

## Attachment 2 – Survey Instruments (OOH, Career Outlook, EP)

### Survey: Occupational Outlook Handbook

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on the **Occupational Outlook Handbook**. The Occupational Outlook Handbook is an online career resource with information on occupations that provide most of the jobs in the United States.

Please take a few minutes to let us know about your experience using this online information product.

Thank you for your support and feedback!

*This voluntary survey is being collected by the Bureau of Labor Statistics under OMB No. 1225-0088 (Expiration Date: 1/31/2024). We estimate that this survey takes eight minutes to complete. You are not required to respond to this collection unless it displays a currently valid OMB control number. We will use the information you provide to make improvements to BLS online publications. Your participation is voluntary, and you have the right to stop at any time. Results from this survey will be aggregated for internal use and individual results will not be made public. This survey is being administered by SurveyMonkey and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this survey, you give your consent to participate in this survey.*

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1. Which of the following best describes your role while visiting the Occupational Outlook Handbook?
  - Business/Employer
  - Media/Press
  - Educator/Teacher/Counselor
  - K-12 Student
  - College Student
  - Government
  - Jobseeker/Career changer
  - Something else
  
2. How did you first discover or hear about the Occupational Outlook Handbook?
  - Browsing the BLS website
  - Google or other search engine
  - Social media
  - From a friend or colleague
  - Educational instructor or counselor

- Other (specify)

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3. How easy or difficult is it to navigate the Occupational Outlook Handbook website?
  - Very easy
  - Somewhat east
  - Neither easy nor difficult
  - Somewhat difficult
  - Very difficult
4. When navigating the Occupational Outlook Handbook website, what methods do you use to find individual pages of interest?  
*Select all that apply.*
  - Selecting from occupational groups
  - Using the A-Z index
  - Searching by occupation title
  - Browsing lists of highest paid/fastest growing occupations
  - Using the occupation finder (filter by job characteristics)

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5. How visually appealing would you rate the look and feel of the Occupational Outlook Handbook website?
  - Very appealing
  - Somewhat appealing
  - Neither
  - Somewhat unappealing
  - Very unappealing
6. What improvements or changes would you like to see to the website?  
[TEXT BOX]

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7. How useful would you rate the information provided about each occupation profile. Would you say the information is...
  - Very useful
  - Somewhat useful
  - A little useful
  - Not at all useful
8. In general, how would you rate the level of detail provided about each occupation profile. Would you say the occupation profiles include...

- Too much detail [GO TO Q10]
- About the right amount of detail [GO TO Q10]
- Not enough detail [GO TO Q9]

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9. What additional detail or information about occupations would you want to see added?  
[TEXT BOX]

--- page break---

10. Do you feel there are any careers or occupations missing?  
 Yes  
 No [GO TO Q12]

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11. What careers or occupations would you like to see added?  
[TEXT BOX]

--- page break---

12. Each occupation has a summary of Quick Facts that show the typical level of education, training, and work experience needed. How useful do you find each of these measures?

	Very useful	Somewhat useful	A little useful	Not useful at all	N/A – have not seen or used
Education					
Work experience					
On-the-job training					

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13. How helpful do you find the videos provided for each occupation profile?  
 Very helpful  
 Somewhat helpful  
 A little helpful  
 Not at all helpful  
 Not applicable – you do not view these videos

--- page break---

14. Each occupation group includes specific occupations (or job profiles) with categorized details about the occupation (these are tabs or links in each occupation profile). How useful do you find the detail provided in each of the following categories for each occupation profile?

	Very useful	Somewhat useful	A little useful	Not useful at all	N/A – have not seen or used
Summary & Quick Facts					
What They Do					
Work Environment					
How to Become One					
Pay (median annual wage)					
Job Outlook					
State & Area Data					
Similar Occupations					
More Information					

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15. The Occupational Outlook Handbook provides employment projections for 10-years out. What time horizon would best fit your needs?

