

Survey: Beyond the Numbers

2021 Beyond the Numbers Survey

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on **Beyond the Numbers**. Beyond the Numbers is an online publication that provides additional insight, or a deeper look, behind headline numbers.

Please take a few minutes to let us know about your experience using this online publication.

Thank you for your support and feedback on our publications!

This voluntary survey is being collected by the Bureau of Labor Statistics under OMB No. 1225-0088 (Expiration Date: 1/31/2024). We estimate that this survey takes five minutes to complete. You are not required to respond to this collection unless it displays a currently valid OMB control number. We will use the information you provide to make improvements to BLS online publications. Your participation is voluntary, and you have the right to stop at any time. This survey is being administered by SurveyMonkey and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this survey, you give your consent to participate in this survey.

--- page break---

Q1. Is your visit today to *Beyond the Numbers* for work, school, or personal interest?

- a. Work
- b. School
- c. Personal interest

Q2. Which of the following best describes your role while visiting *Beyond the Numbers*?

- a. Business
- b. Media/Press
- c. Educator/Teacher
- d. Student
- e. Government
- f. Something else

--- page break---

Q3. How easy or difficult is it to find topics of interest in *Beyond the Numbers*?

- a. Very easy
- b. Somewhat easy
- c. Neither easy nor difficult
- d. Somewhat difficult
- e. Very difficult

**Q4. In general, do articles in *Beyond the Numbers*:
Select all that apply.**

- a. Answer questions you have
- b. Hold your attention
- c. Clearly explain the topic discussed
- d. Generate interest in the topic discussed
- e. Generate interest in other BLS data

5. In general, do you find articles in *Beyond the Numbers* easy to understand?

- a. Yes [GO TO 7]
- b. No [GO TO 6]

--- page break---

6. What about *Beyond the Numbers* articles would you say is difficult to understand?

Select all that apply.

- a. Topic is not explained well
- b. Articles are not well organized
- c. Articles are too technical
- d. Tables, charts, or maps are not clear
- e. Some other reason

--- page break---

7. In general, how well do tables in *Beyond the Numbers* explain the information discussed?

- a. Very well
- b. Moderately well
- c. Somewhat well
- d. Not well at all

8. In general, how well do charts in *Beyond the Numbers* explain the information discussed?

- a. Very well
- b. Moderately well
- c. Somewhat well
- d. Not well at all

--- page break---

9. What improvements would you like to see in tables or charts that are included in *Beyond the Numbers* articles?

[open text entry]

--- page break---

10. Do you read the Related Articles that are suggested within *Beyond the Numbers* articles?

- a. Yes, I read them [GO TO 11]
- b. No, I do not read them [GO TO 12]
- c. No, I did not see them [GO TO 12]

--- page break---

11. After reading the suggested related articles from *Beyond the Numbers*, do you find them relevant?

- a. Yes
- b. No

12. What article topics interest you the most?

Select all that apply.

- a. Employment and unemployment
- b. Prices
- c. Demographics
- d. Productivity
- e. Pay
- f. Benefits
- g. Time use
- h. Consumer spending
- i. Workplace injuries, illnesses, and fatalities
- j. Occupational requirements
- k. Employment projections
- l. Current events
- m. Other (please specify)

--- page break---

13. Please provide any additional feedback you would like to provide about *Beyond the Numbers*?

[open text entry]

Survey: Spotlight on Statistics

2021 Spotlight on Statistics Survey

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on **Spotlight on Statistics**. Spotlight on Statistics is an online publication that features graphics, maps, and brief written analysis to illustrate data that examine the U.S. labor market and economy.

Please take a few minutes to let us know about your experience using this online publication.

Thank you for your support and feedback on our publications!

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--- page break---

Q1. Is your visit today to *Spotlight on Statistics* for work, school, or personal interest?

- a. Work
- b. School
- c. Personal interest

Q2. Which of the following best describes your role while visiting *Spotlight on Statistics*?

- a. Business
- b. Media/Press
- c. Educator/Teacher
- d. Student
- e. Government
- f. Something else

--- page break---

Q3. Using a scale from 1 to 5 where 1 is poor and 5 is excellent, how would you rate the slideshow layout of articles in *Spotlight on Statistics*?

