Wave 1 Postcard York River Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers

Dear [Study Area] Resident:

ACCESS CODE

You have been randomly selected to take part in our important survey titled "York River Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers." Even if you do not recreate in this area, **your help is essential** in shaping outdoor recreation experiences in and around the York River.

Sometime in the next few weeks, you will receive your invitation to take the online survey. This survey should take no more than 15 minutes of your time, all responses will remain completely anonymous, and your participation is voluntary.

If you wish to take the survey now, then we ask that the person in the household **aged 18 years or older with the next upcoming birthday** to visit https://tinyurl.com/XXX and enter the Access Code printed at the top right of this postcard to enter the online survey.

Thank you in advance for being a part of this vital study.

Regards,

[INSERT NAME]

Wave 2 Letter ACCESS CODE

Dear [Study Area] Resident:

You have been randomly selected to take part in our important survey titled "York River Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers." Even if you do not recreate in this area, **your help is essential** in shaping outdoor recreation experiences in and around the York River.

This survey should take no more than 15 minutes of your time, and **all responses will remain completely anonymous**. Your name is not associated with your survey in any way, so that your responses can never be traced back to you, and your participation is voluntary.

Results will be used by local policy makers, including park managers and local municipalities, to improve outdoor recreation experiences in and around the York River. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your area who are similar to you and your household.

We invite the person in the household aged 18 years or older with the next upcoming birthday to complete the survey. Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

As a token of appreciation for your time, we have sent \$2 to all potential participants. You may keep this money regardless of whether you choose to participate in the study or not.

Thank you in advance for being a part of this vital study to enhance outdoor recreation experiences in and around the York River.

Sincerely,



Wave 3 Postcard

Dear [Study Area] Resident:

ACCESS CODE

You recently received a letter informing you that your household was selected at random to receive a survey, titled "York River Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers."

If you have already completed your survey, we sincerely thank you and you may disregard this postcard. If you have not completed the survey, we ask that the **household resident aged 18 or older who has the next upcoming birthday** please complete the survey as soon as possible. This survey should take no more than 15 minutes of your time, **all responses will remain completely anonymous**, and your participation is voluntary.

Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

Thank you in advance for being a part of this vital study to enhance outdoor recreation experiences in and around the York River.

Regards,

[INSERT NAME]

Wave 4 Letter ACCESS CODE

Dear [Study Area] Resident:

Within the last few weeks, we have sent you invitations for the survey, titled "York River Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers." Even if you do not recreate in this area, your help is essential in shaping outdoor recreation experiences in and around the York River. Results will be used by local policy makers, including park managers and local municipalities, to improve outdoor recreation experiences in and around the York River. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your area who are similar to you and your household.

If you have already completed your survey, we sincerely thank you and you may disregard this letter. If you have not yet completed your survey, we invite **the person in the household aged 18 years or older with the next upcoming birthday** to complete the enclosed paper survey and return it in the postage paid envelope. If you prefer, you may still complete the survey online at https://tinyurl.com/XXX. You must enter the **Access Code** printed in the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

This survey should take no more than 15 minutes of your time, and **all responses will remain completely anonymous**. Your name is not associated with your survey in any way, so that your responses can never be traced back to you, and your participation is voluntary.

Thank you in advance for being a part of this vital study to enhance outdoor recreation experiences in and around the York River.

Regards,

[INSERT NAME]

Wave 5 Postcard

Dear [Study Area] Resident:

ACCESS CODE

You recently received a survey in the mail, titled "York River Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers."

If you have already completed your survey, we sincerely thank you and you may disregard this postcard. If you have not completed the survey, we ask that the **household resident aged 18 or older who has the next upcoming birthday** please complete the survey as soon as possible. This survey should take no more than 15 minutes of your time, **all responses will remain completely anonymous**, and your participation is voluntary.

Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. If you would prefer a paper copy, please contact XXX at XXX or XXX. We would greatly appreciate it if you could complete the survey within the next week.

Thank you in advance for being a part of this vital study to enhance outdoor recreation experiences in and around the York River.

Regards,

[INSERT NAME]

Wave 1 Postcard Weeks Bay Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers

Dear [Study Area] Resident:

ACCESS CODE

You have been randomly selected to take part in our important survey titled "Weeks Bay Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers." Even if you do not recreate in this area, **your help is essential** in shaping outdoor recreation experiences in and around Weeks Bay.