- 2-year
- 5-year
- 10-year
- Something else (specify)

16. The CareerInfo app includes information from the Occupational Outlook Handbook in an app designed for mobile devices. Are you aware of the CareerInfo mobile app?

- Yes
- No [GO TO Q18]

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17. Have you downloaded or used the CareerInfo mobile app?

- Yes
- No

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18. Career Outlook (formerly Occupational Outlook Quarterly) is a BLS publication providing information to help in career decisions. Are you familiar with publications available on the Career Outlook website?

- Yes
- No

19. Field of Degree presents data and information for a variety of academic fields. Are you familiar with browsing occupations by Field of Degree?

- Yes
- No [GO TO Q21]

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20. How helpful would you rate the information or detail provided by Field of Degree?

- Very helpful
- Somewhat helpful
- A little helpful
- Not at all helpful

--- page break---

21. Please provide any additional feedback you would like to provide about the Occupational Outlook Handbook website.

[TEXT BOX]

## Survey: Career Outlook

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on the **Career Outlook** website. Career Outlook is an online resource offering articles providing data and information on topics covering occupations, career paths, pay and benefits, and more. These articles are helpful for students, career counselors, jobseekers, and others seeking information or planning careers.

Please take a few minutes to let us know about your experience using this online information product.

Thank you for your support and feedback!

*This voluntary survey is being collected by the Bureau of Labor Statistics under OMB No. 1225-0088 (Expiration Date: 1/31/2024). We estimate that this survey takes four minutes to complete. You are not required to respond to this collection unless it displays a currently valid OMB control number. We will use the information you provide to make improvements to BLS online publications. Your participation is voluntary, and you have the right to stop at any time. Results from this survey will be aggregated for internal use and individual results will not be made public. This survey is being administered by SurveyMonkey and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this survey, you give your consent to participate in this survey.*

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1. Which of the following best describes your role while visiting the Career Outlook?
  - Business/Employer
  - Media/Press
  - Educator/Teacher/Counselor
  - K-12 Student
  - College Student
  - Government
  - Jobseeker/Career changer
  - Something else
  
2. How do you discover or get Career Outlook articles?
  - You subscribe to updates
  - Browsing the BLS website
  - Google or other search engine
  - From a friend or colleague
  - Social media
  - Educational instructor or counselor
  - Other (specify)

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3. Career Outlook includes four different content areas. This includes feature articles, you're a what (exploring unusual occupations), interview with a... (describing career paths), and data on display (graphically displaying employment data). How would you rate the usefulness of each content area to you?

	Very useful	Somewhat useful	A little useful	Not useful at all	N/A – have not seen or used
Feature articles					
You're a what?					
Interview with a...					
Data on display					

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4. In general, how would you rate the length of articles or content in Career Outlook?
- Too long
  - About the right length
  - Too short
5. Are there specific topics, content, or interviews with specific fields that you would like to see covered in Career outlook?
- Yes
  - No [GO TO Q7]

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6. Please describe the topics, content, or interviews with specific fields that you would like to see.
- [TEXT BOX]

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7. In general, how well do tables and charts (graphics) in Career Outlook explain the information discussed?
- Very well
  - Moderately well
  - Somewhat well
  - Not well at all



8. If video interviews of workers describing their job or occupations were added, how useful would you find these?
- Very useful
  - Somewhat useful
  - A little useful
  - Not at all useful

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9. What jobs or occupations would you like to see in video interviews?  
[TEXT BOX]

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10. The Occupational Outlook Handbook (OOH) is a career resource with information on occupations that provide most of the jobs in the United States. Are you familiar with The Occupational Outlook Handbook website?
- Yes
  - No

11. Please provide any additional feedback you would like to provide about the Career Outlook website.  
[TEXT BOX]

## Survey: Employment Projections

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on the **Employment Projections** data and information program. Employment Projections (EP) is a BLS program that develops information about the labor market for the Nation and projecting 10 years in the future.

Please take a few minutes to let us know about your experience using this online information product.

Thank you for your support and feedback!