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Q4. In general, how would you rate the length of articles (number of slides per article) in *Spotlight on Statistics*?

- a. Too long
- b. About the right length
- c. Too short

Q5. How many slides is the optimal number to use in *Spotlight on Statistics*?

- a. (drop down with number of slides ranging from 5 – 25)

--- page break---

Q6. How easy or difficult is the article text (to the right of each chart/figure) to understand?

- a. Very easy
- b. Somewhat easy
- c. Neither easy nor difficult
- d. Somewhat difficult
- e. Very difficult

Q7. How effective are the figures (charts or graphs) in illustrating the article's findings?

- a. Very effective
- b. Moderately effective
- c. Somewhat effective
- d. Not at all effective

Q8. In general, within *Spotlight on Statistics* articles, what do you find more informative: the charts or the text?

- a. Charts
- b. Text
- c. Both equally

--- page break---

**Q9. In general, do articles in *Spotlight on Statistics*:
Select all that apply.**

- a. Answer questions you have
- b. Hold your attention
- c. Clearly explain the topic discussed
- d. Generate interest in the topic discussed
- e. Generate interest in other BLS data

10. Please provide any additional feedback you would like to provide about *Spotlight on Statistics*.

[open text entry]

Survey: Monthly Labor Review

2021 Monthly Labor Review Survey

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on the **Monthly Labor Review**. The Monthly Labor Review is an online journal publication by the Bureau of Labor Statistics that publishes research on a wide variety of topics covering the labor force and the economy.

Please take a few minutes to let us know about your experience using this online publication.

Thank you for your support and feedback on our publications!

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--- page break---

1. Is your visit today to the *Monthly Labor Review* for work, school, or personal interest?

- a. Work
- b. School
- c. Personal interest

2. Which of the following best describes your role while visiting the *Monthly Labor Review*?

- a. Business
- b. Media/Press
- c. Educator/Teacher
- d. Student
- e. Government
- f. Something else

--- page break---

3. How easy or difficult is it to navigate within the *Monthly Labor Review*?

- a. Very easy
- b. Somewhat east
- c. Neither easy nor difficult
- d. Somewhat difficult
- e. Very difficult

4. In general, how would you rate the length of *Monthly Labor Review* articles?

- a. Too long
- b. About the right length
- c. Too short

5. In general, do articles in *Monthly Labor Review*:

Select all that apply.

- a. Answer questions you have
- b. Hold your attention
- c. Clearly explain the topic discussed
- d. Generate interest in the topic discussed
- e. Generate interest in other BLS data

--- page break---

6. In general, do you find *Monthly Labor Review* articles easy to understand?

- a. Yes [GO TO 8]
- b. No [GO TO 7]

--- page break---

7. What about the articles would you say is difficult to understand?

Select all that apply.

- a. Articles are not explained well
- b. Articles are not well organized
- c. Articles are too technical
- d. Tables or figures are not clear
- e. Some other reason

--- page break---

8. What research topics would you like to see covered in *Monthly Labor Review* articles?

Select all that apply.

- a. Application of BLS data to current events
- b. BLS data by race, age, sex, etc.
- c. BLS economic history
- d. BLS data for metropolitan areas, states, regions, etc.
- e. High-frequency data (timely data that measures economic activity in close to real time)
- f. BLS survey methods
- g. BLS experimental research
- h. Relationships between different data published by BLS
- i. Statistical analysis
- j. Something else (please specify)

--- page break---

9. In general, how well do tables in the *Monthly Labor Review* explain the information discussed?

- a. Very well
- b. Moderately well

- c. Somewhat well
- d. Not well at all

10. In general, how well do charts in the *Monthly Labor Review* explain the information discussed?

- a. Very well
- b. Moderately well
- c. Somewhat well
- d. Not well at all

11. What improvements would you like to see in charts or tables that are included in *Monthly Labor Review* articles?

[open text entry]

--- page break---

12. Do you read the Related Articles that are suggested within *Monthly Labor Review* articles?

- a. Yes, I read them [GO TO 13]
- b. No, I do not read them [GO TO 14]
- c. No, I did not see them [GO TO 14]

--- page break---

13. After reading the suggested Related Articles from the *Monthly Labor Review*, do you find them relevant?

- a. Yes
- b. No

14. Are you aware that the *Monthly Labor Review* publishes monthly book reviews and summaries of professional journal articles (referred to as: *Beyond BLS*)?

