**Attachment 3. Screener Invitation Email**

**Screener Invitation Email to Parent**

Email Subject: A New KnowledgePanel Survey for You! Survey on Media and Advertisements

Email Body:

Dear <<Name>>

Thanks for being an integral part of KnowledgePanel! We have a new survey for you. The study is sponsored by the United States Food and Drug Administration (FDA). Your participation in the study is voluntary.

Please click the link below to get started.

[link to screener and survey]

Our Panel Member Support Center is available if you have questions or comments. You can contact us toll free at 1-800-782-6899, or simply reply to this email invitation. To better serve you, please be sure to reference [PROJECT ASSIGNMENT NUMBER] in the subject of your message. We are always happy to hear from you! If you have any questions about your rights as a study participant, you can contact Advarra IRB by email at adviser@advarra.com, or by phone at 1-877-992-4724 (a toll-free number). Please reference the following number when contacting the Study Subject Adviser: [insert protocol number].

Thanks,

The KnowledgePanel Team

**Screener Invitation Email to Participant**

Email Subject: A New KnowledgePanel Survey for You! Survey on Media and Advertisements

Email Body:

Thanks for being an integral part of KnowledgePanel! We have a new survey for you. The study is sponsored by the United States Food and Drug Administration (FDA). Your participation in the study is voluntary.

Please click the link below to get started.

[insert link to survey]

Our Panel Member Support Center is available if you have questions or comments. You can contact us toll free at 1-800-782-6899, or simply reply to this email invitation. To better serve you, please be sure to reference [PROJECT ASSIGNMENT NUMBER] in the subject of your message. We are always happy to hear from you! If you have any questions about your rights as a study participant, you can contact Advarra IRB by email at adviser@advarra.com, or by phone at 1-877-992-4724 (a toll-free number). Please reference the following number when contacting the Study Subject Adviser: [insert protocol number].

Thanks,

The KnowledgePanel Team