

IMLS Granicus Email Marketing Subscription Survey Instrument

NAME

- Free response (no PRA restriction)

Q1 Will allow us to add a personalized greeting to emails.

WHAT BEST DESCRIBES YOUR ROLE

Optional (Select One)

- Director / Executive
- Administrative Assistant
- Program Manager
- Grant Writer
- Librarian
- Student / Researcher
- Educator
- Archivist/ Conservator
- Curator / Designer
- General Staff Member
- Other

Q2 Will allow us to target content by role - IF THEY ELECT TO ANSWER.

WHAT TYPE OF ORGANIZATION ARE YOU AFFILIATED WITH?

(Select one or more)

- Library
- Museum (includes zoo, science center, botanical garden, etc.)
- Archive
- Association
- Government - Federal
- Government - State/Local/Tribal
- University/ Higher Education
- Primary or Secondary School
- Media
- IMLS Staff Member
- None
- Other

PLEASE CHECK ALL THAT APPLY TO YOUR INSTITUTION.

Optional (Select one or more)

- Small
- Minority Serving Institution

- Rural
- Urban
- Native American / Native Hawaiian Serving

Q3 & Q4 Will allow us to send emails to subscribers based on the opportunities & resources that are most relevant to them.

IF YOU ARE APPLYING FOR IMLS GRANTS, DO YOU FEEL YOU HAVE THE RESOURCES & KNOWLEDGE YOU NEED TO COMPLETE THE APPLICATION?

- Yes
- No
- Not Sure

Q5 will allow us to send resources to subscribers who have less experience with IMLS.