- a. Yes, and I read them regularly
- b. Yes, but I don't read them regularly or at all
- c. No

15. Please provide any additional feedback you would like to provide about the *Monthly Labor Review*.

[open text entry]

Survey: BLS Reports

2021 BLS Reports Survey

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on **BLS Reports**. BLS Reports is an online publication providing short written analysis followed by statistical tables offering detailed information on economic conditions.

Please take a few minutes to let us know about your experience using this online publication.

Thank you for your support and feedback on our publications!

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--- page break---

1. Is your visit today to *BLS Reports* for work, school, or personal interest?

- a. Work
- b. School
- c. Personal interest

2. Which of the following best describes your role while visiting the *BLS Reports* webpage today?

- a. Business
- b. Media/Press
- c. Educator/Teacher
- d. Student
- e. Government
- f. Something else

--- page break---

3. How easy or difficult is it for you to find the information that you are looking for in the *BLS Reports*?

- a. Very easy
- b. Somewhat easy
- c. Neither easy nor difficult
- d. Somewhat difficult
- e. Very difficult

--- page break---

BLS Reports generally include written analysis (text discussing and presenting findings of the topic); statistical tables (providing detailed statistics of the topic); and technical notes (information on how the statistics were generated and definitions). Please rate how useful each of these elements of *BLS Reports* is to you.

4. Written analysis, which is text discussing and presenting findings of the topic in *BLS Reports*.

- a. Very useful
- b. Somewhat useful
- c. A little useful
- d. Not at all useful

5. Statistical tables, these sometimes require clicking to expand detailed data tables.

- a. Very useful
- b. Somewhat useful
- c. A little useful
- d. Not at all useful

6. Technical notes, appearing at the bottom of each Report.

- a. Very useful
- b. Somewhat useful
- c. A little useful
- d. Not at all useful

7. Overall, how useful are *BLS Reports* to your needs?

- a. Very useful
- b. Somewhat useful
- c. A little useful
- d. Not at all useful

--- page break---

8. In general, do you find *BLS Reports* easy to understand?

- a. Yes [GO TO 10]
- b. No [GO TO 9]

--- page break---

9. What about *BLS Reports* would you say is difficult to understand? Select all that apply.

- a. Topic is not explained well
- b. Reports are not well organized
- c. Reports are too technical
- d. Statistical tables are not clear
- e. Some other reason

--- page break---

10. In general, how would you rate the length of *BLS Reports*?

- a. Too long
- b. About the right length
- c. Too short

11. How easy or difficult is it to understand the statistical tables in *BLS Reports*?

- a. Very easy [GO TO 13]
- b. Somewhat easy [GO TO 13]
- c. Neither easy nor difficult [GO TO 13]
- d. Somewhat difficult [GO TO 12]
- e. Very difficult [GO TO 12]

--- page break---

12. What do you find most difficult about the statistical tables?

Select all that apply.

- a. Tables include too much information
- b. Tables are difficult to read
- c. Tables do not provide detail you need
- d. It is hard to find the right table you want
- e. Some other reason

13. Please provide any additional feedback you would like to provide about *BLS Reports*.

[open text entry]

Survey: The Economics Daily

2021 The Economics Daily Survey

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on **The Economics Daily (TED)**. The Economics Daily is an online publication with new articles each business day that provides fresh economic information and highlights often through charts and maps.

Please take a few minutes to let us know about your experience using this online publication.

Thank you for your support and feedback on our publications!

