

Regional Impact Quarterly Survey and Ripple Effect Mapping (REM) Sessions Overview

We will be employing a mixed-methodology approach which consists of two parts: Quarterly Survey and Ripple Effect Mapping (REM). The quarterly surveys will inform us of focus areas to explore during the REM sessions, which each coalition will complete annually for a period of 3 years.

Regional Impact Quarterly Survey

- This survey will replace EDA's traditional GPRA reporting (EDA forms ED-915, ED-916, ED-917, ED-918). You may find it easier to limit the number of reporters for training and consistency.
- Coalition leads will receive a copy of the survey and glossary to familiarize their team with the content and process, along with metrics to collect. Data collection will be organized and managed by coalitions, and complementary to coalitions' existing data collection process related to your EDA BBBRC projects. The unit of analysis is coalition-level, so responses should consider all projects and direct impacts.
- The survey is hosted through Qualtrics and utilizes skip logic, meaning some sections may not currently apply to your coalition's progress yet or at all. These answers should only apply to EDA BBBRC-funded projects. Data collected will include both hard figures and open-ended responses regarding coalition progress and needs.
- You may scroll forward and backward through the survey to make changes before you reach the final page. Selecting forward at the final page will submit your results and prompt a confirmation screen.
- Please carefully read through each part of the survey, and feel free to reach out if you have any questions or concerns about how to report your activities or the functionality of the online survey.

Ripple Effect Mapping (REM) Sessions

- The quarterly surveys will help inform us of potential progress, opportunities, and challenges that can be further explored through REM, but we want you to come into the session bringing those stories and connections that you think are most impactful, as well.
- We will work closely with EDA and the coalitions to identify 8-10 participants for the sessions. Each session will take approximately 2 hours. Those participating in REM will receive an invitation providing more insights into the sessions which will include prep materials and scheduling. REM sessions will be held on an annual basis in early summer for a period of 3 years, but some coalitions may require follow-up. This would occur within 3-5 months after the session.

**As your project evolves, take special note of those community beneficiaries (beyond your project team) who are seeing firsthand the results of your work so that they can be involved in one of the REM sessions at the end of Year 2 and 3.*

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Thematic Areas for Methodology

- 1 Accelerate innovation in emerging technologies
- 2 Help workers access new job opportunities and job training
- 3 Increase new business growth and entrepreneurial activity
- 4 Build critical enabling infrastructure
- 5 Help businesses adopt new technologies and enter new markets
- 6 Sustain regional governance

Timeline/Period to Complete Survey and REM Sessions

Quarterly Survey

Timeline	Window of Completion
Mid April 2023	2 Weeks
Mid July 2023	2 Weeks
Mid October 2023	2 Weeks
Mid January 2024	2 Weeks
Mid April 2024	2 Weeks
Mid July 2024	2 Weeks
Mid October 2024	2 Weeks
Mid January 2025	2 Weeks
Mid April 2025	2 Weeks

Ripple Effect Mapping Sessions

Timeline	Window of Completion
1 Session Between May and Aug 2023	2 Hours
1 Session Between May and July 2024	2 Hours
1 Session Between May and June 2025	2 Hours