



U.S. Department
of Transportation
**Federal Highway
Administration**

<<SAMPNO>>
<<CITY>> Resident
<<ADDRESS>>
<<CITY>>, <<STATE>> <<ZIP>>

<<DATENOW>>

Earn up to \$20 per person and help improve daily travel in your community.

Dear <<CITY>> Resident:

All over the country, travel and traffic are always changing. The U.S. Department of Transportation (DOT) and your local government are working together to increase safety, reduce congestion, and improve the accessibility of transportation in your area.

To help us understand the transportation needs of your community and the nation, the DOT is asking your household to participate in the **National Household Travel Survey**. In the past 50 years, the results of this survey have been used to help make decisions about how and where to spend transportation dollars. The DOT will continue to work together with State and local governments to use this survey data to improve roads, public transit, sidewalks, and bicycle routes in communities across the country.

To get started, complete a brief five-minute survey. Then you and your household will be asked to record your travel for a randomly assigned day. Each household member will earn up to \$20 for participating in the survey. Enclosed you will find a small token of appreciation.

- 1 Go to **NHTS2024.com** or scan the code on the right with your smartphone camera
- 2 Enter your **PIN: <PINNO>**
- 3 Complete a brief five-minute survey to get started

INSERT QR

CODE HERE

Scan to start!

Your participation is voluntary, and results will be reported in summary with no personal information included. If you have any questions about the survey, please visit our website at NHTS2024.com, or call our study team at 1-888-907-6487.

Thank you for helping to improve our nation's travel.

Sincerely,

Daniel Jenkins P.E.
National Travel Behavior Data Program Manager
U.S. DOT Federal Highway Administration

Questions?
email: NHTS2024@westat.com
phone: 1-888-907-6487