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--- page break---

1. Is your visit today to *The Economics Daily* for work, school, or personal interest?

- a. Work
- b. School
- c. Personal interest

2. Which of the following best describes your role while visiting *The Economics Daily*?

- a. Business
- b. Media/Press
- c. Educator/Teacher
- d. Student
- e. Government
- f. Something else

--- page break---

3. How often do you read *The Economics Daily*?

- a. Nearly every day
- b. Once or twice a week
- c. A few times a month
- d. Rarely

4. In general, how would you rate the length of articles in *The Economics Daily*?

- a. Too long

- b. About the right length
- c. Too short

5. In general, do articles in *The Economics Daily*:

Select all that apply.

- a. Answer questions you have
- b. Hold your attention
- c. Clearly explain the topic discussed
- d. Generate interest in the topic discussed
- e. Generate interest in other BLS data

--- page break---

6. What article topics interest you the most?

Select all that apply.

- a. Employment and unemployment
- b. Prices
- c. Demographics
- d. Productivity
- e. Pay
- f. Benefits
- g. Time use
- h. Consumer spending
- i. Workplace injuries, illnesses, and fatalities
- j. Occupational requirements
- k. Employment projections
- l. Current events
- m. Other (please specify)

7. Is there anything you would change about any tables, figures (charts or graphs), or maps that appear in articles in *The Economics Daily*?

- a. Yes [GO TO 8]
- b. No [GO TO 9]

--- page break---

8. Please describe what you would change.

[open text entry]

--- page break---

9. In general, do you find articles in *The Economics Daily* easy to understand?

- a. Yes [GO TO 11]
- b. No [GO TO 10]

--- page break---

10. What about the articles would you say is difficult to understand in *The Economics Daily*?

Select all that apply.

- a. Articles are not explained well
- b. Articles are not well organized
- c. Articles are too technical
- d. Tables, figures, or maps are not clear
- e. Some other reason

--- page break---

11. In general, how effective are tables, figures, or maps in illustrating the article's findings?

- a. Very effective
- b. Moderately effective
- c. Somewhat effective
- d. Not at all effective

12. How important do you feel the additional resources are that are provided at the bottom of *The Economics Daily* articles?

- a. Very important
- b. Somewhat important
- c. A little important
- d. Not at all important

13. Please provide any additional feedback you would like to provide about *The Economics Daily*.

[open text entry]

Survey: BLS Classroom Pages

2021 BLS Classroom Pages Survey

The Bureau of Labor Statistics continually strives to improve the data products we produce. We are requesting your feedback on the **BLS Classroom Pages (K-12 Student & Teacher Resources)**. The BLS Classroom Pages are online resources for students, teachers, and parents, offering information to help students explore different careers and better understand the economy.

Please take a few minutes to let us know about your experience using this online publication.

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--- page break---

1. Please select which of the following best describes your role while visiting the BLS Classroom (K-12) webpages:

- a. As a teacher or other school staff [GO TO TEACHER OR OTHER SCHOOL STAFF]
- b. As a parent/guardian [GO TO PARENTS]
- c. Other [GO TO OTHER]

--- page break---

Teacher or other school staff

2. What grade or level of school do you teach?

For other school staff select something else.

- a. Kindergarten-2nd
- b. 3rd-5th
- c. 6th-8th
- d. 9th-12th
- e. College or university
- f. Something else

3. Which portion of the BLS Classroom webpages do you visit?

Select all that apply.

- a. Games & Quizzes
- b. Student's Desk
- c. Teacher's Desk
- d. History of BLS
- e. Questions & Answers

--- page break---

4. BLS would like your help developing new classroom activities. Which of the following topics would you like to see be the focus of future activities?

Select all that apply.

- a. Math skills
- b. Reading comprehension
- c. Understanding charts and tables
- d. Specific BLS data and concepts
- e. Geography or social studies
- f. Group activities

5. Which of the following would you like to see more of?

Select all that apply.

- a. Games
- b. Quizzes
- c. Classroom activities
- d. Posters
- e. Videos
- f. Something else (please specify)

--- page break---

6. What format do you most prefer for administering activities to students?

- a. Activities that require online access
- b. Activities that can be printed and completed offline

7. Do you regularly use Classroom activities (available on the classroom pages under "Teacher's Desk")?

- a. Yes [GO TO 9]
- b. No [GO TO 8]

--- page break---

8. Please select the main reason you do not regularly use the Classroom activities.

- a. You were not aware of these activities
- b. The content is not relevant to what you teach
- c. The content is difficult to follow
- d. The topics do not interest my students
- e. Something else (please specify)

--- page break---

9. Using a scale from 1 to 5 where 1 is poor and 5 is excellent, how would you rate the look and feel (for example, logos, color scheme, ease of navigation, etc.) of the BLS Classroom webpages?

