activities.

**New technologies:** New processes, technologies, and applications which are an improvement (output, savings, etc.) over the current standard.

**New markets:** Enterprise entering into a new market, or a new market is created due to new development/product/accessibility.

**Accelerators/testbeds:** Facilities, devices, partnerships, or means to develop and test new ideas and technologies.

**Business innovation processes activities/practices:** Identifying factors linked to improved outcomes and business practices.

### Sustain Regional Governance

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**Communicate:** Mostly exchange information; knowledge.

**Coordinate:** Leverage resources, plan events, programs, etc.

**Collaborate:** Jointly create and share resources, products, knowledge, trust, etc.

## Glossary of Terms

### Diversity, Equity and Inclusion Data

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Some questions will prompt you to provide data regarding certain business owners or program participants. These include people living in rural areas as defined above, veterans, women, minorities, or any combination there within. When filling these out, simply count each category that applies to each individual. We will provide an optional Excel Template to assist with data collection. Marking a business or participant as “Yes” will provide a count of 1, and “No” a zero. Simply scroll down to see the total counts for reporting.

#### Categories that ask for this data include:

##### **Accelerating Innovation in Emerging Technologies:**

If any invention disclosures, patents, licensing deals, or other commercialization activities were filed, how many individuals were involved, and if any dollars were spent in research and development, how many businesses are owned by the above categories.

##### **Helping Workers Access New Job Opportunities and Training:**

If participants changed or gained jobs.

##### **Increasing New Business Growth and Entrepreneurial Activity:**

Number of new businesses formed which are owned by affected populations or in a rural area, if private investment was secured, or if new jobs were filled by the above categories.

##### **Helping Businesses Adopt New Technologies and Enter New Markets:**

If businesses expanded their markets, how many owned are affected by the above categories, if those businesses engaged in accelerators or testbeds.