*This voluntary survey is being collected by the Bureau of Labor Statistics under OMB No. 1225-0088 (Expiration Date: 1/31/2024). We estimate that this survey takes six minutes to complete. You are not required to respond to this collection unless it displays a currently valid OMB control number. We will use the information you provide to make improvements to BLS online data products. Your participation is voluntary, and you have the right to stop at any time. Results from this survey will be aggregated for internal use and individual results will not be made public. This survey is being administered by SurveyMonkey and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this survey, you give your consent to participate in this survey.*

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1. Which of the following best describes your role while visiting the Employment Projections (EP)?
  - Business/Employer
  - Media/Press
  - Educator/Teacher/Counselor
  - K-12 Student
  - College student
  - Government
  - Jobseeker/Career changer
  - Something else
  
2. Employment Projections data are available at: <https://stats.bls.gov/emp/tables.htm>  
Which if any Employment Projections data tables do you use?  
*Select all that apply.*
  - Occupation tables
  - Industry tables
  - Labor Force tables
  - Aggregate Economy tables
  - Education and Training tables
  - None of these

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3. Projections data is available in a variety of formats. In addition to data tables, data is available in an online database that is searchable. Have you ever used the searchable database for employment projection data?
- Yes
  - No [GO TO Q6]

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4. How easy or difficult was it for you to find the information you were looking for in the online databases?
- Very easy [GO TO Q6]
  - Somewhat easy [GO TO Q6]
  - Neither easy nor difficult [GO TO Q6]
  - Somewhat difficult [GO TO Q5]
  - Very difficult [GO TO Q5]

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5. What information or data did you have difficulty finding?  
[TEXT BOX]

--- page break---

6. Are there any projections data, for example, tables, or categories that you would like to see BLS add or produce that are not currently available?
- Yes [GO TO Q7]
  - No [GO TO Q8]

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7. What would you like to see added?  
[TEXT BOX]

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8. Employment Projections provides projections for 10-years out. What time horizon would best fit your needs?
- 2-year
  - 5-year
  - 10-year
  - Something else (specify)

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9. Do you agree or disagree with each of the following statements:

	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
Employment Projections are accurate					
Employment Projections are based on reasonable assumptions					
Employment Projections provides detail that is useful to you					

10. Do you know where to get projections at the state and local area level of detail?

- Yes
- No

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11. Periodically, BLS evaluates previous 10-year projections of the labor force and employment to help understand the inherent limitations of the methods and assumptions used. These evaluations are provided approximately every two years. Have you ever looked at Projections Evaluations?

- Yes
- No [GO TO Q13]

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12. How useful did you find the information provided by these evaluations?

- Very useful
- Somewhat useful
- A little useful
- Not at all useful

13. Employment Projections provides some videos to explain data and concepts. Have you ever viewed any Employment Projections Videos?

- Yes
- No [GO TO Q15]

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14. How useful did you find the information provided in these videos?

- Very useful
- Somewhat useful
- A little useful
- Not at all useful

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15. Employment Projections provides charts and graphs of popular projections data (called Popular Graphics). Have you ever viewed any of these Popular Graphics?

- Yes
- No [GO TO Q17]

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16. How useful did you find the information provided in these charts and graphs?

- Very useful
- Somewhat useful
- A little useful
- Not at all useful

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17. Employment Projections provides an annual overview of projections produced for that year. These articles appear in Monthly Labor Review. Have you read any of these overview articles?

- Yes
- No [GO TO Q19]

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18. How useful did you find the information provided in these annual overviews?

- Very useful
- Somewhat useful
- A little useful
- Not at all useful

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19. Have you ever contacted the Employment Projections program by email or telephone?

- Yes
- No [GO TO Q21]

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20. How satisfied were you with your interaction with the Employment Projections program?

- Very satisfied
- Somewhat satisfied
- Neither
- Somewhat dissatisfied
- Very dissatisfied

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21. Please provide any additional feedback you would like to provide about Employment Projections.

[TEXT BOX]