Sometime in the next few weeks, you will receive your invitation to take the online survey. This survey should take no more than 15 minutes of your time, all responses will remain completely anonymous, and your participation is voluntary.

If you wish to take the survey now, then we ask that the person in the household **aged 18** years or older with the next upcoming birthday to visit https://tinyurl.com/XXX and enter the Access Code printed at the top right of this postcard to enter the online survey.

Thank you in advance for being a part of this vital study.

Regards,

[INSERT NAME]

Wave 2 Letter ACCESS CODE

Dear [Study Area] Resident:

You have been randomly selected to take part in our important survey titled "Weeks Bay Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers." Even if you do not recreate in this area, **your help is essential** in shaping outdoor recreation experiences in and around Weeks Bay.

This survey should take no more than 15 minutes of your time, and **all responses will remain completely anonymous**. Your name is not associated with your survey in any way, so that your responses can never be traced back to you, and your participation is voluntary.

Results will be used by local policy makers, including park managers and local municipalities, to improve outdoor recreation experiences in and around Weeks Bay. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your area who are similar to you and your household.

We invite the person in the household aged 18 years or older with the next upcoming birthday to complete the survey. Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

As a token of appreciation for your time, we have sent \$2 to all potential participants. You may keep this money regardless of whether you choose to participate in the study or not.

Thank you in advance for being a part of this vital study to enhance outdoor recreation experiences in and around Weeks Bay.

Sincerely,

XXX

Wave 3 Postcard

Dear [Study Area] Resident:

ACCESS CODE

You recently received a letter informing you that your household was selected at random to receive a survey, titled "Weeks Bay Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers."

If you have already completed your survey, we sincerely thank you and you may disregard this postcard. If you have not completed the survey, we ask that the **household resident aged 18 or older who has the next upcoming birthday** please complete the survey as soon as possible. This survey should take no more than 15 minutes of your time, **all responses will remain completely anonymous**, and your participation is voluntary.

Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

Thank you in advance for being a part of this vital study to enhance outdoor recreation experiences in and around Weeks Bay.

Regards,

[INSERT NAME]

Wave 4 Letter ACCESS CODE

Dear [Study Area] Resident:

Within the last few weeks, we have sent you invitations for the survey, titled "Weeks Bay Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers." Even if you do not recreate in this area, your help is essential in shaping outdoor recreation experiences in and around Weeks Bay. Results will be used by local policy makers, including park managers and local municipalities, to improve outdoor recreation experiences in and around Weeks Bay. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your area who are similar to you and your household.

If you have already completed your survey, we sincerely thank you and you may disregard this letter. If you have not yet completed your survey, we invite **the person in the household aged 18 years or older with the next upcoming birthday** to complete the enclosed paper survey and return it in the postage paid envelope. If you prefer, you may still complete the survey online at https://tinyurl.com/XXX. You must enter the **Access Code** printed in the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

This survey should take no more than 15 minutes of your time, and **all responses will remain completely anonymous**. Your name is not associated with your survey in any way, so that your responses can never be traced back to you, and your participation is voluntary.

Thank you in advance for being a part of this vital study to enhance outdoor recreation experiences in and around Weeks Bay.

Regards,

[INSERT NAME]

Wave 5 Postcard

Dear [Study Area] Resident:

ACCESS CODE

You recently received a survey in the mail, titled "Weeks Bay Outdoor Recreation Survey: Understanding Visitor Experiences, Motivations, and Barriers."

If you have already completed your survey, we sincerely thank you and you may disregard this postcard. If you have not completed the survey, we ask that the **household resident aged 18 or older who has the next upcoming birthday** please complete the survey as soon as possible. This survey should take no more than 15 minutes of your time, **all responses will remain completely anonymous**, and your participation is voluntary.

Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. If you would prefer a paper copy, please contact XXX at XXX or XXX. We would greatly appreciate it if you could complete the survey within the next week.

Thank you in advance for being a part of this vital study to enhance outdoor recreation experiences in and around Weeks Bay.

Regards,

[INSERT NAME]

Wave 1 Postcard Public Perceptions of Prescribed Fires in Coastal Alabama and Mississippi

Dear [Study Area] Resident:

ACCESS CODE

You have been randomly selected to take part in our important survey titled "Public Perceptions of Prescribed Fires in Coastal Alabama and Mississippi." Even if you are not familiar with prescribed fires, **your help is essential** in shaping local policy and improving community awareness and understanding of prescribed fires.

