

Attachment D: CDFI MDI Lender Survey Reminder Email

Subject: SBA Evaluation of CDFI and MDI Lender Participation in SBA Capital Programs – Survey Reminder

Dear <Lender point of contact Name>

This is a friendly reminder to complete the SBA lender survey for which you were sent an email invitation. *Your feedback is very important to help the SBA further understand why some CDFIs and MDIs participate in SBA programs, while others do not.* The results of this study will help the SBA improve access to necessary capital amongst underserved small businesses.

Please use the link below to complete the survey

Survey Link

- For questions about this evaluation, please contact Shay Meinzer at the SBA via email at shay.meinzer@sba.gov.
- For questions or concerns about your participation in this survey, please contact Optimal by phone at (301) 306-1170 Ext. 708 or via email at ourdapilleta@optimalsolutionsgroup.com or nbahel@optimalsolutionsgroup.com.

Thank you very much for your time and cooperation!

Sincerely,

Oswaldo Urdapilleta
Project Director
Optimal Solutions Group LLC

The control number for this information collection is 3245-0425 (Expires October 31, 2025).