SUBJECT: BLS Seeking Industry Insights on Retail

The Bureau of Labor Statistics is currently researching alternative ways to measure retail trade to account for changes in the sector over the past couple decades, such as the rise of e-commerce and importance of retail-related industries like transportation and warehousing. A [Committee on National Statistics report detailing the initiative](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.nationalacademies.org%2Four-work%2Fmeasuring-the-transformation-of-retail-trade-and-related-activities&data=04%7C01%7CErich.Strassner%40bea.gov%7C26dc8ee06624492d495a08d9d15b7484%7Cb1c9802897414918bb2e23f328481250%7C1%7C0%7C637771013002467040%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=aW1hWHg1lERQpFUl5%2FmchjcVSeFLiwbmuDsWY6G0Uq0%3D&reserved=0) recommends BLS develop a retail trade satellite account with input from knowledgeable and interested stakeholders from various industry groups.

Your input is a vital step that will shape our research and production going forward. We are seeking your help in defining the primary characteristics and major trends of retail, especially those that are not currently captured in government statistics.

If you are available to assist with our research, please share your availability for the week of March 14th. We will supply a list of discussion questions prior to meeting.