

# Home Improvement Expert Partner Quarterly Reporting Form

Home Improvement Expert Checklist Account Management & Reporting

\* Required

Partner Name \*

Your answer

Email of Person Filling Out Form \*

So that we can follow up with questions or clarifications.

Your answer

For which quarter is data being submitted? \*

Choose



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Which Checklists has your organization used in the last quarter? \*

Check all that apply.

- Enclosure - Attic Air Sealing & Insulation
- Enclosure - Basement Wall Insulation
- Enclosure - Framed Wall Insulation
- Enclosure - Home Air Sealing
- Enclosure - Masonry Wall Insulation
- Enclosure - Vented to Unvented Attic Conversion
- Enclosure - Vented to Unvented Crawl Space Conversion
- Enclosure - Window Replacement
- Fresh Air - High-Capture Filtration
- Fresh Air - Kitchen Exhaust Fan
- Fresh Air - Whole-House Balanced Fresh Air System
- Fresh Air - Whole-House Exhaust Fresh Air System
- Fresh Air - Whole-House Supply Fresh Air System
- Heating & Cooling System - Air Conditioner Replacement
- Heating & Cooling System - Gas Furnace Replacement
- Heating & Cooling System - Heat Pump Replacement
- Heating & Cooling System - Heating/Cooling Duct Sealing and Insulation
- Heating & Cooling System - Oil & Gas Boiler Replacement
- Hot Water - Gas Tank Water Heater
- Hot Water - Gas Tankless Water Heater
- Hot Water - Heat Pump Water Heater
- We have used none of the checklists in the past quarter.



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Approximately how many home upgrade transactions has your organization completed in the last quarter? \*

Your answer

Approximately what percentage of the last quarter's home upgrade transactions included at least one Home Improvement Expert Checklist? \*

Your answer

Approximately how many checklists have been disseminated by your organization in the last quarter? \*

Your answer

Do you believe the Home Improvement Expert Checklists are helping you achieve any of the following? \*

Check all that apply.

- Achieve more sales conversions
- Build trust with consumers
- Hold field employees & subcontractors accountable for their work
- Train field employees & subcontractors for higher performance
- Stand apart in the market
- The checklists have not helped achieve any of the above
- Other:

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### How have you educated your buyers about the Home Improvement Expert Checklists? \*

Check all that apply.

- Social media content
- In-store displays
- Website
- Signage
- Print advertising
- Television advertising
- Search engine advertising
- Direct mail
- We have not educated buyers about the checklists.
- Other:

### Based on experiences in the field, do you have any suggested updates or changes to any of the Home Improvement Expert Checklists?

Please share your thoughts below.

Your answer

### Any other feedback?

We appreciate your feedback.

Your answer

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Your answer

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