Sometime in the next few weeks, you will receive your invitation to take the online survey. This survey should take no more than 15 minutes of your time, all responses will remain completely anonymous, and your participation is voluntary.

If you wish to take the survey now, then we ask that the person in the household **aged 18 years or older with the next upcoming birthday** to visit https://tinyurl.com/XXX and enter the Access Code printed at the top right of this postcard to enter the online survey.

Thank you in advance for being a part of this vital study.

Regards,

[INSERT NAME]

Wave 2 Letter ACCESS CODE

Dear [Study Area] Resident:

You have been randomly selected to take part in our important survey titled "Public Perceptions of Prescribed Fires in Coastal Alabama and Mississippi." Even if you are not familiar with prescribed fires, **your help is essential** in shaping local policy and improving community awareness and understanding of prescribed fires.

This survey should take no more than 15 minutes of your time, and **all responses will remain completely anonymous**. Your name is not associated with your survey in any way, so that your responses can never be traced back to you, and your participation is voluntary.

Results will be used by local policy makers, including park managers and local municipalities, to improve community awareness and understanding of prescribed fires in coastal Alabama and Mississippi. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your area who are similar to you and your household.

We invite the person in the household aged 18 years or older with the next upcoming birthday to complete the survey. Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

As a token of appreciation for your time, we have sent \$2 to all potential participants. You may keep this money regardless of whether you choose to participate in the study or not.

Thank you in advance for being a part of this vital study to improve community awareness and understanding of prescribed fires.

Sincerely,

XXX

Wave 3 Postcard

Dear [Study Area] Resident:

ACCESS CODE

You recently received a letter informing you that your household was selected at random to receive a survey, titled "Public Perceptions of Prescribed Fires in Coastal Alabama and Mississippi."

If you have already completed your survey, we sincerely thank you and you may disregard this postcard. If you have not completed the survey, we ask that the **household resident aged 18 or older who has the next upcoming birthday** please complete the survey as soon as possible. This survey should take no more than 15 minutes of your time, **all responses will remain completely anonymous**, and your participation is voluntary.

Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

Thank you in advance for being a part of this vital study to improve community awareness and understanding of prescribed fires.

Regards,

[INSERT NAME]

Wave 4 Letter ACCESS CODE

Dear [Study Area] Resident:

Within the last few weeks, we have sent you invitations for the survey, titled "Public Perceptions of Prescribed Fires in Coastal Alabama and Mississippi." Even if you are not familiar with prescribed fires, your help is essential in shaping local policy and improving community awareness and understanding of prescribed fires. Results will be used by local policy makers, including park managers and local municipalities, to improve community awareness and understanding of prescribed fires in coastal Alabama and Mississippi. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your area who are similar to you and your household.

If you have already completed your survey, we sincerely thank you and you may disregard this letter. If you have not yet completed your survey, we invite **the person in the household aged 18 years or older with the next upcoming birthday** to complete the enclosed paper survey and return it in the postage paid envelope. If you prefer, you may still complete the survey online at https://tinyurl.com/XXX. You must enter the **Access Code** printed in the top right of this letter to enter the online survey. We would greatly appreciate it if you could complete the survey within the next week.

This survey should take no more than 15 minutes of your time, and **all responses will remain completely anonymous**. Your name is not associated with your survey in any way, so that your responses can never be traced back to you, and your participation is voluntary.

Thank you in advance for being a part of this vital study to improve community awareness and understanding of prescribed fires.

Regards,

[INSERT NAME]

Wave 5 Postcard

Dear [Study Area] Resident:

ACCESS CODE

You recently received a survey in the mail, titled "Public Perceptions of Prescribed Fires in Coastal Alabama and Mississippi."

If you have already completed your survey, we sincerely thank you and you may disregard this postcard. If you have not completed the survey, we ask that the **household resident aged 18 or older who has the next upcoming birthday** please complete the survey as soon as possible. This survey should take no more than 15 minutes of your time, **all responses will remain completely anonymous**, and your participation is voluntary.

Please go to https://tinyurl.com/XXX and enter the Access Code printed at the top right of this letter to enter the online survey. If you would prefer a paper copy, please contact XXX at XXX or XXX. We would greatly appreciate it if you could complete the survey within the next week.

Thank you in advance for being a part of this vital study to improve community awareness and understanding of prescribed fires.

Regards,

[INSERT NAME]