

OMB No: [FILL NUMBER]

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**YOUTH ASSENT AGES 12 - AGE OF MAJORITY (AOM)  
For Participants Ages 12 to 17 (12 to 18 in AL and NE)**

**Sponsor / Study Title:** RTI International / "Monthly Implementation Assessment Study"

**Study Provider:** Ipsos KnowledgePanel

**Telephone:** 1-800-782-6899

**Address:** Ipsos KnowledgePanel  
Panel Relations  
1 Upper Pond Rd #D-2  
Parsippany, NJ 07054

**Email Address:** [support@knowledgepanel.com](mailto:support@knowledgepanel.com)

**Key Information**

We are talking to young people all over the United States about a study sponsored by the United States Food and Drug Administration (FDA). We are asking you to take part in the Media and Advertisements Study. We are interested in hearing your thoughts about advertisements that you may have seen on digital channels such as Hulu, YouTube, and Instagram. If you take part in this study, which involves completing an online survey, you will be one of about [FILL WITH FINAL SAMPLE SIZE] people to do so each month. The FDA selected RTI International (RTI), a nonprofit research organization, to conduct this study.

This study will provide the FDA, policy makers, and researchers with important information about how aware teens are of advertisements, whether the advertisements are effective, as well as attention and understanding of the advertisements. The mission of the FDA is to promote public health.

It is your choice to take part in this study or not. You do not have to take this survey if you don't want to.

If you are doing the survey and decide you don't want to anymore, you can stop. If you don't want to answer a certain question, that is okay too. You can drop out of the survey at any time, for any reason. Nothing bad will happen and no one will be upset if you do not take this survey or if you change your mind after you start. You will not personally benefit from taking part in this study, but your answers will contribute to important research.

You can take the survey on your computer or another device like a smartphone or tablet. It should take you approximately 25 minutes. To protect your privacy, you may not go back to questions you already answered, and you will be logged out if you do not enter any responses for 10 minutes (to reduce the chance that someone else might see survey answers on the screen). You can take a break at any time and start again when you are ready. Please take the survey in a private place so no one sees your answers.

The study staff understands that the security of online transmissions is not guaranteed due to the risk of interception by third parties, or the possibility of monitoring software installed on research participants' electronic devices. Your answers will be combined with everyone else's and shared with RTI and the FDA but will otherwise be kept private. We will not share your name or personal identifiable information with RTI nor the FDA. We will not share your individual survey responses with anyone outside of the Ipsos, FDA and RTI staff. However, your answers could be used for future research studies. If that happens, all identifiable private information will be removed before your answers are shared. Your identity will not be known in the results of the study. Data will not be analyzed or reported in such a way that it will be possible to identify any individual participant. There is no guarantee that the information you send online will not be seen by others, but we will do everything we can to keep your information private.

This study is for research purposes only. The only alternative is to not participate in this study. Any new important information that is discovered during the study and which may influence your willingness to continue participation in the study will be provided to you. We may ask you to take an additional survey at a later time.

**Whom to Contact About This Study**

During the study if you have questions, concerns, or complaints about the study such as:

- Your responsibilities as a research participant;
- Eligibility to participate in the study;
- The Investigator's or study site's decision to withdraw you from participation;

**Please contact Ipsos KnowledgePanel at the telephone number or email address listed on the first page of this consent document.**

**Certificate of Confidentiality**

This study is covered by a special protection called a Certificate of Confidentiality (CoC). The CoC requires staff involved in this study to protect your privacy. We cannot provide information that could identify you to anyone who is not connected with the study. We cannot share your information in legal proceedings (for example, in a court case), even if there is a court order, unless you agree. We may share your information if:

- You agree to share information (for example, to get medical treatment).
- The study information is used for other scientific research that follows federal law.
- The FDA, which is paying for the study, needs information to check how their money is being spent.
- A law requires sharing information (for example, when we must report to the FDA, or if we hear about threats of harm or reports of child abuse).

The CoC does not prevent you from sharing personal information or talking about this study with others. For example, you can share that you are in this study.

☐ I understand the study purpose and process.

**Would you like to participate in this survey?**

☐ Yes, I want to take the survey.

☐ No, I do NOT want to take the survey.

If you would you like to participate, please click "next" to take the survey.

[NEXT]