**ATTACHMENT 14: Thank You Letter to Accompany Incentive: Baseline and Follow-up 2 Replenishment (Print on RTI letterhead)**

**Incentive letter addressed to parent for respondent less than 18 years old**

Dear [PARENT\_FNAME] [PARENT\_LNAME],

Thank you very much for [CHILD FNAME]’s participation in the Health and Media Study conducted on behalf of the U.S. Food and Drug Administration.

To thank [CHILD FNAME] for their time, we have enclosed [FILL: a $30 Visa gift card/a $25 Visa gift card/$25 cash/$30 cash] for taking the survey.

If you have any questions, please call us at 1-866-800-9177 or email us at HealthAndMediaStudy@rti.org.

Thank you for making this study a success!

Sincerely,

Anna MacMonegle

Study Director

RTI International

**Incentive letter addressed to supplemental sample respondent**

Dear [PARTICIPANT FNAME] [PARTICIPANT LNAME],

Thank you very much for your participation in the Health and Media Study conducted on behalf of the U.S. Food and Drug Administration.

To thank you for your time, we have enclosed $25 for taking the survey.

If you have any questions, please call us at 1-866-800-9177 or email us at HealthAndMediaStudy@rti.org.

Thank you for making this study a success!

Sincerely,

Anna MacMonegle

Study Director

RTI International

**Thank You Letter to Accompany Incentive: Follow Up**

**(Print on RTI letterhead)**

**Incentive letter addressed to parent for respondents < 14 years old**

Dear [PARENT\_FNAME] [PARENT\_LNAME],

Thank you very much for [CHILD FNAME]’s participation in the Health and Media Study conducted on behalf of the U.S. Food and Drug Administration.

To thank [CHILD FNAME] for their time, we have enclosed [FILL: a $30 Visa gift card/a $25 Visa gift card/$25 cash/$30 cash] for taking the survey.

If you have any questions, please call us at 1-866-800-9177 or email us at HealthAndMediaStudy@rti.org.

Thank you for making this study a success!

Sincerely,

Anna MacMonegle

Study Director

RTI International

**Incentive letter addressed to respondents ≥ 14 years old AND supplemental sample respondents**

Dear [PARTICIPANT FNAME] [PARTICIPANT LNAME],

Thank you very much for your participation in the Health and Media Study conducted on behalf of the U.S. Food and Drug Administration.

To thank you for your time, we have enclosed [FILL: a $30 Visa gift card/a $25 Visa gift card/$25 cash/$30 cash] for taking the survey.

If you have any questions, please call us at 1-866-800-9177 or email us at HealthAndMediaStudy@rti.org.

Thank you for making this study a success!

Sincerely,

Anna MacMonegle

Study Director

RTI International