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

--- page break---

10. The BLS Classroom Student Desk webpage includes a number of different resources for students to explore. Please rate the usefulness of each of these.

	Very useful	Somewhat useful	A little useful	Not useful at all	N/A – have not seen or used
Career Resource Guide					
Periodic Table of STEM Occupations					
Career Exploration					
Economy at a Glance					
Maps					
Charts and Tables					
Glossary					
Videos					

--- page break---

11. How useful would you rate the BLS Classroom webpages overall?

- a. Very useful
- b. Somewhat useful
- c. A little useful
- d. Not at all useful

--- page break---

12. How did you first discover or hear about the Classroom webpages on the BLS website?

- a. Colleague recommendation
- b. Browsing the BLS website
- c. Google or other search engine
- d. From a conference or workshop
- e. From students
- f. Social media
- g. Other

13. Please provide any additional feedback you would like to provide about the BLS Classroom webpages.

[open text entry]

--- page break---

Parents

2. What is your main reason for visiting the BLS Classroom webpages today?

- a. Help my child explore careers
- b. Help my child with their homework
- c. Help my child learn about BLS concepts and data
- d. Show my child games and activities that are available
- e. To see what is available for students and children
- f. Other (please specify)

3. Using a scale from 1 to 5 where 1 is very difficult and 5 is very easy, how would you rate how easy or difficult it is to find what you want on the BLS Classroom webpages?

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

--- page break---

4. The BLS Classroom Student Desk webpage includes a number of different resources for students to explore. Please rate the usefulness of each of these.

	Very useful	Somewhat useful	A little useful	Not useful at all	N/A – have not seen or used
Career Exploration					
Economy at a Glance					
Maps					
Charts and Tables					
Career Resource Guide					
Periodic Table of STEM Occupations					
Glossary					
Videos					

--- page break---

5. How useful would you rate the BLS Classroom webpages overall?

- a. Very useful
- b. Somewhat useful
- c. A little useful
- d. Not at all useful

--- page break---

6. How did you first discover, or hear about the Classroom webpages on the BLS website?

- a. Friends or other parents
- b. Browsing the BLS website
- c. Google or other search engine
- d. From children or their teacher
- e. Social media
- f. Other

7. Please provide any additional feedback you would like to provide about the BLS Classroom webpages.

[open text entry]

--- page break---

Other

2. Are you 18 years of age or older?

- a. Yes [GO TO 3]
- b. No [END]

--- page break---

3. What is your main reason for visiting the BLS Classroom webpages today?

- c. Just browsing
- d. Games and quizzes
- e. Posters
- f. Online classroom activities
- g. Some other reason

4. Using a scale from 1 to 5 where 1 is very difficult and 5 is very easy, how would you rate how easy or difficult it is to find what you want on the BLS Classroom webpages?

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

--- page break---

5. The BLS Classroom Student Desk webpage includes a number of different resources for students to explore. Please rate the usefulness of each of these.

	Very useful	Somewhat useful	A little useful	Not useful at all	N/A – have not seen or used
Career Exploration					
Economy at a Glance					
Maps					
Charts and Tables					
Career Resource Guide					
Periodic Table of STEM Occupations					
Glossary					
Videos					

--- page break---

6. How useful would you rate the BLS Classroom webpages overall?

- a. Very useful
- b. Somewhat useful
- c. A little useful
- d. Not at all useful

--- page break---

7. How did you first discover, or hear about the Classroom webpages on the BLS website?

- a. Colleague recommendation
- b. Browsing the BLS website
- c. Google or other search engine
- d. From a conference or workshop
- e. From students
- f. Social media
- g. Other

8. Please provide any additional feedback you would like to provide about the BLS Classroom webpages.

[open text entry]