

Attachment A. Template flyer for focus group recruitment



YOUR VOICE MATTERS

Are you a caregiver for a child in diapers? Do you get diapers from [organization]? We want to hear about your experience.

Participate in a focus group!

We would like to talk to you about your experiences receiving diapers, your opinion on the support you receive, your goals, and your suggestions for improvements!

These focus groups are part of a study to learn more about promising programs to provide diapers to caregivers. This study is conducted by Westat, in partnership with Public Profit, and Dr. Jennifer Randles. This study is funded by the by the Office of Planning, Research, and Evaluation in the Administration for Children and Families, U.S. Department of Health and Human Services.



An Employee-Owned
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Participate in a focus group and share your thoughts on our diaper program!

[Date and time]

[Location]

Each participant will get a \$50 gift card

Anyone who has received diapers from [organization] during [time period of grant] can sign up!

TO SIGN UP, CONTACT:

[Contact person at organization]

Text or call at: [Phone number]

Email at: [Email]